

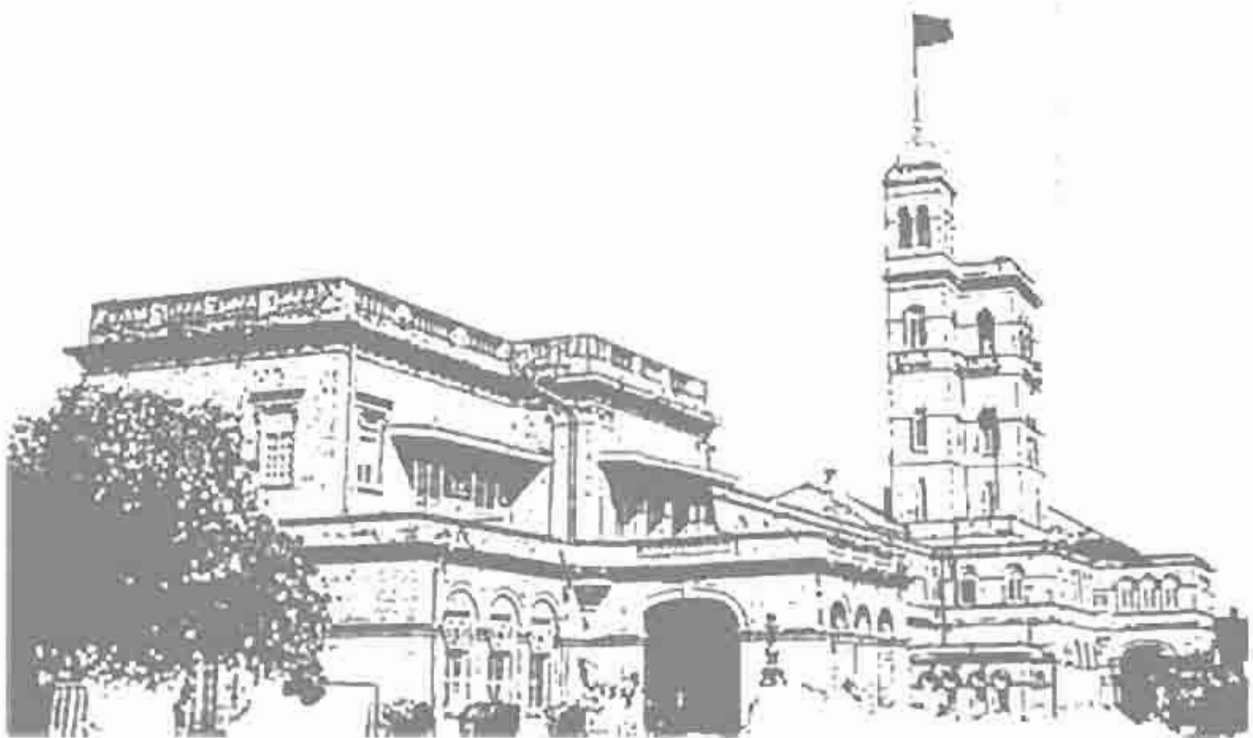


PUMBA

Department Of Management Sciences
University of Pune

MBA++

Fostering Business Leadership
Since 1921



ABOUT MBA++

PUMBA has more than three decade long history of mentoring and shaping the careers of management professionals. The management is driven by the desire to create business professionals who can participate and contribute to the economic growth of the country.

PUMBA endeavors to bring a unique program MBA++

MBA++ stands for a learning program that is designed around a professional body of subject matters which serves to bring about what is valued or ought to be valued through action.

A program combines the art and science of theoretical learning with the virtues of practical training.



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MISSION

“WE⁺⁺ channelize the University Department’s resources to help discover the individuals’ innate qualities and instill in them a passion for life long learning.”





डॉ. नरेंद्र जाधव
कुलपति

पुणे विद्यापीठ
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University of Pune
Ganeshkhind, Pune-411007.

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Message

University of Pune, aptly known as Oxford of the East, has come a long way since its establishment in 1949. During these glorious years it has continuously strived to be a leader. Recognition by the University Grants Commission (UGC) as University with Potential for Excellence as well as accreditation by National Assessment and Accreditation Council (NAAC) with the highest possible grading of five stars has further strengthened this position.

The Department of Management Sciences, fondly known as PUMBA (Pune University – MBA), is one of the distinguished Post-Graduate Departments of the University of Pune. Founded in the year 1971, PUMBA has since then come a long way. Being the official department for the MBA course in the University of Pune has been an image booster for PUMBA.

PUMBA has successfully managed to interweave the corporate pre-requisites with the academic curriculum. With sincere and diligent endeavors and taking cognizance of the collective voice of the corporate, PUMBA has introduced the MBA ++ program from academic year 2007-08 that effectively weaves the Sector Specialization along with the Functional Specialization with a view to bridge the gaps identified by the industry.

I strongly believe that the MBA++ course will create competent and confident business leaders; socially responsible individuals who will rise up to face the dynamic challenges with integrity and actively contribute to the growth of India.

VC
Date: August 17, 2008

Narendra Jadhav

VICE CHANCELLOR



Dr. Narendra Jadhav
(Vice Chancellor)

DEAN'S ADDRESS



Dr. (Capt) C. M. Chitale
Dean, Faculty of Management,
University of Pune

The demands of globalization and the competition that has been brought along, has put lot of pressure on the students. The educational institutions and the industry are constantly compelled to come together to bridge the gap between the philosophies (education) and the realities (industrial demands). The magnitude of the required changes is the real challenge faced by both.

Department of Management Sciences, (PUMBA) University of Pune, I consider, is one such institute which is constantly addressing the above requirement. The introduction of the MBA++ program is one of its kinds amongst the B-schools in the country. This program offers a Functional specialization and a Sectoral specialization. The introduction of the Sectoral specialization is to provide students, domain specific knowledge in the leading sectors prevalent in the industry, viz. Banking and Insurance, Retail, IT and ITeS, Engineering and Healthcare.

PUMBA believes that the placements of the students at the end of MBA++ programme, is a natural outcome than otherwise. The upgraded strengths and the imbibed skills during these two years prepare every PUMBAite to walk into the desired sector, perform and prosper. I am happy to state, in this regard, that over the years our alumni have, not only made their mark in their respective sectors and held high positions, but also have effectively utilized the knowledge & culture gained at PUMBA, to be good professionals as well as good human beings.

As a social responsibility of University of Pune & PUMBA, we have launched one management programme specially designed for rehabilitation of disabled soldiers.

Keeping in line with the traditions at ever evolving PUMBA, I am sure that the students passing out from our institution will provide the industry, a qualitative human resource as desired and deserved by it.

I am indeed looking forward to welcome you to our campus to interact with the faculty and the students.

Dr. (Capt) C. M. Chitale
Dean, Faculty of Management,
University of Pune



**Head of Department,
Dr. B. V. Sangvikar
Department of Management Sciences,
University of Pune**

HOD'S ADDRESS

In today's competitive business environment, only the fittest, equipped with the required skill set survive. This principle holds true in the B-school environment as well. In the present vibrant economic & business environment, only the best can stand the test of time. The student's skills, values and diligence enable a B-school to carve a niche for itself and develop as a quality Management Institute.

At the Department of Management Sciences, University of Pune (PUMBA), the students are selected after they undergo an extensive Nationwide Entrance Examination. Only the top one percent of the students who appear for this test get an opportunity to study in PUMBA.

In continuation with the industry trends, Department of Management Sciences, University of Pune has started with a new course MBA++. Apart from a Functional specialization, a Sectoral specialization is offered. Apart from gaining functional knowledge, the Sectoral specialization enables student to gain domain specific knowledge. The new academic curriculum is the result of the valuable inputs provided by our alumni and corporate associates.

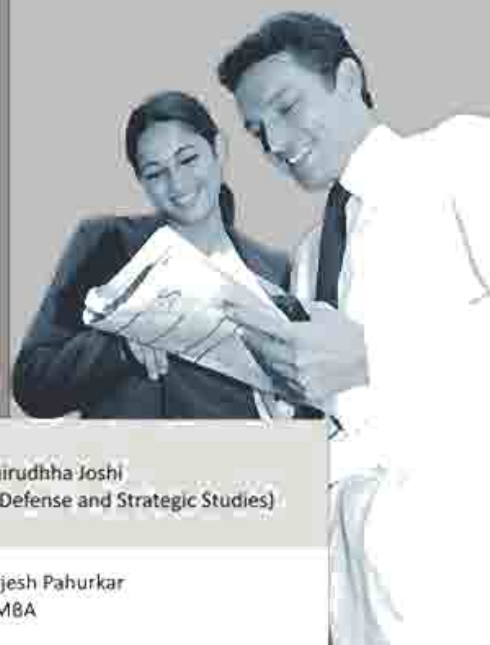
The values and skills imparted in PUMBA ensure that our students excel in all their endeavors. The students who have passed out of PUMBA have made a name for themselves, countrywide and worldwide.

