

Whilst studying these disciplines separately, you are encouraged to analyse how they interrelate in practice through studying integrative cases and applying them to a series of Leadership Challenges.

Core modules are followed by a range of electives, from which either three or four are selected. This enables you to create and follow a specialist MBA pathway.

The final stage of the MBA programme is the dissertation or consultancy project, which pulls together the knowledge, understanding and expertise gained throughout the programme, and provides you with the opportunity to pursue an area of interest in more depth.

The dissertation route enables the study of a strategic management issue in depth, developing the skills of self-managed, systematic academic enquiry, which may appeal to those wishing to continue their studies to DBA or PhD level.

In contrast, the consultancy project offers the opportunity to work on a live strategic project for a client. The consultancy project aids the development of systematic enquiry skills within a real business setting (see pages 10-11).

In parallel with the academic modules, we offer an Executive Development Programme which helps prepare you for the challenges of leadership and management in practice. Each student has an individualised personal and professional development pathway, supported by dedicated career and personal development advisors (see pages 6-7).

## Elective modules

The following bespoke MBA electives are offered to all students through the study modes listed:

- **Planning for New Business Ventures**  
(block basis)
- **Entrepreneurship and Enterprise Development**  
(weekly on campus)
- **Global Marketing Strategy**  
(distance learning and block basis)
- **Management Consultancy**  
(weekly on campus)
- **Strategic Accountancy and Finance**  
(distance learning)

Alternatively, you can select from a suite of electives offered to MBA students alongside other students, enhancing exposure to various specialist disciplines and providing opportunities to share with and gain knowledge from departments across the university.

These are only available on campus in the areas of real estate, digital marketing communication strategies, editorial management and tourism industry dynamics and strategy.

To find out more about specific MBA modules visit **[www.mbaoxford.com](http://www.mbaoxford.com)**.



# Flexible study options

## **The MBA can be studied full-time, part-time or by distance learning.**

As a number of our students work for international corporations, work-related relocations are not uncommon; rather than having to suspend studies or withdraw from the programme, your studies can be continued by switching study mode.

The Full-time and Executive part-time modes are offered at our campus in Oxford; the Distance Learning mode can be studied anywhere in the world.

Whether studying on-campus or by distance learning, all students follow the same programme.

## **Fully supported wherever you are**

Wherever you are living or working during your studies, you are not alone on your MBA journey.

Our blend of learning means, whether you are studying by distance learning or on the part-time Executive mode, you receive the fully supportive experience that you would expect from a full-time face-to-face MBA programme.

The Oxford Brookes MBA is designed and administered to ensure that you are well connected and well supported. There will always be help on hand from lecturers and tutors, administrators, student support coordinators and specialist subject librarians to ensure you get the most out of your studies.

This supportive environment is a fundamental aspect of the Oxford Brookes MBA experience, whichever your mode of study.

### Full-time MBA

The Full-time MBA mode is studied over 12 months and starts in late September. Studying full time allows you to focus fully on the MBA and complete the programme in the shortest period of time.

It may help you to rethink your career or to develop the necessary skills, within an international cohort of students, to progress in your current career.

As a full-time student you can extend your choice of electives and consider a consultancy project.

To enhance your development, you receive executive coaching and career development which can help you decide your next career move.

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### Executive MBA

The Executive MBA mode is delivered through weekend workshops over 24-30 months and starts in late September. This gives you the advantages of face-to-face teaching and being part of an MBA cohort, while maintaining your existing career and being able to test your ideas in the workplace.

Many Executive MBA students base their consultancy project on their employer, helping to translate the theory to commercial practice and provide added value.

The weekend workshops are held at our Wheatley Campus, conveniently located next to J8 of the M40, and free campus accommodation is available.

### Distance Learning MBA

As co-founder of the distance learning mode, the ACCA continues to co-design the curriculum. ACCA members have access to credit for the Accounting and Finance module and elective modules, and there is an accelerated route for ACCA members, which can be completed in 21 months.

The Distance learning mode is normally studied over 30 months and there are two intakes per year, in January and July. You are taught and supported by our expert tutors through the online virtual campus, enabling you to maintain your career and to study at times which fit in with your personal and work demands.

We bring the university to you and provide you with a virtual learning environment that is both challenging and supportive. Through structured, tutor facilitated online debates on global business issues we take the distance out of distance learning.

Debates involve students from all over the world, making this a truly global programme where international experiences can be shared and global networks developed. This provides companionship and support, which are often missing on other distance learning MBA programmes.

Distance Learning MBA students have the option to join an international trip. This is a chance to connect with Full-time and Executive MBA students to network and further expand your global business understanding by working on group projects internationally.

