



# MATS UNIVERSITY

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## Bachelor in Business Administration

| Semester I                  |                                 |             |            |            |             |
|-----------------------------|---------------------------------|-------------|------------|------------|-------------|
| Code                        | Subject                         | Credit      | Univ.      | Int. Marks | Total Marks |
|                             |                                 | 1Cr= 10 hrs | Exam Marks |            |             |
| <b>SUPER CORE COURSES</b>   |                                 |             |            |            |             |
| MSMS/BBM/101                | Principles of Management        | 6           | 70         | 30         | 100         |
| <b>CORE COURSES</b>         |                                 |             |            |            |             |
| MSMS/BBM/102                | Environmental Studies (Part I)  | 6           | 70         | 30         | 100         |
| MSMS/BBM/103                | Business Environment            | 6           | 70         | 30         | 100         |
| MSMS/BBM/104                | Financial Accounting-I          | 6           | 70         | 30         | 100         |
| MSMS/BBM/105                | Computer Essentials             | 6           | 70         | 30         | 100         |
| MSMS/BBM/106                | Business Mathematics            | 6           | 70         | 30         | 100         |
| <b>CORE BRACKET COURSES</b> |                                 |             |            |            |             |
| MSMS/BBM/107                | English                         | 3           | 35         | 15         | 50          |
| MSMS/BBM/108                | Hindi                           | 3           | 35         | 15         | 50          |
| Value Adds                  | Presentation Skills             |             |            |            |             |
|                             | <b>Total</b>                    | <b>42</b>   | <b>490</b> | <b>210</b> | <b>700</b>  |
| <b>Semester II</b>          |                                 |             |            |            |             |
| Code                        | Subject                         | Credit      | Univ.      | Int. Marks | Total Marks |
|                             |                                 | 1Cr= 10 hrs | Exam Marks |            |             |
| <b>SUPER CORE COURSES</b>   |                                 |             |            |            |             |
| MSMS/BBM/201                | Financial Accounting-II         | 6           | 70         | 30         | 100         |
| <b>CORE COURSES</b>         |                                 |             |            |            |             |
| MSMS/BBM/202                | Environmental Studies (Part II) | 6           | 70         | 30         | 100         |

|                             |   |                    |                   |                   |                    |
|-----------------------------|---|--------------------|-------------------|-------------------|--------------------|
| MSMS/BBM/203                | Principles of Managerial Economics      | 6                  | 70                | 30                | 100                |
| MSMS/BBM/204                | Principles of Organization Behavior     | 6                  | 70                | 30                | 100                |
| MSMS/BBM/205                | Introduction to Information Technology  | 6                  | 70                | 30                | 100                |
| MSMS/BBM/206                | Business Statistics                     | 6                  | 70                | 30                | 100                |
| <b>CORE BRACKET COURSES</b> |   |                    |                   |                   |                    |
| MSMS/BBM/207                | English                                 | 3                  | 35                | 15                | 50                 |
| MSMS/BBM/208                | Hindi                                   | 3                  | 35                | 15                | 50                 |
| Value Adds                  | Inter-personal Skills                   |                    |                   |                   |                    |
|                             | <b>Total</b>                            | <b>42</b>          | <b>490</b>        | <b>210</b>        | <b>700</b>         |
| <b>Semester III</b>         |   |                    |                   |                   |                    |
| <b>Code</b>                 | <b>Subject</b>                          | <b>Credit</b>      | <b>Univ.</b>      | <b>Int. Marks</b> | <b>Total Marks</b> |
|                             |   | <b>1Cr= 10 hrs</b> | <b>Exam Marks</b> |                   |                    |
| <b>SUPER CORE COURSES</b>   |   |                    |                   |                   |                    |
| MSMS/BBM/301                | Cost Accounting                         | 6                  | 70                | 30                | 100                |
| <b>CORE COURSES</b>         |   |                    |                   |                   |                    |
| MSMS/BBM/302                | Business Law                            | 6                  | 70                | 30                | 100                |
| MSMS/BBM/303                | Principles of Human Resource Management | 6                  | 70                | 30                | 100                |
| MSMS/BBM/304                | Basics of Marketing                     | 6                  | 70                | 30                | 100                |
| MSMS/BBM/305                | Fundamentals of MIS                     | 6                  | 70                | 30                | 100                |
| MSMS/BBM/306                | Introduction to Entrepreneurship        | 6                  | 70                | 30                | 100                |
| <b>CORE BRACKET COURSES</b> |   |                    |                   |                   |                    |
| MSMS/BBM/307                | Human Rights                            | 3                  | 35                | 15                | 50                 |
| MSMS/BBM/308                | Business Ethics                         | 3                  | 35                | 15                | 50                 |
| Value Adds                  | Hospitality Management                  |                    |                   |                   |                    |
|                             | <b>Total</b>                            | <b>42</b>          | <b>490</b>        | <b>210</b>        | <b>700</b>         |