It is this glorious heritage that I am sure, the class of 2007-2009 will strive to take to new heights of success.

I sincerely look forward to welcoming you to our campus and enrich us with your views.

Dr. B. V. Sangvikar
Professor and Head of Department

CORE FACULTY



- Dr. B. V. Sangvikar
MBA, Ph.D
Professor & Head of Department

- Mr. Anirudhha Joshi
M.Sc (Defense and Strategic Studies)

- Dr. (Capt) C. M. Chitale
B.Sc (Hons), MMS, Ph.D
Prof. & Faculty In-Charge Placements

- Mr. Rajesh Paturkar
B.E., MBA

- Mr. Ranjeet Chitale
B.E., MBA (Mktg, Finance, Logistics)

- Mr. Ashutosh Kolte
M.Com., MMS (Finance)

- Mr. D. R. Mane
B.E., MBA

- Mr. Hemant Katole
B.E., MBA

- Dr. (Mrs). Surbhi Jain
B.A., MBA, Ph.D, NET

- Mr. Manishkumar Varma
B.E., MMS

- Mr. Prafulla A. Pawar
B.E., MBA (Mktg, Systems)

- Ms. Shilpa Bhide
A.C.A., M.Com., LLB, SET, DCM, M.Phil

- Dr. (Mrs) Supriya Patil
M.Sc., Ph.D

- Atish Chintamani
B.E., MBA (BT)

Mr. S. S. Patil	Former Exec. Director, Cummins India Ltd.
Mr. S. R. Khandekar	General Manager, Tata Motors (Retd.)
Mr. P. V. Khandekar	General Manager (HR), Philips (I) Ltd. (Retd.)
Mr. A. V. Chitale	V.P., Kinetic Motor India Ltd. (Retd.)
Dr. S. W. Bhawe	Ex. Director, Naralkar Institute
Mr. Shivkumar Joshi	Ex. Manager, Formica India Ltd. (Retd.)
Mr. Feroz Khan	Buying Manager, Paris Gallery, Dubai
Mr. S. Kalidas	Banking & Forex Consultant, India Cements Ltd. (Retd.)
Mrs. Pratibha Bhide	M.A, M.Phil (Economics), Consultant, Former HOD Ruhia College, Mumbai
Mr. P. Wadikar	Trainer and Management Consultant (Retd.)
Mr. Anil Agashe	Management Consultant
Mr. Prasun Singh	Management Consultant
Prof. Jayant Oke	Management Consultant
Mr. Milind Kshirsagar	Practicing Professional
Mr. M. B. Abhyankar	Practicing Professional
Mr. Yashwant Patil	Faculty of Vaikuntha Mehta National Institute

VISITING FACULTY

ALUMNI

Batch	Name	Company Name	Designation
1973	Krishna Angara	Vodafone Essar	Director-Business Development
1974	Sudip Deshpande	Raymond Apparel Ltd.	Director-Manufacturing
1974	S.D.Pradhan	Argentum Engineering Design Ltd.	CEO
1974	Pravin Dhole	TechnoFour Group	Director
1975	Anil Sachdev	Grow Talent	Chairman and Md
1979	Kurush Grant	ITC Ltd.	Divisional Chief Executive
1987	Raj Mahadev	DBS Bank	Head Wealth Management
1987	Girish Atre	Srujan Foods Pvt. Ltd.	Chairman and MD
1988	Anil Verghese	Standard Chartered Bank	Director
1988	Shashank Pathak	Plaza Centres	Director-Marketing
1988	T. S. Shankar	Bank Of America	Vice President
1988	Sunil Megharajani	Reliance	VP-Marketing
1988	Mahesh Joshi	Federal Moghul Goetze India Ltd.	Head-Sales
1988	K. Somnath	Herbochem	Director
1988	Dhananjay Sengupta	Pantaloen Retail (India) Ltd.	Business Manager
1989	Bharat Iyer	J P Morgan India pvt Ltd.	Head - Equity Research (India)
1990	Jagannath Patnaik	Quickheal Technologies	Vice President-Sales & Marketing
1990	Shivakumar Shankar	Cholamandalam MS General Insurance Ltd.	VP and Business Head-Retail
1992	Neeraj Kapoor	i-mint	CMO
1993	Vikram Hemdev	Entertainment Network India Ltd.-Radio Mirchi	Head-Mirchi Activation
1994	Vinay Gupta	GE Money	VP-Sourcing
1994	P.V Krishna	Lehmann Brothers	Executive director- Equity Capital Markets

Batch	Name	Company Name	Designation
1994	Kiran Chandavarkar	HSBC	Senior Vice President
1995	Prakash Dadlani	Godrej	AVP-Strategic Marketing
1995	Chandramohan Amrithkar	Tata Finance	Vice President
1995	Vedika Thorat	ICICI Prudential	Vice President
1995	Rahul Mulay	Harbinger Group	GM-Operations
1995	Ranjeeth Mathure	Essar Steel Ltd.	Joint GM-International Sales
1996	Ajay Chacko	CNBC TV18	Director
1996	Kunal Jamuar	Madisson Media	General Manager
1998	Sunil Kaushik	Goldman Sachs	Executive Director
1998	Rahul Abhyankar	Mahindra & Mahindra (FES)	Senior Manager-International Operations
1998	Sanjeeva Maithani	Capgemini	Head-Associate Partners team
1998	Naveen Mishra	Tata Motors	Regional Manager-Euro
1998	Sachin Belgalkar	Axis Bank	Vice President
1998	Mukund Cairae	Zee Network	Senior V.P.
1999	Amit Bivalkar	AIG Investments	Head- Sales (West and East)
1999	Mandar Narvekar	Rediff.com	Associate Director-Research
2000	Praveen Chauhan	Rentworks	Country Head-Key Accounts
2000	Krishna Yadav	Indiabulls Financial Services Ltd.	Senior V.P.
2001	Colonel Sanjay Kishore	Rolta Theles	Senior Vice President
2001	Gayatri Gogate	Leo Burnett	Brand Service Partner
2001	K. N. Prabha	Pepsico Holdings Pvt Ltd	Manager-Consumer Research
2001	Rahul Prahhakar	Nokia Siemens Network Limited	Strategy Development Manager-Global Services
2003	Suraj Sonar	Hewlett Packard	Regional Mngr. - Western India

RECRUITERS



10

Banks

Axis Bank
Bank of Baroda
Cholamandalam DBS
DCB
HDFC Bank
ICICI Bank
IDBI
Standard Chartered Bank
Union Bank of India

IT & ITeS

Bitwise Solutions Pvt. Ltd.
Bricmont
HCL Infosystems
HCL Technologies
Honeywell Tech. Sol. Lab Pvt. Ltd.
Ibexi Solutions
I-Flex
KPIT Cummins
Krawler Networks
Nihilent Technologies
OmniTech Solutions
Satyam
Siemens
Sonus Network Ltd
Syntel
Tata Technologies
TCS
Tech Mahindra
T-Systems
Zensar Technologies

KPO

Adventity
E-Serve

Financial Services

Bajaj Allianz
Barclays
HDFC Std. Life

ICICI Prudential
IFFCO TOKIO
Indiabulls
Kotak Securities
Lohia Securities
Magma Leasing
Max New York life
Motilal Oswal
PFCL
Reliance Capital
Religare
SBI Life Insurance
TATA AIG

Retail

Hypercity
Nirmal Lifestyle
Pantaloon Retail (India) Ltd
Plaza Centres
Spencer Retail
Titan

Telecom

Bharti Cellular
GTL
NCC Telecom
On Mobile
Reliance Communications
Vodafone

Manufacturing

Akzo Nobel
Atlas Copco
Bajaj Auto
Bell Ceramics
Bharat Forge
Cummins (India) Ltd
Emerson
Honeywell Automation
Indian Smelting
Kinetic Motors

