

Roll No. ....

Total No. of Pages : 01

Total No. of Questions : 07

**MBA/MBA(IB) (Sem.-1)**  
**PRINCIPLES & PRACTICES OF MANAGEMENT**  
**Subject Code : MB-101 (2008 & onward)**  
**Paper ID : [C0168]**

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY.
2. Attempt any FOUR questions from SECTION-B.

**SECTION-A** (10 × 2 = 20 Marks)

1. Write short notes on :
  - (a) What is nature of business management?
  - (b) Is management an art?
  - (c) Name the two contributions of F.W. Taylor?
  - (d) How did McGregor contribute to the field of management?
  - (e) What do we mean by MBO?
  - (f) What is portfolio matrix?
  - (g) Can creativity be taught? Explain.
  - (h) Explain the features of Japanese management.
  - (i) Distinguish between responsibility and accountability.
  - (j) What is importance of co-ordination in management ?

**SECTION-B** (4 × 10 = 40 Marks)

2. Explain the McKinsey's 7-S approach to management.
3. What do we mean by SWOT analysis? Explain portfolio matrix.
4. List the reasons for decentralization. Explain the types of decentralization.
5. Explain the concept of control? How do we set objectives, establish standards, measure performance & correct deviations?
6. Distinguish between the contribution of Elton Mayo and Max Weber.
7. What is delegation of authority? What are the principles we should follow in delegation of authority ?