

PGDM (Tourism & Leisure)

The Post Graduate Diploma in Management (Tourism & Leisure) is a two year full time AICTE approved programme.

IITTM, New Delhi Campus is the pioneer Institute in the country to provide Post Graduate program in Tourism and Leisure to cater to the needs of leisure market in Tourism and Leisure Sector.

The program is systematically divided into four semesters. Out of the 2 years, around 8 months are allotted to the Industry exposure and practical experience so that by the completion of the course the students are well versed with the practical intricacies of the Industry.

The course structure has been designed in consultation with various experts from the industry.



Specializations



The course offers dual specialization in the following areas:

1. Travel Trade
2. Events Management
3. Adventure Tourism

The specialization is offered from the second semester onwards and effective consideration is given to the practical aspects of the specialization offered to the students. Steps are taken to ensure that the students also get valuable inputs from the various speakers of the industry in their given specialization.

Programme structure for PGDM (TL) programme of Indian Institute of Tourism and Travel Management, New Delhi

Course Code	Nomenclature	Hours per week	Internal assessme	External assessme	Attendan ce	Total points
Semester I						
L-101	Management Concepts & Organization Behaviour	3	40	50	10	100
L -102	Managerial Economics	3	40	50	10	100
L -103	Information Technology in Tourism	3	40	50	10	100
L -104	Tourism Concepts and Impacts	3	40	50	10	100
L -105	Tourism Products of	3	40	50	10	100
L -106	Tourism Marketing	3	40	50	10	100
L -107	Travel Agency Management	3	40	50	10	100
L -108	Geography and International Tourism	3	40	50	10	100
L -109	Soft Skill Laboratory	3	90		10	100
	Total					900
Semester II						
L-201	Contemporary Issues in Leisure, Recreation & Tourism	3	40	50	10	100
L-202	Business Communication	3	40	50	10	100
L-203	Accounting and Financial Management	3	40	50	10	100
L-204	Human Resources Management	3	40	50	10	100
L-205	Business research methods	3	40	50	10	100
L-206	Tourism Policy, Planning and Development	3	40	50	10	100
L-207	Management of Events	3	40	50	10	100
L-208	Elective Group – 1-Paper-I	3	40	50	10	100
L-209	Elective Group – 2-Paper-I	3	40	50	10	100
	Total					900

		Semester III				
L-301	Entrepreneurship and Business Plan Development	3	40	50	10	100
L-302	Sustainable Tourism :Principles and Practices	3	40	50	10	100
L-303	Strategic Management for Tourism	3	40	50	10	100
L-304	Forex Management	3	40	50	10	100
L-305	Destination Management	3	40	50	10	100
L-306	Elective Group – 1 Paper-II	3	40	50	10	100
L-307	Elective Group – 2-Paper-II	3	40	50	10	100
L-308	Sports Management	3	40	50	10	100
L-309	Summer Training Project	3	80		10	100
	Total					900
		Semester IV				
L-401	Viva Voce	-	-	-	-	100
L-402	On-The-Job Training and Report	-	-	-	-	300
L-403	Study Tour- Participation in Tour: 50 marks Tour report & viva-voce: 50 marks					100
	Total					500
	Grand Total					3200