Legrand
Maersk Line
Mahindra & Mahindra
MICO Bosch
SKF
Skoda
Sterlite Technologies
TACO
TAFE
TAL
TATA Motors
Thermax Ltd
Yamaha

Others

Adani Group
Areva T&D
Honeywell International - ADI
HPCL
Neelkanth Group
NIIT
ONGC

Consultancy

Alchemist Ark
Avalon Consulting
Crisil
Feedback Consulting
Karvy Consultancy
SmartAnalyst
Boston Analytics

Pharmaceutical

Abbott Labs
Bilcare
Nicholas Piramal
Ranbaxy

Media & Hospitality

DNA
ENIL

Grey Worldwide
Infomedia India Pvt. Ltd.
Leo Burnett
Network 18
Neo Sports
Oberoi Hotels & Resorts
The Leela Kempinski
Triton Communications

Market Research

A.C. Nielsen
Nielsen Bases
Quantum Market Research

FMCG & FMCD

BILT
Bluestar
Coca Cola
LG
Viedocan
Voltas Ltd.
Whirlpool



RECRUITERS

MBA++

TALENT

PUMBA has always absorbed students who are perfect blend of academic excellence, varied experience, positive values, rich culture and broad perspective. Admission to the institute is through the Maharashtra Directorate of Technical Education, Government of Maharashtra. Being one of the premier B-Schools of Maharashtra, top 1% of the successful students seek admission to PUMBA. Directorate of Education ranked PUMBA as the second most preferred B-School under CET.

For decades, PUMBA has been a prime destination for prospective managers from various streams and diverse professional backgrounds across the globe. Besides the students from all parts of the country, PUMBA has the merit of attracting students from Iraq, Thailand, Nepal, Korea and Bangladesh.

The Trimester Pattern coupled with the dual specialization provides our students with an edge. Being a department of the University, our students have access to other University departments like Media, Psychology, Economics, Music and Foreign Languages. Students can avail of this opportunity. Throughout the course the students are monitored through a Continuous Evaluation System wherein they are graded on the basis of their performance in examination, group discussions, case study analysis, presentations and projects undertaken.

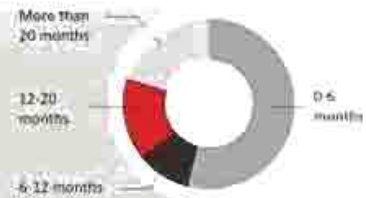


Thus, PUMBA exemplifies an ideal confluence of contemporary management education and a quest for continuous learning. We offer you our most treasured resource - our students!

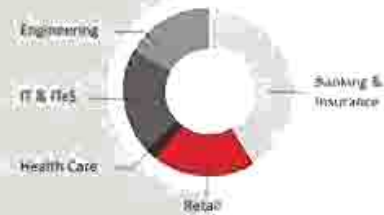
OVERALL BATCH BREAK-UP



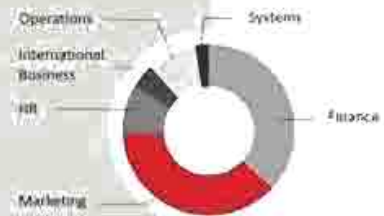
Work Ex.	No. of Students
0-6 months	91
6-12 months	17
12-20 months	26
More than 20 months	34



Sectoral	No. of students
Banking & Insurance	69
Engineering	33
IT & ITeS	34
Health Care	4
Retail	28



Specialization	No. of students
Finance	62
Marketing	63
Human Resource	16
International Business	8
Operations	15
Systems	4



Educational Background	No. of Students
B.Com	20
B.A.	6
B.Sc	24
B.E.	97
Others	21

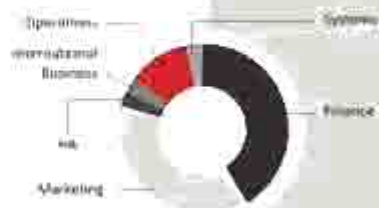




Educational Background	No. of Students
B.Com.	4
B.Sc.	9
B.A.	2
Others	3
B.E.	20



Sector	No. of Students
Banking & Insurance	15
Engineering	8
IT & ITeS	3
Retail	6



Specialization	No of Students
Finance	14
Marketing	12
HR	2
International Business	1
Operations	4
Systems	1

No	Name	Functional	Sectoral	Last Company worked	Work Ex in Months	Graduation Degree
1	Abha Kumari	Finance	Banking & Insurance	Herbals (APS) Pvt. Ltd.	24	B.C.A.
2	Anand Argade	Finance	Banking & Insurance	DesignTech Systems Ltd.	21	B.E.
3	Ezra Daniel Devasagayam	International Business	Engineering	Infosys Technologies Ltd.	34	B.E.
4	Faizan Shaikh	Finance	Banking & Insurance	Chalk and Slate Technologies	22	B.Sc.
5	Haritha Chebrolu	Finance	Banking & Insurance	IDBI Bank Ltd.	69	B.Com.
6	Jeevan Jadhav	Operations	Engineering	BG Exploration & Production Ltd.	57	B.E.
7	Kumar Gautam	Finance	Banking & Insurance	CMC Ltd.	50	B.Com.
8	Kumar Manikant	Marketing	Banking & Insurance	V. Sinha & Associates.	64	B.Com.
9	Kunal Jagtap	Marketing	Engineering	Aryaman Technologies	32	B.E.
10	Lakshmi Narayanswami	Marketing	Retail	SBI Life Insurance Co. Ltd.	21	B.Com.
11	Laxman Pachipande	Marketing	Engineering	Jindal Group	30	B.E.
12	Meenal Bhekar	Marketing	Retail	Aventis Pharma Ltd.	24	B.Pharm.
13	Mihir Upasani	Operations	Engineering	Hindustan Dorr-Oliver Ltd.	30	B.E.
14	Narayan Patra	Marketing	Banking & Insurance	SivaShakti Bio Plantec Ltd.	25	B.Sc.
15	Pradeep Singhal	Finance	Banking & Insurance	R.R. Investors Capital Services Pvt. Ltd.	24	B.E.
16	Prasad Gajekar	Finance	Banking & Insurance	Tata Technologies Ltd.	30	B.A.
17	Prasad Gathe	Operations	Engineering	Wartsila India Ltd.	24	B.E.
18	Pravin Agarwal	Finance	Banking & Insurance	Radhika Express	23	B.C.A.
19	Pravin Aroz	Finance	IT & ITeS	Firstsource Solutions Ltd.	34	B.E.
20	Rakshit Kaul	Marketing	Retail	Reliance Communications Ltd.	33	B.E.
21	Rohan Patil	Finance	Banking & Insurance	Sikraft Infotech Pvt. Ltd.	45	B.E.
22	Rupa Shetty	Marketing	IT & ITeS	Infosys Technologies Ltd.	24	B.E.
23	S.Shrikant	Finance	Banking & Insurance	Larsen & Toubro Ltd.	23	B.E.
24	Sanjeeta Chawla	HR	Retail	Stock Holding Corporation of India Ltd.	47	B.Com.

No	Name	Functional	Sectoral	Last Company worked	Work Ex in Months	Graduation Degree
25	Shailesh Bawankule	Operations	Engineering	Rishabh Instruments Pvt. Ltd.	28	B.E.
26	Sharad Misra	Marketing	Retail	A. K. Fragrances & Companies	42	B.Sc.
27	Shikha Agrawal	Finance	Banking & Insurance	Vardhaman Constructions	24	B.E.
28	Shukresh Shelke	Marketing	IT & ITeS	Goyam Technologies Pvt. Ltd.	24	B.E.
29	Subeer Kumar	Finance	Banking & Insurance	Bulls Eye Knowledge Centre	36	B.Com.
30	Sushil Nirbhavane	Marketing	Retail	CBay Systems (India) Pvt. Ltd.	47	B.A.
31	Swapnil Shirodkar	Finance	Banking & Insurance	Infosys Technologies Ltd.	24	B.E.
32	Uday Momaya	Marketing	Engineering	NeilSoft Ltd.	20	B.E.
33	Varun Deshmukh	Marketing	IT & ITeS	Systematrix Solutions (I) Pvt. Ltd.	24	B.E.
34	Yogesh Gadhari	Systems	Banking & Insurance	CMC Ltd.	36	B.E.



