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I use my MBA every day in my career.

After I finished the MBA I started a career
in Management Consulting and within two
years I became a senior consultant in Canada
handling mergers and acquisitions, which
I never thought I would be involved in.

After that I went on to work for Bayer, which
is a multinational company, and I worked in
Programme Management.

My experience working with an international
group of MBA students really prepared me
for that environment.

My career has taken a really nice turn and
currently I am a Human Resources Consultant.
I specialise in human performance and I am
a dedicated consultant for a company based
in North Carolina in the United States.

I absolutely love what I do.

BROOK HOUCHENS, USA
Management Consultant

Live commercial projects

Within the Oxford Brookes MBA we have a variety of ways to bring commercial practice into both the virtual and Oxford based classrooms.

In the final stages of the MBA, you can opt either to write a traditional dissertation, conducting academic research in a topic of your choice, or undertake a consultancy project, in which you apply your academic knowledge and professional experience to a real life business situation.

The client company provides a complex business management problem which may cover any aspect of management. In return, our partner companies benefit from fresh insights and recommendations on management issues that they themselves have identified as problematic.

Group consultancy projects

For those students based full-time in Oxford, group consultancy projects provide a way to implement the skills and knowledge you have developed on the MBA programme in a live commercial setting. The Business School has a wide network of private, public and third sector organisations with whom our MBA students work on a specific management problem. These organisations range from large multinational companies such as BMW and Harley-Davidson, national companies such as British Gas, to those with their roots based firmly in Oxford, such as Oxfam, Oxford University Press and Oxford Instruments.

Individual consultancy projects

For those students who continue their employment during their studies by following the Executive or Distance Learning modes of learning, individual consultancy projects can be undertaken within your own organisation.

You can identify a live management problem with your employer, which becomes your individual consultancy project, providing your existing organisation with immediate benefit from the knowledge and skills you have developed on the programme, and enhancing your opportunities for internal recognition and career development. For some organisations the outcome of the individual consultancy project avoids the need to employ external consultants, which could encourage your employer to help fund your MBA programme.

Live in-module projects

Within the Oxford Brookes distance learning MBA modules, we work with businesses and organisations to imbed their current issues into our range of teaching activities.

The Oxford Brookes MBA uses live in-module projects throughout the core modules of the distance learning mode to deepen your understanding and apply the theory to commercial practice. This provides a more dynamic, real time experience to the distance learning programme, thereby learning from your own decisions rather than from others' and widening your exposure to a range of live scenarios outside of your own organisation.



‘I wanted to use what I had learned on the
MBA and implement it practically.’



I chose a consultancy project because I wanted to use what I had learned on the MBA and implement it practically.

I worked with two others on a real life business problem for British Gas which has given me a really good experience of working in a big company. We had to establish our credibility, undertake research within the company and come up with some concrete suggestions for what they can do to improve things ...things that will have a lasting impact on the business.

I think one of the best aspects about the consultancy project is that it teaches you to establish your credibility quickly.

Our project sponsor was the Head of British Gas in Oxford, so being able to work at a senior level was very important.

It has been really good preparation for the corporate and commercial world.

ANDY SMITH, UK
MBA Student

Global and professional partnerships

We work in partnership with institutions at the cutting edge of management education, drawing in pre-eminent faculty from around the world.

ACCA

Our strategic alliance with the Association of Chartered Certified Accountants (ACCA) is a unique relationship. ACCA co-founded the distance learning MBA with Oxford Brookes more than ten years ago and continues to co-design the curriculum. ACCA members have access to credit on the distance learning mode for the Accounting and Finance module and elective modules, and there is an accelerated route for ACCA members, which can be completed in 21 months.

The alliance between the ACCA and Oxford Brookes University combines the strengths of both institutions to deliver the distance learning MBA across the world. Oxford Brookes University utilises their examination centres in more than 170 countries.

The ACCA is the world's largest global accounting body with expertise in delivering education globally. It has 154,000 members and 432,000 students and offers business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management.



International Business in Practice

We run an annual international study trip to the **Polish Open University** in Krakow, which includes visits to leading companies and agencies, meeting leaders of global firms and learning from academic experts.