# Entry requirements

## Entry requirements

- a minimum of three years' relevant managerial or professional experience
- a good degree (or GPA equivalent) or relevant postgraduate/post-experience qualification from a recognised institution, or a professional qualification from an approved and recognised body which is equivalent to a degree
- two written references (normally one academic).

Alternatively, it is possible to enter the programme without a degree on the basis of a minimum of seven years' relevant managerial or professional experience.

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## English language requirements

If your first or main language is not English, you must show the university that your level of English is good enough to study at MBA level.

In addition to the standard entry qualifications, you must have one of the following, or equivalent:

- **British Council IELTS: normally 6.5 and a minimum of 6.0 in reading and writing**
- **TOEFL score of 575 paper-based (233 computer-based or 90 internet-based) or above.**

We can advise you on other acceptable alternatives.

If you need to improve your English language skills to meet the entry requirements of the MBA, you can join our pre-session courses including a Summer Programme at the university's International Centre. Please contact us for advice about English language requirements at [mbateam@brookes.ac.uk](mailto:mbateam@brookes.ac.uk).

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## GMAT (Graduate Management Admission Test)

We welcome applications from candidates with a GMAT score. We do not routinely ask for GMAT scores, but we reserve the right to ask candidates to support their application with a GMAT.

# How to apply, scholarships and discounts

## How to apply

All applications to the Oxford Brookes MBA Programme must be made online. For links to the online application form for each study mode of the programme, please visit **[www.mbaoxford.com](http://www.mbaoxford.com)**.

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## Scholarships

There are a range of scholarships available for the Oxford Brookes MBA programme.

To find out more visit **[www.mbaoxford.com](http://www.mbaoxford.com)**.

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## The ACCA Discount Scheme

ACCA members have access to credit for the Accounting and Finance module and elective modules of the distance learning mode of the MBA programme, and there is an accelerated route which can be completed in 21 months. As such, there is a discount available to ACCA members who gain access with credit.

Please visit **[www.mbaoxford.com](http://www.mbaoxford.com)** for more information.

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## Alumnus Discount Scheme

Oxford Brookes University is keen to support its students' career progression and one way we can help is to offer all alumni a discount of 10% off tuition fees for the MBA Programme.

To find out more please contact us at **[mbateam@brookes.ac.uk](mailto:mbateam@brookes.ac.uk)**.

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## When you can start

- **Full-time** – starts in September
- **Executive** – starts in January and September
- **Distance Learning** – starts in January and July

All diagrams in this brochure are for illustration purposes only and are correct at the time of writing. The university reserves the right to amend or withdraw courses, including modules on offer, without prior notification. Please visit our website **[www.mbaoxford.com](http://www.mbaoxford.com)** for up-to-date programme information.

Please refer to the notice in the University Postgraduate Prospectus which constitutes a term of any contract between you and the university.

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# Alumni

## **The MBA is regarded as the flagship qualification that marks individuals out in the world of business.**

Oxford Brookes MBA alumni are successful in business and management around the world and we have an active MBA alumni network which helps keep you in touch with current business developments, with us and with each other.

MBA alumni are supported with on-going career development opportunities through specific MBA alumni continuing professional development events and lectures. There are many opportunities for alumni networking as well as career support and other benefits.

## **Summer School**

An MBA Summer School programme, held in July each year, brings business executives together with current students and alumni to explore current issues in management.

Comprising of a mixture of academic and industry speakers, from a variety of sectors and cultures, the Summer School is an excellent way of linking industry with academia, facilitating cross-fertilisation of ideas and the exploration of management issues from a variety of perspectives.

## **AMBA membership**

All our students become AMBA members. This membership provides a suite of careers, networking and knowledge services, linking together students and alumni from other AMBA-accredited business schools.

Graduating from our programme does not mean ceasing to become a member; the individual AMBA membership continues in perpetuity for Oxford Brookes MBA alumni.



## **Other benefits to MBA Alumni**

- Opportunities to network with other MBA Alumni and professionals
- Career support from the Business School
- Access to regular free lectures, talks and events
- Email for life



There is no doubt about the quality of the Oxford Brookes MBA. The online learning environment comes with a lot of flexibility, especially how you schedule your time around work, study and family so you can go online and do things when it is convenient.

There were challenges as well, as I did a lot of my studies from North Korea where the internet is highly censored so there were certain sites I could not get on to, but I was able to rely on my fellow students to send me information.

I felt connected; it was like one big virtual family. It becomes smaller once it is narrowed down into tutor groups and I think attending the workshops was very rewarding as I got to meet other students and the tutors.

It was a truly global experience.

**PHILIP DEIGH**, Sierra Leone  
Budget Officer, United Nations Mission  
Ivory Coast

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**‘It was a truly global experience.’**  
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OXFORD  
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UNIVERSITY

## **BUSINESS SCHOOL**

The Oxford Brookes MBA

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[www.mbaoxford.com](http://www.mbaoxford.com)



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