LATERALS

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : Herbats (APS) Pvt. Ltd.
 Work Experience : 24 Months
 Graduation Degree : B.C.A
 Summer Company : Janata Sahakari Bank Ltd.
 Summer Project Title : Study of loan disbursement & recovery procedures in various fields.



Abha Kumari

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : Design Tech Systems Ltd.
 Work Experience : 21 Months
 Graduation Degree : B.E.
 Summer Company : Cummins India Ltd.
 Summer Project Title : Project financing for CAPEX (Project Megasite)



Anand Argade

Functional : International Business
 Sectoral : Engineering
 Last Company worked : Infosys Technologies Ltd.
 Work Experience : 34 Months
 Graduation Degree : B.E.
 Summer Company : Thermax Ltd.
 Summer Project Title : Container Standardisation



**Ezra Daniel
Devasagayam**

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : Chalk and Slate Technologies
 Work Experience : 22 Months
 Graduation Degree : B.Sc
 Summer Company : A.K. Equities Pvt. Ltd.
 Summer Project Title : Equity research: Pharmaceutical Sector



Faizan Shaikh

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : IDBI Bank Ltd.
 Work Experience : 69 Months
 Graduation Degree : B.Com.
 Summer Company : Union Bank of India
 Summer Project Title : Study & Analysis of retail lending and risks involved in it for UBI



Haritha Chebrolu



Jeevan Jadhav

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Operations
: Engineering
: BG Exploration & Production Ltd.
: 57 Months
: B.E.
: TAL Manufacturing Solutions Ltd.
: Cost reduction in supply chain using Lean Supply Chain Management at TAL



Kumar Gautam

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Finance
: Banking & Insurance
: CMC Ltd.
: 50 Months
: B.Com.
: Union Bank of India
: Credit Appraisal



Kumar Manikant

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: Banking & Insurance
: V.Sinha & Associates
: 64 Months
: B.Com.
: JK Tyres Industries Ltd.
: Brand Positioning and Market Survey



Kunal Jagtap

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: Engineering
: Aryaman Technologies
: 32 Months
: B.E.
: SBI Life Insurance Co. Ltd.
: Agency Business Model of SBI Life Insurance – "Recruitment Strategies"



Lakshmi Narayanswami

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: Retail
: SBI Life Insurance Co. Ltd.
: 21 Months
: B.Com.
: Pantaloon Retail (India) Pvt Ltd.
: Food Bazaar (Operations)– Product Range Benchmarking & Customer Service Review

LATERALS

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: Engineering
: Jindal Group
: 30 Months
: B.E.
: Bajaj Auto Limited
: Creating Brand awareness for Bajaj three wheelers (RE-GDI & RE-Diesel) through experiential marketing



Laxman Pachpande

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: Retail
: Aventis Pharma Ltd.
: 24 Months
: B. Pharma
: Plaza Centers India
: Understanding Consumer buying behaviour, Purchase decision making & purchase influencers, leading to a sales & footfall pattern for various retail categories for various retail brands.



Meenal Bhekar

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Operations
: Engineering
: Hindustan Dorr-Oliver Ltd.
: 30 Months
: B.E.
: Voltas Ltd.
: Strategic Plan for entering Mineral Beneficiation market



Mihir Upasani

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: Banking & Insurance
: SivaShakti Bio Plantec Ltd.
: 25 Months
: B.Sc.
: Whirlpool India Ltd.
: Understanding Feasibility of RO (Water Purifier) in Traditional Channel & Evaluate Scope of Growth in Parallel Channel.



Narayan Patra

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Finance
: Banking & Insurance
: R R Investors Capital Services Pvt. Ltd
: 24 Months
: B.E.
: Moneyline Credit Ltd
: The project is aimed at understanding the home loan market in India and to understand the loan procedure starting from the source (dsa), then file login to loan disbursement.



Pradeep Singhal



Prasad Gajinkar

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Finance
: Banking & Insurance
: Tata Technologies Ltd.
: 30 Months
: B.A.
: MVL Consulting Pvt. Ltd.
: Understanding Treasury Products & processes in various Financial Markets & Designing treasury Operations Manual for Banks



Prasad Gathe

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Operations
: Engineering
: Wartsila India Ltd.
: 24 Months
: B.E.
: Bosch India Ltd.
: Quality issues in supply chain management



Pravin Agarwal

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Finance
: Banking & Insurance
: Radhika Express
: 23 Months
: B.C.A.
: United Bank of India
: Risk Management of Treasury Operations



Pravin Aloz

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Finance
: IT & ITeS
: Firstsource Solutions Ltd.
: 34 Months
: B.E.
: MVL Consulting Private Ltd
: Understanding Treasury Products & processes in various Financial Markets & Designing treasury Operations Manual for Banks



Rakshit Kaul

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: Retail
: Reliance Communications Ltd.
: 33 Months
: B.E.
: NCC Telecom Pvt. Ltd.
: New Product Development and New Product Launch

LATERALS



LATERALS

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : Sikraft Infotech Pvt Ltd.
 Work Experience : 45 Months
 Graduation Degree : B.E.
 Summer Company : ICICI Bank Ltd.
 Summer Project Title : Channel Migration and Retail Branch Banking



Rohan Patil

Functional : Marketing
 Sectoral : IT & ITeS
 Last Company worked : Infosys Technologies Ltd.
 Work Experience : 24 Months
 Graduation Degree : B.E.
 Summer Company : Tata Consultancy Services
 Summer Project Title : Improving Customer Connect & Intelligence and Efficient Large Program Management



Rupa Shetty

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : Larsen & Toubro Ltd.
 Work Experience : 23 Months
 Graduation Degree : B.E.
 Summer Company : Voltas Ltd.
 Summer Project Title : Preparation of Strategic Road Map for Green Buildings



S. Shrikant

Functional : HR
 Sectoral : Retail
 Last Company worked : Stock Holding Corporation of India Ltd.
 Work Experience : 47 Months
 Graduation Degree : B.Com , DBM
 Summer Company : ISMT Ltd.
 Summer Project Title : Employee Satisfaction Survey



Sanjeeta Chawla

Functional : Operations
 Sectoral : Engineering
 Last Company worked : Rishabh Instruments Pvt. Ltd.
 Work Experience : 28 Months
 Graduation Degree : B.E.
 Summer Company : Bosch India Ltd.
 Summer Project Title : Development of product packaging



Shailesh Bawankule



Sharad Misra

Functional : Marketing
 Sectoral : Retail
 Last Company worked : A. K. Fragrances & Companies
 Work Experience : 42 Months
 Graduation Degree : B.Sc.
 Summer Company : Hindustan Unilever Limited, Gurgaon
 Summer Project Title : Analysing The Competitors' Factor And Boosting Up Sales In Gurgaon Region



Shikha Agrawal

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : Vardhaman Constructions
 Work Experience : 24 Months
 Graduation Degree : B.E.
 Summer Company : Janata Sahakari Bank Ltd
 Summer Project Title : An analytical study was made of loan disbursement policies and Non-performing asset (s). Of Janata Sahakari Bank, Pune



Shukresh Shelke

Functional : Marketing
 Sectoral : IT & ITeS
 Last Company worked : Goyam Technologies Pvt. Ltd.
 Work Experience : 24 Months
 Graduation Degree : B.E.
 Summer Company : Larsen & Toubro Ltd
 Summer Project Title : Comparative Analysis, Market Research on Brand Preference and Purchase Behaviour of 3-Phase AC Motors



Subeer Kumar

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : Bulls Eye Knowledge Centre
 Work Experience : 36 Months
 Graduation Degree : B.Com.
 Summer Company : HDFC Bank
 Summer Project Title : Credit Risk Analysis of the steel customers and analysis regarding norms of banks providing Working Capital finance to SME's



Sushil Nirbhavane

Functional : Marketing
 Sectoral : Retail
 Last Company worked : CBay Systems (India) Pvt. Ltd.
 Work Experience : 47 Months
 Graduation Degree : B.A.
 Summer Company : NIIT Imperia
 Summer Project Title : To study relevance, feasibility and viability of NIIT Imperia programs and V-SAT technology in present industry scenario pertaining to their training and development needs.

LATERALS

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : Infosys Technologies Ltd.
 Work Experience : 24 Months
 Graduation Degree : B.E.
 Summer Company : Angel Broking Private Ltd.
 Summer Project Title : Equity Analysis of Infosys Technologies Ltd.