With particular focus on Poland's economic system, you apply your knowledge through case workshops which expose you to the impact of social, cultural and historical influences on global business participation.

International study opportunities

Our students can opt to study Management Consultancy at the **Grenoble Graduate School of Business**, which is AMBA, AACSB and EQUIS accredited. We welcome exchange students from Grenoble to our specialist MBA electives, further enhancing international peer-to-peer collaboration.

We work in partnership with the **Steinbeis Centre of Management and Technology**, an institution of Steinbeis University, Berlin, which specialises in providing the latest business management education, executive programmes and lifelong learning.

We welcome students from the **Mediterranean School of Business**, Tunisia, to our Global Business Strategy module and offer our students the opportunity to study intensive, specialist workshops in Tunis.

For students who wish to specialise, we have achieved recognition and accreditation by a number of key professional and chartered institutions.

Royal Institute of Chartered Surveyors (RICS)

RICS accredits the MBA programme for students wishing to pursue a specialist pathway in real estate.

Specialisation entails completing the core MBA modules, then studying four specialist modules in the Department of Real Estate plus either a dissertation or consultancy project on a real estate topic.

Chartered Management Institute (CMI)

The Oxford Brookes MBA has been mapped against the Chartered Management Institute (CMI). As such, MBA students can graduate with a second award of a Level 7 Diploma and eligibility for Chartered Manager status.

The CMI is dedicated to promoting the highest standards in management and leadership excellence and is the only body that awards Chartered Manager status, the hallmark of any professional manager.

Strategic Planning Society (SPS)

Oxford Brookes University Business School has teamed up with Said Business School at Oxford University and the Strategic Planning Society in London.

The Strategic Planning Society is the oldest strategy society in the world and the founder of Long Range Planning, one of the most respected strategy journals.

The Strategic Planning Society is a bridge between strategists in academia and practising strategists in the commercial world and runs numerous events featuring a range of high profile, board-level strategists.

Our corporate membership of the Strategic Planning Society jointly with Oxford University allows Oxford Brookes University students to attend these events.





Oxford

Oxford is a prestigious world leader in higher education and at the heart of one of the most highly skilled economies in Europe.

As one of the most famous centres of learning in the world, Oxford is a vibrant, student-friendly city. It attracts students, scholars, residents and visitors from all over the world giving it a truly international atmosphere.

Oxford combines the old with the new.

Its buildings are steeped in beauty and historical significance and it is famous for its writers and poets, including Oscar Wilde, J.R.R. Tolkien, C.S. Lewis, P. D. James and Colin Dexter. It has many connections with art, culture, music and literature and is home to world famous attractions including the Ashmolean and Pitt Rivers museums, and the Sheldonian theatre.

Oxford is also at the heart of one of the most highly skilled, high-tech economies in Europe: the Thames Valley and M4 corridor. As such, the region benefits from the presence of world renowned organisations including Microsoft, Sophos, Harley-Davidson, BMW, Oxford University Press and Oxfam, as well as six Formula 1 teams.

The Business School is conveniently located next to Junction 8 on the M40 at our Wheatley Campus, providing easy access from London, international airports and the rest of the UK.



**‘You can make the right connections on
the Oxford Brookes MBA.’**



I chose the Oxford Brookes MBA for the consultancy project and also for the city of Oxford. It is rich in culture and history and attracts a very international MBA class with more than 15 nationalities. The diverse group, who saw things differently and challenged me to explain my views, really opened my eyes to a different perspective on the world.

