

7. **Hosting of Information about Army Recruitment on District Websites.**

(a) It has been observed in the recent past that footfall of potential candidates during Army recruitment rallies in Odisha is less as compared to similar rallies in neighboring states. We may take cue from some of the neighbouring states who are pro active on 'Publicity' front and launch intensive publicity campaign in ten coastal districts of Odisha over electronic, web and social networking media to help local youth of Odisha in seeking enrolment of suitable local youth in Army.

(b) Relevant information about schedule of recruitment rally, eligibility criteria and selection procedure for enrolment in Army as given in this letter may please be published over District website through appropriate Govt agency.

(c) **Advertise Extensively to Guard Against Touts.**

(i) We are fully committed to fair and impartial enrolment of candidates in Indian Army irrespective of their class, caste or creed. The enrolment in Army is a free service and candidates shall be advised not to fall prey to touts/ antisocial elements who cannot influence recruitment in any way.

(ii) Any harassment by touts/antisocial elements should be reported to the undersigned in person immediately. In the past a number of candidates have been victims of touts and in the bargain, lost their candidature due to Fake Documents. Modus Operandi/ means used such Touts/ Anti Social Elements are as under :-

(aa) Take original certificates from candidates, who have been declared 'Fit' in the initial stage of screening by giving false assurances about their success in subsequent stages of screening for enrolment.

(ab) Issue Fake/ Forged Documents to candidates to enable them to meet the documentation requirements.

(ac) Take away Admit Cards for CEE from the candidates by duping them that they will follow up their results.

(ad) Give false assurance to naive and ignorant candidates and their parents by wrongly claiming that they have links at appropriate level, thereby winning confidence of inexperienced and immature candidates and extract money from them.

(ae) Once candidates qualify on own their merit, demand money for returning their Original certificates.

(d) **Anti Touting Campaign.** It is requested that an intensive 'Anti Touting Campaign' shall be launched in the ten coastal districts of Odisha to ensure that potential candidates in these districts are aware of following facts :-

(i) **Army Recruitment is a free service.**

(ii) **They shall not fall prey to touts.**

(iii) **They cannot get enrolled by paying money to touts.**

(iv) **Recruiting process has been computerised and touts cannot do anything in the automated recruiting system.**

(v) **Candidates shall be advised to report any harassment by touts/antisocial elements to the undersigned immediately.**

(viii) Candidates producing fake/ forged documents are liable to be rejected besides being handed over to police.

(ix) Any one indulging in touting will be liable to punishment and will be handed over to police.

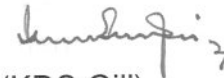
(e) **Fake Cases.** Numbers of Fake cases are on rise with documents being prepared by touts. The same should also be well advertised as FIR will be lodged against impersonators and young boys can end up in jail.

(f) Necessary instructions be issued to the appropriate District Administration authorities at Cuttack, Balasore, Bhadrak, Jagatsinghpur, Kendrapara, Jajpur, Mayurbhanj, Nayagarh, Puri and Khurda to host relevant information about Army Recruitment Rally at Cuttack during Jan 2013 on district website

(g) Copy of information poster giving all the important details about Army Recruitment Rally being conducted at Jawahar Lal Stadium, Cuttack from 04 Jan to 10 Jan 2013 is enclosed at Appendix 'G'.

8. It is requested that you may personally intervene to provide requisite impetus for Publicity Campaign over print, electronic, web and social networking media in ten coastal districts of Odisha to ensure higher footfall for Army Recruitment Rally and to achieve better performance in CEE to avoid any surrender/ transfer of vacancies allocated for these district some to other area/ state due to lower footfall in recruitment rally or poor performance of candidates in CEE.

Yours faithfully,



(KDS Gill)
Colonel
Director

Copy to :-

Revenue Divisional Commissioner
Central District, Cuttack

Collector & District Magistrate
Cuttack

District Informatics Officer
National Informatics Centre, Balasore

District Informatics Officer
National Informatics Centre, Bhadrak

District Informatics Officer
National Informatics Centre, Cuttack

- For information & Necessary
action please.