Swapnil Shirodkar

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : NeilSoft Ltd.
 Work Experience : 20 Months
 Graduation Degree : B.E.
 Summer Company : SKF India Ltd.
 Summer Project Title : Business Development For ETW Business Unit



Uday Momaya

Functional : Marketing
 Sectoral : IT & ITes
 Last Company worked : Systematrix Solutions (I) Pvt. Ltd.
 Work Experience : 24 Months
 Graduation Degree : B.E.
 Summer Company : KPIT Cummins Infosystems Ltd
 Summer Project Title : CSAT Acquisition, Automation & Analysis

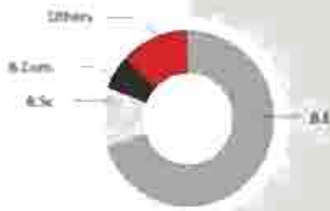


Varun Deshmukh

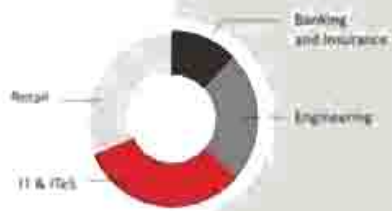
Functional : Systems
 Sectoral : Banking & Insurance
 Last Company worked : CMC Ltd.
 Work Experience : 36 Months
 Graduation Degree : B.E.
 Summer Company : Expert Solutions (India) Pvt. Ltd.
 Summer Project Title : Study of Business Processes and Mapping with ERP



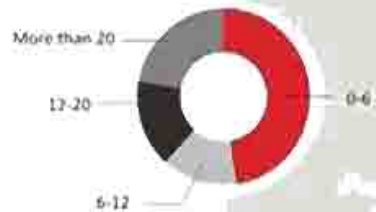
Yogesh Gadhari



Educational Background	No of Students
B.E.	34
B.Sc.	7
B.Com.	4
Others	8



Sectoral Specialisation	No of Students
Banking and Insurance	8
Engineering	15
IT & ITes	20
Retail	20



Work Ex (in months)	No of Students
0-6	30
6-12	9
12-20	10
More than 20	14

MARKETING SYLLABUS

Trimester I

- Principles and Practices of Management and Business Communication
- Management Accounting
- Managerial Economics
- Statistical & Quantitative Methods
- Legal Aspects of Business
- Organizational Behavior

Trimester III

- Entrepreneurship Development and Project Management
- Indian Economy and Sectoral Analysis
- Economic Environment of Business
- Product and Brand Management
- Integrated Marketing Communication
- Marketing Research and Consumer Behavior
- Sales and Customer Relationship Management

Trimester V

- Managing for Excellence
- Foreign Language
- Retail and Distribution Management
- International Marketing

Sectoral Subjects :

- Retail Management**
 - Buying and Merchandising
 - Retail Selling and Promotion
- Banking & Insurance Management**
 - Insurance, Regulations and Risk Management
 - Advances of Banking and Insurance
- Engineering Management**
 - Overview for Engineering Industries
 - Strategic Management for Engineering Industries
- IT & ITES Management**
 - ITES and Technology Management
 - Current and Future Techniques
- Health Care Management**
 - Hospital Management • Wellness and longevity

Trimester II

- Basics of Marketing Management
- Basics of Financial Management
- Basics of Management Information Systems
- Basics of Operations Management
- Human Resources Management
- International Business Management
- Research Methodology

Trimester IV

- Business Policies & Strategic Management
- Management Control Systems
- Services Marketing
- Marketing Strategy and Rural Marketing

Sectoral Subjects :

- Retail Management**
 - Introduction to Retailing
 - Retail Operations
- Banking & Insurance Management**
 - General Banking and Regulations
 - Credit Management
- Engineering Management**
 - Marketing for Engineering Industries
 - HRM for Engineering Industries
- IT & ITES Management**
 - Package Application Services
 - Managing IT & ITES Business
- Health Care Management**
 - Elements of Health Care Management
 - Current Trends in Health Care Management



MARKETING SYLLABUS

Trimester VI

- Internship / Pre-Placement Project of Four Month (minimum 100 days) duration is to be completed in a company. The evaluation will be based on the performance report of the Employer and the Presentation / Viva-voce Examination.

Projects:

- A. Group Projects –
 - Industrial Project (Trimester III)
 - Social Project (Trimester V)
- B. Individual Projects –
 - Summer Internship Training - Individual summer training of minimum 50 days duration in a business organization / company is to be carried out under the guidance and supervision of the nominated faculty.

MARKETING

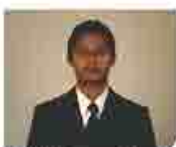
No	Name	Sectoral	Last Company worked	Work Ex in Months	Graduation Degree
1	Abhijeet Choure	Engineering	NA	NA	B.E.
2	Abhijit Banchhode	Banking & Insurance	NA	NA	BSL LL.B.
3	Abhinav Shukla	Retail	IMS Learning Resources Pvt. Ltd.	9	B.Sc.
4	Abhishek Lawhale	IT & ITeS	BMC Software India Pvt. Ltd.	12	B.E.
5	Ajinkya Pawar	IT & ITeS	NA	NA	B.C.A.
6	Amit Pinge	Retail	NA	NA	B.Com.
7	Amod Moghe	Engineering	Iata Autocomp Systems Ltd.	18	B.E.
8	Avinash Sadaphule	IT & ITeS	NA	NA	B.E.
9	Babarao Raut	Retail	NA	NA	B.Sc.
10	Bhushan Nimbarde	Banking & Insurance	NA	NA	B.E.
11	Brjesh Kumar Pandey	Banking & Insurance	VirtualSoft IT Solutions Pvt. Ltd.	25	B.E.
12	Chanderhas Rana	Banking & Insurance	VirtualSoft IT Solutions Pvt. Ltd.	13	B.E.
13	Deepankur Srivastava	Retail	NA	NA	B.E.
14	Deepika Guleria	Retail	NA	NA	B.A.
15	Dhananjay Jadhav	Retail	NA	NA	B.Sc.
16	Ganesh Pawara	Engineering	NA	NA	B.E.
17	Harpreet Singh	IT & ITeS	Xceltrait Inc.	10	B.E.
18	Harsh Gupta	Engineering	NA	NA	B.E.

No	Name	Sectoral	Last Company worked	Work Ex in Months	Graduation Degree
19	Harshal Waghmare	Engineering	NA	NA	B.E.
20	Kalpesh Nikam	Retail	NA	NA	B.E.
21	Kalyani Vaidya	Retail	Cognizant Technology Solution Pvt. Ltd.	7	B.Sc.
22	Maitreyee Kothadiya	Retail	NA	NA	B.A.
23	Manish Paripagar	Engineering	NA	NA	B.E.
24	Manoj Darade	Banking & Insurance	NA	NA	B.E.
25	Mehul Borde	Retail	Advance Medical Devices Pvt. Ltd.	9	B.Sc.
26	Nikhil Deshmukh	Engineering	Voltas Ltd.	15	B.E.
27	Nikon Kolipakam	Retail	VCustomer Services Pvt. Ltd.	10	B.S.
28	Nilambari Mane	Retail	Siro Clinpharm	17	B.Pharm.
29	Nishant Nikumbh	IT & ITeS	NA	NA	B.E.
30	Pankaj Hiray	Engineering	Crompton Greaves Ltd.	12	B.E.
31	Pankaj Pardeshi	Engineering	NA	NA	B.E.
32	Pawan V. Shilwant	Retail	BRISK Electro Sales Pvt. Ltd.	14	B.E.
33	Piyush Garg	IT & ITeS	NA	NA	B.E.
34	Rahul Damle	IT & ITeS	NA	NA	B.E.
35	Rajendra Gavit	IT & ITeS	NA	NA	B.E.
36	Rajendra Randhir	IT & ITeS	NA	NA	B.E.
37	Raju Amre	Engineering	NA	NA	B.E.
38	Rakesh Vishwakarma	Retail	PT Education	17	B.E.
39	Rishi Kudale	IT & ITeS	Dimensions Engineering Technologies Pvt. Ltd.	9	B.E.
40	Saurabh Kshirsagar	Retail	NA	NA	B.E.
41	Shravan C	IT & ITeS	Bigtree Entertainment (Adlabs)	12	B.Com.
42	Suhas Parchure	Retail	Avsar Infotech Pvt. Ltd.	17	B.E.
43	Sumayya Shaikh	IT & ITeS	NA	NA	B.E.
44	Swapnil Dharmadhikari	Engineering	NA	NA	B.E.
45	Tushar Nawale	IT & ITeS	NA	NA	B.E.
46	Vishal Arora	Engineering	Productive Engineers	8	B.E.
47	Vishal Herode	Banking & Insurance	VCustomer India Pvt. Ltd.	7	B.E.
48	Vishal Sale	Engineering	NA	NA	B.E.
49	Vishwas Sangare	Retail	AASX Engineers	6	B.E.
50	Yatish Pable	Engineering	NA	NA	B.E.



