



FOUNDER: PROF.DR.S.B.MUJUMDAR M. Sc. Ph. D.

SYMBIOSIS INTERNATIONAL UNIVERSITY (SIU)

(Established under section 3 of the UGC Act 1956, by notification no.F.9-12/2001-U3 Government of India)

Accredited by NAAC with "A" grade

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT-BENGALURU MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE) PROGRAM STRUCTURE 2016-18

1	Objectives	<p>To enhance managerial skills for current business professionals by providing them with:</p> <ul style="list-style-type: none"> • World-class academic environment, • Dynamic and contemporary course content that is constantly benchmarked against the course contents of top-rated institutes
2	Duration	30 months Part Time
3	Reservation	NOT APPLICABLE
4	Eligibility	Bachelor's degree from any recognized University with minimum of three years of work experience (after graduation)
5	Selection Procedure	<p>a) SIBM, Bengaluru-conducts Entrance Test depending on number of applicants for screening b) Counselling (or) Personal Interaction</p>
6	Medium of Instructions	English

7	Program Pattern	4 semesters (for teaching) + 1 semester (for company-related project)
8	Courses & Specialization	General Management course with subjects as per Annexure A
9	Fee	Academic Fee p.a. Rs. 4, 40, 000 Institute Deposit Rs. 10,000 Total Rs. 4, 50, 000
10	Assessment	All internal courses will have 100% component as internal evaluation at the institute level. All external courses will have 60% internal component and 40% external component [University] examination.
11	Standard of Passing	The assessment of the student for each examination is done, based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (Outstanding). For all courses, a student is required to pass both internal and external examination separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% absolute marks in each head of passing will be declared FAIL. The University awards a degree to the student who has achieved a minimum CGPA of 4 out of maximum of 10 CGPA for the programme.
12	Award of Degree/Diploma/Certificate	Master of Business Administration(Executive) MBA (Executive) will be awarded at the end of semester IV examination by taking into consideration the performance of all semester examinations after obtaining minimum CGPA of 4 out of maximum of 10 CGPA

**Course Structure
Semester I**

Temporary Course Code	Course Code	Course Title	Credits	External Marks	Internal Marks	Total Marks
		External courses	18			900
T6069	020848101	Economics for Managers	3	60	90	150
T2240	020848102	Advanced Business Communication	3	60	90	150
T2116	020848103	Marketing Management	3	60	90	150
T2279	020848104	Organisational Behaviour	3	60	90	150
T2217	020848105	Business Statistics	3	60	90	150
T2186	020848106	Operations Management	3	60	90	150
		Internal courses	6			300
T2236	020848107	Corporate Governance and Ethics	2		100	100
T2258	020848108	Business Analysis – I	2		100	100
T2003	020848109	Financial Accounting	2		100	100
		Total	24			1200

**Course Structure
Semester II**

Temporary Course Code	Course Code	Course Title	Credits	External Marks	Internal Marks	Total Marks
		External courses	17			850
T2388	020848201	Global Business Environment	3	60	90	150
T2280	020848202	Human Resources Management	3	60	90	150
T2221	020848203	Operations Research	3	60	90	150
T2036	020848204	Financial management	3	60	90	150
T2006	020848205	Cost Accounting	2	40	60	100
T2167	020848206	Supply Chain Management	3	60	90	150
		Internal courses	6			300
T1140	020848207	Legal Aspects of Business	2		100	100
T2153	020848208	International Marketing	2		100	100
T2259	020848209	Business Analysis –II	2		100	100
		Total	23			1150

**Course Structure
Semester III**

Temporary Course Code	Course Code	Course Title	Credits	External Marks	Internal Marks	Total Marks
		External courses	17			850
T2058	020848301	Advanced Topics in Corporate Finance	3	60	90	150
T2163	020848302	Quality Management	2	40	60	100
T2135	020848303	Sales & Distribution Management	3	60	90	150
T2285	020848304	Organisational Development & Change	3	60	90	150
T2287	020848305	Employment Related Law	3	60	90	150
T2119	020848306	Consumer Behavior & Insights	3	60	90	150
		Internal Course	6			300
T2290	020848307	Leadership & Capacity Building	2		100	100
T2253	020848308	Strategic Management	2		100	100
T2260	020848309	Business Analysis - III	2		100	100
		Total	23			1150

**Course Structure
Semester IV**

Temporary Course Code	Course Code	Course Title	Credits	External Marks	Internal Marks	Total Marks
		External courses	18			900
T2012	020848401	Commercial Banking	3	60	90	150
T2191	020848402	World Class Manufacturing	3	60	90	150
T2131	020848403	Brand Management & Communications	3	60	90	150
T2193	020848404	Project Management	2	40	60	100
T2139	020848405	Digital Marketing	2	40	60	100
T2005	020848406	Financial Statement Analysis	3	60	90	150
T2148	020848407	Retail Marketing	2	40	60	100
		Internal Courses	6			300
T2353	020848408	Entrepreneurship	2		100	100
T2225	020848409	Research Methodology	2		100	100
T2261	020848410	Business Analysis – IV	2		100	100
		Total	24			1200

**Course Structure
Semester V**

Temporary Course Code	Course Code	Course Title	Credits	External Marks	Internal Marks	Total Marks
T2852	020848501	Research Project	6	-	300	300
		Total	6	300	-	300

Summary

Semester	Internal	External	Credits	Marks
Semester I	6	18	24	1200
Semester II	6	17	23	1150
Semester III	6	17	23	1150
Semester IV	6	18	24	1200
Semester V	6		6	300
Total	30	70	100	5000

Course Summary

Semester	Foundation	Core	General Elective	Discipline Elective	TOTAL COURSES
I	2	7	0	0	9
II	0	9	0	0	9
III	0	9	0	0	9
IV	0	10	0	0	10
V	0	1	0	0	1

Course Credit Summary

Semester	Foundation	Core	General Elective	Discipline Elective	TOTAL CREDITS
I	6	18	0	0	24
II	0	23	0	0	23
III	0	23	0	0	23
IV	0	24	0	0	24
V	0	6	0	0	6
	6	94	0	0	100

* Students will be choosing any one specialization out of the four. All specialization specific courses are core courses.