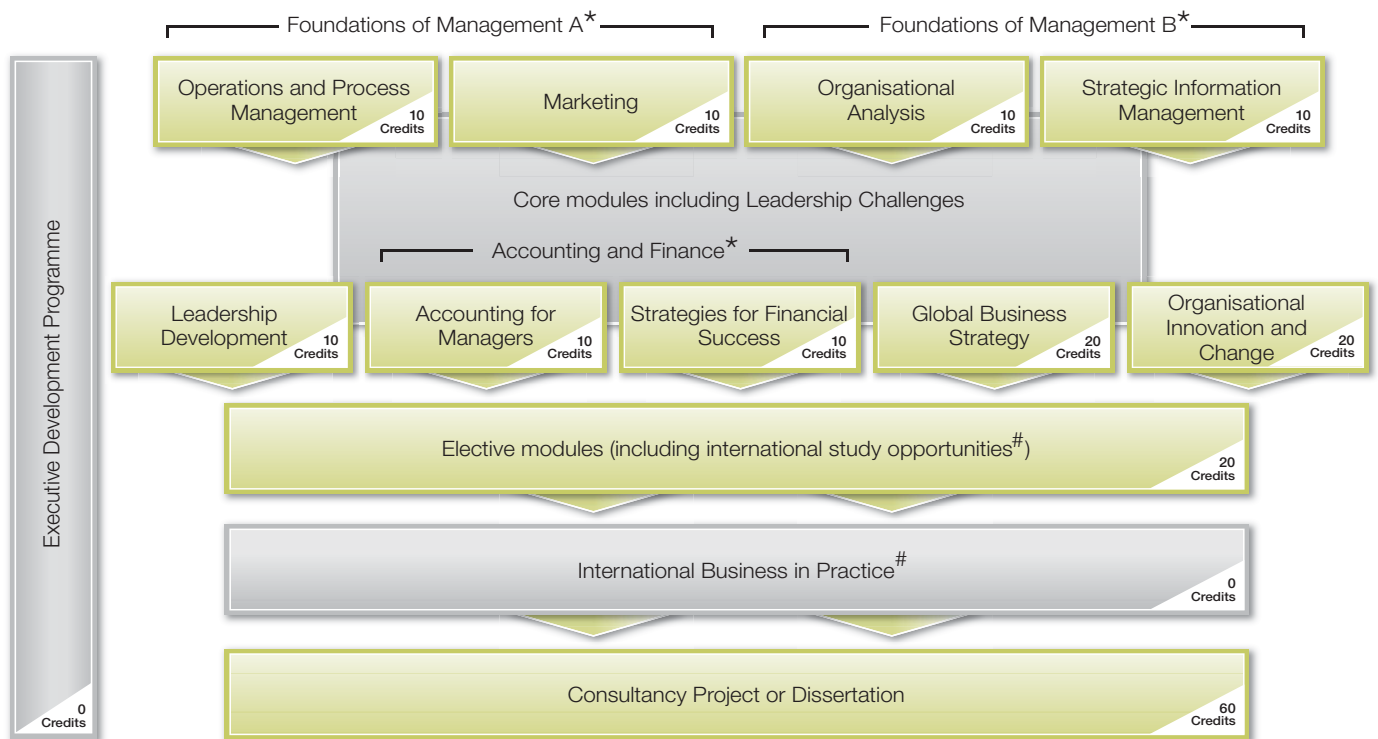
For me an MBA is like a puzzle and the full picture is never clear until you explore outside the classroom. You can make the right connections on the Oxford Brookes MBA; I met influential business people and had one-to-one conversations with well-known speakers and entrepreneurs, which helped me with my future plans.

Oxford is well connected but not too big a city; it was always the place where my friends would choose to visit to relax. I now consider Oxford my home in the UK.

BASMA NAZER, Jordan
MBA Student

Your MBA programme

Your MBA programme structure



* Combined as one module in the online learning environment

Optional; additional fee required

The Oxford Brookes MBA begins with an induction programme to ensure that you understand fully the rigours of MBA study and to equip you with the key study skills required to succeed.

You are introduced to the process of critical analysis and its application to real-world cases. You are encouraged to take stock of your career, undertaking an honest self-audit, in which you appraise your personal development and professional career path.

We ask you to think very carefully about what you expect to get out of the MBA, and what you are prepared to put in.

The ethos of our MBA is collaborative, rather than competitive, so it is crucial to contemplate how your contribution will add value to the class and, ultimately, your own learning.

The Oxford Brookes MBA starts with a range of core compulsory modules as shown in the chart above.