Abhijeet Choure

Functional	: Marketing
Sectoral	: Engineering
Last Company worked	: NA
Work Experience	: NA
Graduation Degree	: B.E.
Summer Company	: Crompton Greaves Ltd.
Summer Project Title	: Market research on customer satisfaction for Electric motors



Abhijit Banchhode

Functional	: Marketing
Sectoral	: Banking & Insurance
Last Company worked	: NA
Work Experience	: NA
Graduation Degree	: BSL LL.B
Summer Company	: Max New York Life Insurance Company Ltd.
Summer Project Title	: Expansion of distribution channel at Max New York Life



Abhinav Shukla

Functional	: Marketing
Sectoral	: Retail
Last Company worked	: IMS Learning Resources Pvt. Ltd.
Work Experience	: 9 Months
Graduation Degree	: B.Sc.
Summer Company	: Nirmal Lifestyle
Summer Project Title	: Mall Retailing & Detailing



Abhishek Lawhale

Functional	: Marketing
Sectoral	: IT & ITes
Last Company worked	: BMC Software India Pvt. Ltd.
Work Experience	: 12 Months
Graduation Degree	: B.E.
Summer Company	: Atos Origin India Pvt. Ltd.
Summer Project Title	: Competitive Analysis of Indian IT Companies, Study of Remote Infrastructure Management



Ajinkya Pawar

Functional	: Marketing
Sectoral	: IT & ITes
Last Company worked	: NA
Work Experience	: NA
Graduation Degree	: B.C.A.
Summer Company	: Harbinger Group
Summer Project Title	: Sales promotion & sales lead generation for software products

Functional : Marketing
 Sectoral : Retail
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.Com.
 Summer Company : Exide Industries Ltd.
 Summer Project Title : SWOT analysis of Service Support Network of Exide Batteries in Pune Region



Amit Pinge

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : Tata Autocomp Systems Ltd.
 Work Experience : 18 Months
 Graduation Degree : B.E.
 Summer Company : SKF (I) Ltd.
 Summer Project Title : The study and analysis of voice of customers for the existing market of SKF bearings and to suggest improvements to enhance the level of satisfaction



Amod Moghe

Functional : Marketing
 Sectoral : IT & ITes
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : Feedback Business Consulting Services Pvt. Ltd.
 Summer Project Title : Assessment of Market Research opportunities across industries in Mumbai & Pune



Avinash Sadaphule

Functional : Marketing
 Sectoral : Retail
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.Sc.
 Summer Company : Pantaloon Retail (India) Ltd.
 Summer Project Title : Strategies Formulation to increase customer footfall and building customer relationship



Babarao Raut

Functional : Marketing
 Sectoral : Banking & Insurance
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : Religare Insurance Broking Ltd.
 Summer Project Title : Scope of Jewellers' Block Policy in Gems & Jewellery Industry



Bhushan Nimbarte



**Brijesh Kumar
Pandey**

Functional : Marketing
Sectoral : Banking & Insurance
Last Company worked : VirtualSoft IT Solutions Pvt. Ltd.
Work Experience : 25 Months
Graduation Degree : B.E.
Summer Company : MetLife India Insurance Company Ltd.
Summer Project Title : Analysis of Metlife and other Insurance players products in Pune



Chanderhas Rana

Functional : Marketing
Sectoral : Banking & Insurance
Last Company worked : VirtualSoft IT Solutions Pvt. Ltd.
Work Experience : 13 Months
Graduation Degree : B.E.
Summer Company : MetLife India Insurance Company Ltd.
Summer Project Title : Analysis of Metlife and other Insurance players products in Pune



**Deepankur
Srivastava**

Functional : Marketing
Sectoral : Retail
Last Company worked : NA
Work Experience : NA
Graduation Degree : B.E.
Summer Company : HomeShop18 (Network18 Group)
Summer Project Title : Mapping the distribution of new TV Channel of NETWORK18 Group's HomeShop18 – 24 hour Shopping channel



Deepika Guleria

Functional : Marketing
Sectoral : Retail
Last Company worked : NA
Work Experience : NA
Graduation Degree : B.A.
Summer Company : Krawler Information Systems Ltd.
Summer Project Title : Branding and e-Marketing of Krawler ERP Applications



Dhananjay Jadhav

Functional : Marketing
Sectoral : Retail
Last Company worked : NA
Work Experience : NA
Graduation Degree : B.Sc.
Summer Company : Pantaloon Retail India Ltd. (Big Bazaar)
Summer Project Title : Analysis and Execution of promotional activity with consumer survey

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : TATA AIG Life Insurance Ltd.
 Summer Project Title : Market Survey, Prospect Mapping And Recruitment of Potential Advisors for TATA AIG Life Insurance Ltd.



Ganesh Pawara

Functional : Marketing
 Sectoral : IT & ITeS
 Last Company worked : Xceltrait Inc.
 Work Experience : 10 Months
 Graduation Degree : B.E.
 Summer Company : Krawler Networks
 Summer Project Title : Branding and e-marketing of the Krawler ERP and CRM applications



Harpreet Singh

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : GTL Limited
 Summer Project Title : Network Operation Center(NOC)- a business opportunity



Harsh Gupta

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : Atlas Copco (India) Ltd.
 Summer Project Title : Market Research & Analysis of key segments in Engineering & Automobile industry



Harshal Waghmare

Functional : Marketing
 Sectoral : Retail
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : TATA AIG Life Insurance Ltd.
 Summer Project Title : Identifying And Recruitment Of Potential Adviser



Kalpesh Nikam



Kalyani Vaidya

Functional	: Marketing
Sectoral	: Retail
Last Company worked	: Cognizant Technology Solutions Pvt. Ltd.
Work Experience	: 7 Months
Graduation Degree	: B.Sc.
Summer Company	: Pantaloon Retail India Ltd.
Summer Project Title	: Study & Implementation of Email as a Marketing Tool at Big Bazaar



Maitreyee Kothadiya

Functional	: Marketing
Sectoral	: Retail
Last Company worked	: NA
Work Experience	: NA
Graduation Degree	: B.A.
Summer Company	: Titan Industries Ltd.
Summer Project Title	: Analysis of the luxury retailing process for Titan's brand 'Nebula', Competition Mapping: To map the luxury gold watch brand 'Timond' for Nebula



Manish Paripagar

Functional	: Marketing
Sectoral	: Engineering
Last Company worked	: NA
Work Experience	: NA
Graduation Degree	: B.E.
Summer Company	: Harbinger Systems Pvt Ltd.
Summer Project Title	: To study and implement various concepts of digital marketing techniques in the US education market Overview, Market research and analysis of e-learning market



Manoj Darade

Functional	: Marketing
Sectoral	: Banking & Insurance
Last Company worked	: NA
Work Experience	: NA
Graduation Degree	: B.E.
Summer Company	: Max New York Life Insurance Company Ltd.
Summer Project Title	: Expansion of distribution channel at Max New York Life



Mehul Bonde

Functional	: Marketing
Sectoral	: Retail
Last Company worked	: Advance Medical Devices Pvt. Ltd.
Work Experience	: 9 Months
Graduation Degree	: B.Sc.
Summer Company	: Rich Kwaliti Pvt. Ltd.
Summer Project Title	: Strategy for business growth for Whipped Cream segment

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : Voltas Ltd
 Work Experience : 15 Months
 Graduation Degree : B.E.
 Summer Company : Systemair
 Summer Project Title : The Perception of the Market about Systemair and Suggestions to improve its Market Position with Respect to its Competitors



Nikhil Deshmukh

Functional : Marketing
 Sectoral : Retail
 Last Company worked : VCustomer Services Pvt. Ltd.
 Work Experience : 10 Months
 Graduation Degree : B.S.
 Summer Company : Easy Online Education Pvt. Ltd.
 Summer Project Title : Promotion and Awareness creation about Online Preparation courses for MBA and Engineering Entrance Tests in Pune Region, Assessment of the factors affecting the choice of an MBA Entrance Preparation Course among aspirants in Pune