District Informatics Officer
National Informatics Centre, Mayurbhanj

District Informatics Officer
National Informatics Centre, Nayagarh

District Informatics Officer
National Informatics Centre, Puri

District Informatics Officer
National Informatics Centre, Khurda



- For information & Necessary
action please

Appendix 'A'

(Ref to Para 4 (b) of ARO
Cuttack letter No D/325/RR/Jan
2013/Cuttack/24 dated 07 Dec 2012)

SCHEDULE OF ARMY RECRUITMENT RALLY AT CUTTACK : JAN 2013

S No	Date	Event
1.	31 Dec 2012 (Monday)	Update Database for Army Recruitment Server and Establish Monitoring & Control Room for Army Recruitment Rally
2.	01 Jan 2013 (Tuesday)	<ol style="list-style-type: none"> 1. Arrival of Army Recruiting Staff (Approx Strength – 125). 2. Establish Cook House for Army Recruiting Staff.
3.	02 Jan 2013 (Wednesday)	<ol style="list-style-type: none"> 1. Complete Administrative and Logistic Arrangements. 2. Preparation of ground for conduct of Physical Fitness Test (PFT) incl barricading work, arrangements for 1600 Mt Run, 9 Ft Ditch, Beam and Zig Zag Balance.
4.	03 Jan 2013 (Thursday)	<ol style="list-style-type: none"> 1. Preparation of Barabati and Jawahar Lal Nehru Indoor Stadium for conduct of Physical Measurement Tests (PMT), Medical Examination & Automated Documentation based on Army Recruitment Software Package. 2. Establish Computer LAN for Authentication & Registration of Candidates, Preparation of RMDS, Documentation of Medical Fitness Data, Monitoring of Rally progress, Issue of Admit Cards and Preparation of Board Proceedings. 3. Full Dress Rehearsal for Conduct of Physical Fitness Tests (PFT), Physical Measurement Tests (PMT), Medical Examination, Documentation & Testing of Computer LAN. 4. Complete Security Arrangements.
5.	04 Jan 13 (Friday)	Commencement of Screening of Candidates for Enrolment in Army and Re-enrolment into Defence Security Corps as per Schedule given at Annexure 1.
6.	10 Jan 13 (Thursday)	Completion of Screening of Candidates for Enrolment in Army and Re-enrolment into Defence Security Corps as per Schedule given at Annexure 1.
7.	11 Jan 2013	Completion of Medical Examination & Documentation.

Annexure I

(Refer to Ser No 5 & 6 of Appendix 'A'
of ARO Cuttack letter No D/325/RR/Jan
2013/24 dated 07 Dec 2012)

SCHEDULE OF ARMY RECRUITMENT RALLY AT CUTTACK

S No	Date & Category	Districts Covered
1.	04 Jan 2013 (Friday)	
	Soldier Technical/ Soldier Technical (Aviation)/ Soldier Technical (Ammunition Examiner) & Soldier Nursing Assistant	Cuttack, Mayurbhanj, Kendrapara, Jagatsinghpur, Nayagarh, Balasore, Khurda, Jajpur, Puri and Bhadrak
2.	05 Jan 2013 (Saturday)	
	Soldier General Duty	Balasore, Khurda, Jajpur, Puri and Bhadrak
3.	06 Jan 2013 (Sunday)	
	Soldier General Duty	Cuttack, Mayurbhanj, Kendrapara, Jagatsinghpur and Nayagarh
4.	07 Jan 2013 (Monday)	
	Soldier General Duty (Scheduled Tribes)	Cuttack, Mayurbhanj, Kendrapara, Jagatsinghpur, Nayagarh, Balasore, Khurda, Jajpur, Puri and Bhadrak
	Soldier Clerk/ Store Keeper	Cuttack, Mayurbhanj, Kendrapara, Jagatsinghpur, Nayagarh, Balasore, Khurda, Jajpur, Puri and Bhadrak
	Soldier Technical/ Soldier Technical (Aviation)/ Soldier Technical (Ammunition Examiner) & Soldier Nursing Assistant	Cuttack, Mayurbhanj, Kendrapara, Jagatsinghpur, Nayagarh, Balasore, Khurda, Jajpur, Puri and Bhadrak
5.	08 Jan 2013 (Tuesday)	
	Soldier General Duty (Scheduled Tribes)	Cuttack, Mayurbhanj, Kendrapara, Jagatsinghpur, Nayagarh, Balasore, Khurda, Jajpur, Puri and Bhadrak
	Soldier Technical/ Soldier Technical (Aviation)/ Soldier Technical (Ammunition Examiner) & Soldier Nursing Assistant	Cuttack, Mayurbhanj, Kendrapara, Jagatsinghpur, Nayagarh, Balasore, Khurda, Jajpur, Puri and Bhadrak
	Screening for Re-enrolment into DSC	Cuttack, Mayurbhanj, Kendrapara,