



# MAGISTER IN BUSINESS ADMINISTRATION

BROCHURE

*be worth more*

## INVEST IN YOUR CAREER AND *BE WORTH MORE* TODAY

The city of Bloemfontein, situated in the South African province of the Free State, is home to the University of the Free State. Founded in 1904, UFS currently serves almost 30 000 residential and non-residential students. Thanks to a tradition of excellence and progressive learning programmes, the University of the Free State is now regarded as one of the top academic institutions in the country.

The Business School, located in the Faculty of Economic and Management Science, has firmly established itself as a leader in the provision of management and leadership programmes within South Africa. In addition to its large spectrum of management programmes available, the University of the Free State Business School offers an MBA qualification, delivering a new generation of highly skilled and innovative managers equipped to excel in today's corporate and business environment. With smaller classes, personalised lectures becoming worth more is now easier than ever.

### FOREWORD BY THE DIRECTOR

South Africa needs empowered business leaders adding value and differentiating themselves in their respective environments. The UFS Business School provides an exceptional opportunity to *Be worth more*.



*Prof Helena van Zyl*

The core of the MBA has been designed in collaboration with the Kellstadt Graduate School of Business at the DePaul University in Chicago. The School also has agreements with Groupe Esc Rennes, France, Robert Schuman University, Strasbourg, France, the Management Development Institute, Gurgaon, India, Mississippi State University Business School, Starkville, USA, University of Turin, Turin, Italy and the Queensland University of Technology, Brisbane, Australia. Graduates of our MBA programme will be able to compete in both the domestic and global economic and business environment.

- The Business School is fully accredited by the CHE
- Member of AACSB

## CHOOSE THE RIGHT PATH FOR YOUR CAREER

The course content of the UFS MBA enhances and develops managers and leaders, broadly touching all aspects and challenges that might face managers and leaders in today's ever changing business environment.

## DURATION

The MBA Programme is primarily aimed at part-time students. Expected duration of study is 2 ½ to 3 years. If exemptions based on prior study experience are granted, this period can be shorter.

## DATE OF COMMENCEMENT

A new group of students commences their studies every January and July. The closing date for application for the January intake is the 15th September each year, while the 15th March is the deadline for application for the July intake.

## ADMISSION REQUIREMENTS

- At least 26 years of age
- A recognised degree certificate or  
Four year diploma certificate, comprising of at least 360 credits
- At least three years of relevant managerial experience/work experience
- Appropriate numeracy skills
- Appropriate language proficiency
- Adequate accounting skills
- Access to computer and internet facilities
- Pass a selection test

## INSTRUCTION & ASSESSMENT METHODS

The MBA programme involves resource-based learning implying self-study with the aid of a course guide. Three full-day contact sessions are scheduled for each semester course and orientation session. The contact session for the different semester modules are scheduled, as far as possible, on consecutive days to accommodate students from outside Bloemfontein.

Assessment includes tests, assignments and projects, while group activities are performed to develop team skills. Independent studies are undertaken to promote research capabilities. Formal examinations also form part of the assessment. The programme is presented in English and assignments and examinations will be performed in English. If sufficient prior study experience can be demonstrated, a student may be exempted from certain semester modules.

## THE CURRICULUM IS COMPRISED OF 14 COMPULSORY MODULES, TWO ELECTIVES AND A COMPULSORY FIELD STUDY

### CORE SEMESTER MODULES

The following modules are compulsory:

- Business conditions analysis
- Strategy and company analysis
- Human resources management
- Financial and managerial accounting
- Marketing for managers
- Analytical methods
- Organisational behavior
- Corporate and business law
- Financial management
- Economics for managers
- Managing society and the future
- Leading innovation and change
- Business research methods
- Corporate governance and ethics
- Field study



## SMALLER CLASSES MEAN BIGGER SUCCESS RATE



*Marietjie du Plessis, Kobus Stapelberg, Rector: Prof Jonathan Jansen, Johnny Esterhuizen, Geralda Winkler*

## ELECTIVE SEMESTER MODULES

### GENERAL MANAGEMENT ELECTIVES SUCH AS:

- Tax and estate planning
- E-commerce
- International business and marketing
- Investment and portfolio analysis
- Operation management and logistics
- New venture creation
- Project management
- Risk management
- Services marketing and management
- Management of HIV and Aids
- Managing information technology
- Managing BBBEE

It is advisable to register for Operational management and logistics in the last semester of studies.

## REFLECTION ON MBA



It is not only the academic knowledge that one acquires during the MBA studies. The contact with fellow students from other sectors, the working together in group context and contact with lecturing staff not only is an enriching experience, but also leads to incredible growth and development

within oneself. I can truthfully state that my decision to apply for the MBA course at the Business School of the UFS was one of my best ever. I shall always cherish the experience and be thankful for the opportunity it offered me to realise my full potential.

*Mrs Marietjie du Plessis (Graduate 2011)*



Having completed the MBA programme, one realised that the reward for my toil is not what I get for it, but what I become by it: “a leader with character”. The work environment provides a platform to demonstrate this core gift and puts one in a position not just to accept, but most importantly to influence the decisions aimed at improving

and changing people’s lives. It takes time, effort , foresight and perseverance –but the results are worth it. As a frontier of the management knowledge one embraces this responsibility with passion and stands to pass it to the next generation unconditionally.

*Mr Tefo Ramanamane (Graduate 2006)*

## ALUMNI SOCIETY

The MBA Alumni was officially launched on 5 December 2001 at a prestigious Dinner held by the School of Management for the first MBA graduandi. Today it is one of the most active MBA groups in the country. The Society currently has 3 active branches: Bloemfontein, Gauteng and Lesotho.

Every year the Achiever of the Year and Entrepreneur of the Year awards are still presented at a gala dinner to recognise our alumni’s achievements and to promote their businesses/expertise.

In the words of Prof. Helena van Zyl: “The alumni of the Business School are the backbone of the School.”



*Mr Pieter du Toit (Alumni Chairman), Prof Helena van Zyl (Director), Prof Tienie Crous (Dean) , Mpolai Jacoline Ntshingila (Achiever of the year, 2009), Johan Eksteen (Entrepreneur of the Year, 2009)*

## OUR MBA IS PRESENTED BY A PROFESSIONAL, SKILLED AND EXPERIENCED TEACHING STAFF.

As far as practically feasible, each course is presented by a specific course presenter in collaboration with a visiting professor. Visiting professors are suitably qualified industry professionals with substantial practical experience and a high profile in a specific field of study.

Professors extraordinary:

- Prof. Frederick Fourie (Research Associate)
- Prof. Johann Coetzee (Management Consultant)

Visiting professors (part-time):

- Dr. Bennie Anderson
- Dr. Gary van Vuuren
- Dr. Marius Botha
- Mr. Vuyo Jack
- Dr. Matthews Phosa
- Adv. Johan du Toit
- Mr. Ndaba Ntsele
- Mr. JP Landman
- Mr. Edward Kieswetter
- Dr. Mias de Klerk
- Ms. Venette Klein
- Mr. Chia-Chao Wu
- Mr. Zingile Dingani
- Mr. Roger Crawford
- Prof. M. Gupta
- Prof. D. Plaatjies



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