Nikon Kolipakam

Functional : Marketing
 Sectoral : Retail
 Last Company worked : Siro Clinpharm
 Work Experience : 17 Months
 Graduation Degree : B. Pharma
 Summer Company : Plaza Centers
 Summer Project Title : Analysing the Market Potential for the Upcoming Malls of Plaza Centers



Nilambari Mane

Functional : Marketing
 Sectoral : IT & ITes
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : National Bank For Agriculture & Rural Development(NABARD)
 Summer Project Title : Impact evaluation of rural godowns and cold storage schemes setup with GOI subsidy administered through NABARD



Nishant Nikumbh

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : Crompton Greaves Ltd
 Work Experience : 12 Months
 Graduation Degree : B.E.
 Summer Company : Tractors And Farm Equipment (TAFE) Ltd.
 Summer Project Title : Study & support implementation of TAFE Information Management System (TIMS), Territory Mapping and Print Media Planning



Pankaj Hiray



Pankaj Pardeshi

Functional	: Marketing
Sectoral	: Engineering
Last Company worked	: NA
Work Experience	: NA
Graduation Degree	: B.E.
Summer Company	: TATA AIG Life Insurance Company Ltd.
Summer Project Title	: Identification and Development of Business Channel through Market Research



Pawan V. Shilwant

Functional	: Marketing
Sectoral	: Retail
Last Company worked	: BRISK Electro Sales Pvt. Ltd.
Work Experience	: 14 Months
Graduation Degree	: B.E.
Summer Company	: AMMOSTECH Software Pvt. Ltd.
Summer Project Title	: To identify the market potential of the ASIC(Application Specific Integrated Circuits) services industry & formulating the marketing strategies for the target market



Piyush Garg

Functional	: Marketing
Sectoral	: IT & ITeS
Last Company worked	: NA
Work Experience	: NA
Graduation Degree	: B.E.
Summer Company	: TATA AIG Life Insurance Company Ltd.
Summer Project Title	: To analyze the acceptance of Business Associate Model with TATA AIG as a supplementary source of income in Pune region



Rahul Damle

Functional	: Marketing
Sectoral	: IT & ITeS
Last Company worked	: NA
Work Experience	: NA
Graduation Degree	: B.E.
Summer Company	: Feedback Business Consulting Services Pvt Ltd.
Summer Project Title	: Assessment of new business opportunities for Market Research services across various industries in Delhi NCR



Rajendra Gavit

Functional	: Marketing
Sectoral	: IT & ITeS
Last Company worked	: NA
Work Experience	: NA
Graduation Degree	: B.E.
Summer Company	: Birla Sun Life Asset Management Company
Summer Project Title	: To Study the investment pattern of Corporates in Pune city

Functional : Marketing
 Sectoral : IT & ITeS
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : NIIT Imperia
 Summer Project Title : To study feasibility and relevance of VSAT technology in today's training and development needs



Rajendra Randhir

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : HDFC Standard Life Insurance
 Summer Project Title : Recruitment of financial consultants



Raju Amre

Functional : Marketing
 Sectoral : Retail
 Last Company worked : PT Education
 Work Experience : 17 Months
 Graduation Degree : B.E.
 Summer Company : Asian Paints Ltd.
 Summer Project Title : To plan and execute promotional strategies for Asian Paints wood finish range of products



Rakesh Vishwakarma

Functional : Marketing
 Sectoral : IT & ITeS
 Last Company worked : Dimensions Engineering Technologies Pvt. Ltd
 Work Experience : 9 Months
 Graduation Degree : B.E.
 Summer Company : Metric Consultancy Ltd.
 Summer Project Title : Entrepreneurship Monitor – India 2008



Rishi Kudale

Functional : Marketing
 Sectoral : Retail
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : Informedia India Ltd.
 Summer Project Title : Competition Mapping for Special Interest Magazine Better Interiors



Saurabh Kshirsagar



Shravan C

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: IT & ITeS
: Bigtree Entertainment (Adlabs)
: 12 Months
: B.Com.
: Application Nexus Web Services Pvt. Ltd.
: Assisting in Business Optimization for Application Nexus Web Services Pvt. Ltd. & its clients, and conducting Market Research on Google Adwords™



Suhas Parchure

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: Retail
: Avsar Infotech Pvt. Ltd.
: 17 Months
: B.E.
: 1) Yash Microsystems, 2) Global Remedies
: Promotional Activity For Original new HP simple black print cartridges, Pre-launch survey For Utox-Oz Medicine



Sumayya Shaikh

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: IT & ITeS
: NA
: NA
: B.E.
: Feedback Business Consulting Pvt. Ltd.
: Assessment of Business Opportunities for Market Research across various Industries in Mumbai and Pune



**Swapnil
Dharmadhikari**

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: Engineering
: NA
: NA
: B.E.
: TAL Manufacturing Solutions Ltd.
: Exploring Business Opportunities for TAL Manufacturing Solutions Ltd. (Equipments Division) in The United States of America



Tushar Nawale

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Marketing
: IT & ITeS
: NA
: NA
: B.E.
: Harbinger Group
: Marketing and Lead Generation for E-learning Products

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : Productive Engineers
 Work Experience : 8 Months
 Graduation Degree : B.E.
 Summer Company : TATA AIG Life Insurance Company Ltd.
 Summer Project Title : To identify Business Associates in Pune region and to increase the distribution network for TATA AIG Life Insurance Company Ltd



Vishal Arora

Functional : Marketing
 Sectoral : Banking & Insurance
 Last Company worked : VCustomer India Pvt Ltd.
 Work Experience : 7 Months
 Graduation Degree : B.E.
 Summer Company : Birla SunLife Asset Management Company(BSLAMC)
 Summer Project Title : Feasibility study for expansion of BSLAMC in Pimpri



Vishal Herode

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : Tata Communications Ltd.
 Summer Project Title : Market Penetration strategy for Tata Communications' Enterprise Market



Vishal Sale

Functional : Marketing
 Sectoral : Retail
 Last Company worked : AASK Engineers
 Work Experience : 6 Months
 Graduation Degree : B.E.
 Summer Company : Bajaj Auto Ltd.
 Summer Project Title : Branding and promotion of passenger carrier, 3-wheeler MEGA MAX(LCV), Rural Market, Maharashtra

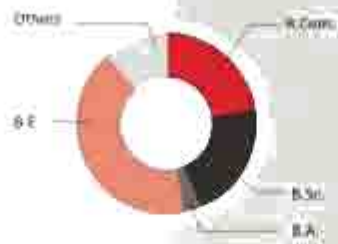


Vishvas Sangare

Functional : Marketing
 Sectoral : Engineering
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.E.
 Summer Company : TACO- Automotive Composite Systems International(ACSI) Ltd.
 Summer Project Title : To Identify Target Market Potential & Strategize Maximum Utilization of SMC Components in Automobile Sector



Yatish Pable



Educational Background	No. of Students
B.Com.	14
B.Sc.	13
B.A.	3
B.E.	20
Others	1



Work Ex.	No. of Students
0-6 months	31
6-12 months	4
12-20 months	3
More than 20 months	14



Sector	No. of Students
Banking & Insurance	56
Engineering	2
IT & ITeS	3
Retail	1

FINANCE SYLLABUS

Trimester I

- Principles and Practices of Management and Business Communication
- Management Accounting
- Managerial Economics
- Statistical & Quantitative Methods
- Legal Aspects of Business
- Organizational Behavior

Trimester III

- Entrepreneurship Development and Project Management
- Indian Economy and Sectoral Analysis
- Economic Environment of Business
- Advanced Financial Management
- Financial Services
- Legal and Procedural Aspects Of finance
- Risk Management

Trimester V

- Managing for Excellence
- Foreign Language
- International Finance
- Security Analysis & Portfolio Management

Sectoral Subjects :

- Retail Management**
 - Buying and Merchandising
 - Retail Selling and Promotion
- Banking & Insurance Management**
 - Insurance: Regulations and Risk Management
 - Advanced banking and insurance
- Engineering Management**
 - Finance for Engineering Industries
 - Strategic Management for Engineering Industries
- IT & ITES Management**
 - ITES and Technology Management
 - Current and Future Technologies
- Health Care Management**
 - Hospital Management
 - Wellness and Longevity

Trimester II

- Basics of Marketing Management
- Basics of Financial Management
- Basics of Management Information Systems
- Basics of Operations Management
- Human Resources Management
- International Business Management
- Research Methodology

Trimester IV

- Business Policies & Strategic Management
- Management Control Systems
- Taxation Laws
- Financial institutions and markets

Sectoral Subjects :

- Retail Management**
 - Introduction to Retailing
 - Retail Operations
- Banking & Insurance Management**
 - General Banking and Regulations
 - Credit Management
- Engineering Management**
 - Marketing for Engineering Industries
 - ITES for Engineering Industries
- IT & ITES Management**
 - Package Application Software
 - Managing IT & ITES Business
- Health Care Management**
 - Elements of Health Care Management
 - Current Trends in Health Care Management



FINANCE SYLLABUS

Trimester VI

- Internship / Pre-Placement Project of Four Month (minimum 100 days) duration is to be completed in a company. The evaluation will be based on the performance report of the Employer and the Presentation / Viva-voce Examination.

