



## VIKRAM SARABHAI LIBRARY

### List of the Subscribed Print Journals 2012

Sr.No.	Title
1	ABA Banking Journal
2	Abhigyan(In Exchange)
3	Academy of Management Journal
4	Academy of Management Review
5	Accountancy
6	Accounting and Business Research
7	Advances in Management
8	Advertising Age
9	Agricultural Economics Research Review
10	Agricultural Marketing
11	Agricultural Situation in India
12	All India Reporter
13	American Banker Magazine(Formerly U S Banker)
14	American Economic Journal: Applied Economics
15	American Economic Journal: Economic Policy
16	American Economic Journal: Macroeconomics
17	American Economic Journal: Microeconomics
18	American Economic Review

19	American Psychologist
20	ASCI Journal of Management
21	Asian Academy of Management Journal
22	B To B
23	Brookings Papers on Economic Activity
24	Bulletin of the World Health Organization
25	Business India
26	Business Today
27	Business Week: International
28	Business World
29	BVIMR Management Edge
30	BVIMSR's Journal of Management Research
31	California Management Review
32	Capital Market
33	Chance
34	Chartered Accountant
35	Climate Policy
36	Communication Reserach Trends
37	Company Cases
38	Consumer Protection Judgments
39	Consumer Protection Reporter
40	Corporate India
41	CRISIL Rating Scan
42	Current Contents in Management Marketing(Gratis)
43	Current Index of Management Marketing(Gratis)

44	Dalal Street Investment Journal
45	Data Quest
46	Decision
47	Digest of Labour Cases
48	Digital Learning
49	Down to Earth
50	Efficient Frontier(Gratis)
51	Electronics Information and Planning
52	Energy Journal
53	Enterprise Development & Microfinance
54	Environmental Ethics
55	Euromoney
56	Fertiliser Marketing News
57	Finance India (In Exchange)
58	Financial Analysts Journal
59	Financial Management (U.K.)
60	Financing Agriculture
61	Focus WTO: A News and Views Magazine
62	Forbes Asia
63	Forbes India
64	Foreign Affairs
65	Foreign Trade Review
66	Fortune : Asia Pacific edition
67	Foundry
68	Frontline

69	Ganpat University-Faculty of Management Studies: Journal of Management and Reserach (GFJMR)
70	Global Business Review (In Exchange)
71	Green Farming
72	Gurjar Rashtraveena(HINDI)
73	Highway Research Journal
74	Highway Research Record
75	Horticulture Information Service
76	HR Magazine Formerly: Personnel Administrator
77	Human Capital
78	IIMA Alumnus (Gratis)
79	IIMB Management Review (In Exchange)
80	Images Retail
81	Income Tax Reports
82	India Power
83	India Today
84	India Today (Hindi)
85	Indian Coffee
86	Indian Cooperative Review
87	Indian Dairyman
88	Indian Economic Review
89	Indian Factories and Labour Reports
90	Indian Farming
91	Indian Highways
92	Indian Journal of Agricultural Economics
93	Indian Journal of Economics

94	Indian Journal of Fertilisers
95	Indian Journal of Human Development
96	Indian Journal of Industrial Relations
97	Indian Journal of Labour Economics
98	Indian Journal of Marketing
99	Indian Journal of Public Administration
100	Indian Journal of Public Enterprise
101	Indian Journal of Training and Development(IJTD)
102	Indian Journal of Transport Management
103	Indian Labour Journal
104	Indian Leather
105	Indian Ports
106	Indian Sugar
107	Indian Trade Journal
108	Industrial and Labour Relations Review
109	Insight
110	International Journal of Business Insights and Transformation
111	International Journal of Innovation Management
112	International Journal of Management
113	International Monetary Fund: International Financial Statistics
114	JIS Management Vista
115	Journal of Applied Psychology
116	Journal of Cost Analysis And Parametrics
117	Journal of Derivatives
118	Journal of Economic Issues

119	Journal of Economic Literature
120	Journal of Economic Perspectives
121	Journal of Economic Policy and Research
122	Journal of Engineering, Science and Management Education
123	Journal of Financial Management and Analysis
124	Journal of Geomatics
125	Journal of Indian Library Association
126	Journal of Institute of Public Enterprise
127	Journal of Management and Entrepreneurship
128	Journal of Personality and Social Psychology
129	Journal of Public Financial Management
130	Journal of Quality Technology
131	Journal of Quantitative Economics
132	Journal of Rural Development
133	Journal of Scientific & Industrial Research
134	Journal of the Indian Academy of Applied Psychology
135	Journal of Transport and Economics and Policy
136	Journal of Venture Capital & Financial Services
137	Journal of the Indian Roads Congress
138	Kadambini(HINDI)
139	Kaleidoscope
140	Kurukshetra
141	Labour and Industrial Cases
142	Labour and Industry
143	Linux for You

144	Man and Society; A Journal of North-East Studies
145	Management and Labour Studies (XLRI)
146	Management Dynamics (In Exchange)
147	Management Effigy (In Exchange)
148	Management In Government
149	Management Today
150	Managing Intellectual Property
151	Manpower Journal (In Exchange)
152	Marketing News
153	Metamorphosis (In Exchange)
154	Micro Finance Review
155	Minerals and Metals Review
156	MIS Quarterly
157	MIT Sloan Management Review
158	Monthly Commentary on Indian Economic Conditions
159	Monthly Public Opinion Survey
160	Monthly Statistics of The Foreign Trade of India Vol.1 Exports & Re-Exports (Only CD)
161	Monthly Statistics of The Foreign Trade of India Vol.2 Imports (Only CD)
162	National Geographic
163	Natural Resources Journal
164	Nature: International Weekly Journal of Science
165	Navneet(HINDI)
166	Newsweek
167	Nice Journal of Business(In Exchange)
168	Nirma University Journal of Business and Management Studies

169	Operations Reserach/Management Science
170	Outlook(English)
171	Paradigm (In Exchange)
172	PC Quest
173	People Matters
174	PES Business Review
175	Pestology
176	Plant Horti Technology
177	Political Economy Journal of India
178	Prajanan
179	Pratibimba
180	Pratiyogita Darpan(HINDI)
181	Prevention of Food and Adultration Cases
182	Psychological Bulletin
183	Psychological Review
184	PTI Economic Service
185	Quality Progress
186	Quarterly Economic Report of the Indian Institute of Public Opinion
187	Quarterly Journal of International Agriculture
188	Readers Digest
189	Reserve Bank of India Bulletin (Gratis)
190	SAM Advanced Manaement Journal
191	Scientific American
192	SCMS Journal of Indian Management(in Exchange)
193	SCOUR(IN exchange)



194	SEDME
195	Seminar
196	Smart Manager
197	Social Action
198	Social Research
199	Social Scientist
200	Sociological Bulletin
201	South Asian Journal of Management(In Exchange)
202	Southern Economic Journal
203	Statistics of The Foreign Trade of India By Countries: Exports & Reexport (Only CD)
204	Statistics of The Foreign Trade of India By Countries Vol.2 Imports (Only CD)
205	Strategy & Business
206	Supervision
207	Supply Management
208	Synergy (ITS Journal of IT & Management) In Exchange
209	Taxation(India)
210	Taxation Law Reports
211	Technology Review India
212	Terragreen(Against Membership)
213	Textile Review
214	Third World Resurgence
215	Time
216	Times Literary Supplement
217	Training and Development Journal (USA)
218	Treasurer

219	Udyog Pragati
220	University News
221	Viewpoint
222	Vikalpa (Gratis)
223	Vishleshan
224	Voice and Data
225	Women's Studies in Communication
226	Yojana