Projects:

- A. Group Projects : • Industrial Project (Trimester III) • Social Project (Trimester V)
- B. Individual Projects : • Summer Internship Training - Individual summer training of minimum 50 days duration in a business organization / company is to be carried out under the guidance and supervision of the nominated faculty

FINANCE

No	Name	Sectoral	Last Company worked	Work Ex in Months	Graduation Degree
1	Abhishek Bhuruka	Banking & Insurance	NA	NA	B.E.
2	Ajaykumar Morade	Banking & Insurance	NA	NA	B.E.
3	Akshay Satnis	Banking & Insurance	Mahesh Madhekar & Co.	11	M.Com.
4	Aliya A. Sayyed	Banking & Insurance	Ventura India Pvt. Ltd.	15	B.Sc.
5	Amar Kant Gaur	Engineering	NA	NA	B.E.
6	Anavtech Pratap Singh	Banking & Insurance	NA	NA	B.B.A.
7	Anita Vijay	Banking & Insurance	HSBC GIT	12	B.A.
8	D. Naveen Kumar	Banking & Insurance	T.I.M.E PM, Ltd.	18	B.Tech.
9	Harshad Gsavi	Banking & Insurance	NA	NA	B.Tech.
10	Harshad Joglekar	Banking & Insurance	NA	NA	B. Com.
11	Hemant Khare	Banking & Insurance	NA	NA	B. Com.
12	Jayson D'souza	Banking & Insurance	Eslerx Services Ltd.	4	B.E.
13	Jyotirmati Sinha	Banking & Insurance	NA	NA	B.Sc.
14	Jyotsna Katore	Banking & Insurance	Calypso Systems Pvt. Ltd.	18	B.E.
15	Madhusudan V. Sawale	Banking & Insurance	NA	NA	B.E.
16	Mahendra Waghmare	Banking & Insurance	Technohand Services Pvt. Ltd.	16	B.E.
17	Manish Pandey	Banking & Insurance	NA	NA	B.Sc.
18	Naren Jagwani	Banking & Insurance	NA	NA	B.Com.
19	Neha Asgekar	Banking & Insurance	NA	NA	B.Sc.
20	Nishi Kale	Banking & Insurance	NA	NA	B.Sc.

No	Name	Sectoral	Last Company worked	Work Ex in Months	Graduation Degree
21	Ninad Pradhan	Banking & Insurance	NA	NA	B.Sc.
22	Nitya Rajagopal	Banking & Insurance	NA	NA	B.E.
23	Pankaj Rewatkar	Banking & Insurance	NA	NA	B.E.
24	Prateeksha Sabhani	Banking & Insurance	NA	NA	B.Com.
25	Pravin Jakhotiya	Banking & Insurance	NA	NA	B.Com.
26	Priyadarshini Padher	Banking & Insurance	NA	NA	B.Sc.
27	Puneet Potnis	IT & ITeS	Prudent Consultants Ltd.	10	B.E.
28	Pushkar Bhangale	Banking & Insurance	Supreme Petrochem Ltd.	11	B.E.
29	Raghavendra Welankiwar	IT & ITeS	Mphasis	11	B.Sc.
30	Rahul Patil	Banking & Insurance	NA	NA	B.E.
31	Ramakant Shinde	Banking & Insurance	Walchandnagar Industries Ltd.	11	B.E.
32	Sagar Dhoot	Banking & Insurance	NA	NA	B.E.
33	Sanket Dhanorkar	Banking & Insurance	The Indian Express	2	B.Com.
34	Shilpa Gaikwad	Banking & Insurance	NA	NA	B.Com.
35	Siddharth Bhatevara	Banking & Insurance	NA	NA	B.E.
36	Sneha Lahoti	Banking & Insurance	NA	NA	B.Sc.
37	Sonia Somjee	Banking & Insurance	NA	NA	B.Com.
38	Soniya Kalyani	Banking & Insurance	IMS Learning Center	23	B.Com.
39	Sourabh Kulkarni	Banking & Insurance	NA	NA	B.E.
40	Subhash Kaute	Banking & Insurance	NA	NA	B.Tech.
41	Sushil Agrawal	Banking & Insurance	NA	NA	B.Com.
42	Tasneem Momin	Banking & Insurance	NA	NA	B.Com.
43	Valaya Khanse	Banking & Insurance	NA	NA	B.Sc.
44	Vallabh Kandharkar	Banking & Insurance	NA	NA	B.E.
45	Vikram Bhawani Singh	Banking & Insurance	NA	NA	B.A.
46	Vinit Bansal	Banking & Insurance	Mico Bosch	12	B.E.
47	Vishal Mandhare	Banking & Insurance	Capstone Securities and Analysis Pvt. Ltd.	5	B.Sc.
48	Yogesh Ozha	Retail	NA	NA	B.Sc.



Abhishek Bharuka

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Finance
: Banking & Insurance
: NA
: NA
: B.E.
: Standard Chartered Bank
: Evaluation and formulation of strategy in order to improve trade limits utilization, utilization of the allocated funds in order to maximise returns



Ajay Kumar Morade

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Finance
: Banking & Insurance
: NA
: NA
: B.E.
: Nashik Merchants Co-operative Bank
: NPA Management



Akshay Sabnis

Functional
Sectoral
Last Company worked
Work Experience
Masters Degree
Summer Company
Summer Project Title

: Finance
: Banking & Insurance
: Mahesh Madkholkar & Co.
: 13 Months
: M.Com.
: Thane Janata Sahakari Bank Ltd.
: Practical experience of treasury operations of urban Co-operative bank



Aliya A. Sayyed

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Finance
: Banking & Insurance
: Ventura India Pvt. Ltd.
: 15 Months
: B.Sc.
: Walchandnagar Industries Ltd.
: Financial feasibility study of a project



Amar Kant Gaur

Functional
Sectoral
Last Company worked
Work Experience
Graduation Degree
Summer Company
Summer Project Title

: Finance
: Engineering
: NA
: NA
: B.E.
: I3 Consulting Pvt. Ltd.
: Equity research: Two wheeler industry

FINANCE

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.B.A.
 Summer Company : Lumax Automotive Systems Ltd.
 Summer Project Title : Corporate financial analysis of Lumax Automotive Sys Ltd.



Anantesh
Pratap Singh

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : HSBC GLT
 Work Experience : 12 Months
 Graduation Degree : B.E.
 Summer Company : Delhi Metro Rail Corporation Ltd.
 Summer Project Title : Study of financial system in DMRC with focus on Budgetary System.



Ankita Vijay

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : T.I.M.E Pvt Ltd.
 Work Experience : 18 Months
 Graduation Degree : B.Tech
 Summer Company : IndiaInfoline Ltd.
 Summer Project Title : Analysis of derivatives in futures & options.



D. Naveen Kumar

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B Tech
 Summer Company : SBI Life Insurance Co. Ltd.
 Summer Project Title : Financial Analysis and Product evaluation of SBI Life



Harshad Gosavi

Functional : Finance
 Sectoral : Banking & Insurance
 Last Company worked : NA
 Work Experience : NA
 Graduation Degree : B.Com
 Summer Company : MVL Consulting Pvt Ltd.
 Summer Project Title : Understanding treasury products and processes in various financial markets and designing treasury operations manual for banks



Harshad Joglekar