|  |                              |  |  |  |  |
|--|------------------------------|--|--|--|--|
|  | <b>Additional Value Adds</b> |  |  |  |  |
|  | Yoga & Meditation            |  |  |  |  |
|  | Current Events               |  |  |  |  |
|  | Concept Review               |  |  |  |  |
|  | Mentoring                    |  |  |  |  |
|  | Out Bound Activity           |  |  |  |  |

| <b>Semester IV</b>          |                              |                    |                   |                   |                    |
|-----------------------------|------------------------------|--------------------|-------------------|-------------------|--------------------|
| <b>Code</b>                 | <b>Subject</b>               | <b>Credit</b>      | <b>Univ.</b>      | <b>Int. Marks</b> | <b>Total Marks</b> |
|                             |                              | <b>1Cr= 10 hrs</b> | <b>Exam Marks</b> |                   |                    |
| <b>SUPER CORE COURSES</b>   |                              |                    |                   |                   |                    |
| MSMS/BBM/401                | International Trade          | 6                  | 70                | 30                | 100                |
| <b>CORE COURSES</b>         |                              |                    |                   |                   |                    |
| MSMS/BBM/402                | Research Methodology         | 6                  | 70                | 30                | 100                |
| MSMS/BBM/403                | Investment Management        | 6                  | 70                | 30                | 100                |
| MSMS/BBM/404                | Financial Management         | 6                  | 70                | 30                | 100                |
| MSMS/BBM/405                | Human Resource Development   | 6                  | 70                | 30                | 100                |
| MSMS/BBM/406                | Sales Management             | 6                  | 70                | 30                | 100                |
| <b>CORE BRACKET COURSES</b> |                              |                    |                   |                   |                    |
| MSMS/BBM/407                | Business Policy and Strategy | 3                  | 35                | 15                | 50                 |
| MSMS/BBM/408                | Principles of Insurance      | 3                  | 35                | 15                | 50                 |
| <b>Value Adds</b>           | Analytical Skills            |                    |                   |                   |                    |
|                             | Verbal Ability               |                    |                   |                   |                    |
|                             | <b>Total</b>                 | <b>42</b>          | <b>490</b>        | <b>213</b>        | <b>700</b>         |
| <b>Semester V</b>           |                              |                    |                   |                   |                    |
| <b>Code</b>                 | <b>Subject</b>               | <b>Credit</b>      | <b>Univ.</b>      | <b>Int. Marks</b> | <b>Total Marks</b> |

|                               |  | 1Cr=<br>10 hrs | Exam<br>Marks |               |                |
|-------------------------------|--|----------------|---------------|---------------|----------------|
| <b>SUPER CORE COURSES</b>     |  |                |               |               |                |
| MSMS/BBM/501                  | Consumer Behavior and Advertising Management | 6              | 70            | 30            | 100            |
| <b>CORE COURSES</b>           |  |                |               |               |                |
| MSMS/BBM/502                  | Project Report and viva -voce                | 6              | 70            | 30            | 100            |
| MSMS/BBM/503                  | Production Management                        | 6              | 70            | 30            | 100            |
| MSMS/BBM/504                  | Small & Medium Business Management           | 6              | 70            | 30            | 100            |
| <b>FINANCE SPECIALIZATION</b> |  |                |               |               |                |
| MSMS/BBM/505                  | Financial Market                             | 6              | 70            | 30            | 100            |
| MSMS/BBM/506                  | Project Finance                              | 6              | 70            | 30            | 100            |
| <b>HRM SPECIALIZATION</b>     |  |                |               |               |                |
| MSMS/BBM/507                  | Industrial Relations                         | 6              | 70            | 30            | 100            |
| MSMS/BBM/508                  | Labor Legislations                           | 6              | 70            | 30            | 100            |
| <b>CORE BRACKET COURSES</b>   |  |                |               |               |                |
| MSMS/BBM/509                  | E-Commerce -Technology and Management        | 3              | 35            | 15            | 50             |
| MSMS/BBM/510                  | Event Management                             | 3              | 35            | 15            | 50             |
| Value Adds                    | Career Orientation , GD , Negotiation skill  |                |               |               |                |
|                               | <b>Total</b>                                 | <b>42</b>      | <b>490</b>    | <b>210</b>    | <b>700</b>     |
| <b>Semester VI</b>            |  |                |               |               |                |
| Code                          | Subject                                      | Credit         | Univ.         | Int.<br>Marks | Total<br>Marks |
|                               |  | 1Cr=<br>10 hrs | Exam<br>Marks |               |                |
| <b>SUPER CORE COURSES</b>     |  |                |               |               |                |
| MSMS/BBM/601                  | Logistics & Supply Chain Management          | 6              | 70            | 30            | 100            |
| <b>CORE COURSES</b>           |  |                |               |               |                |
| MSMS/BBM/602                  | Direct Tax and Planning                      | 6              | 70            | 30            | 100            |
| MSMS/BBM/603                  | Total Quality Management                     | 6              | 70            | 30            | 100            |

|                               |   |            |             |             |             |
|-------------------------------|---|------------|-------------|-------------|-------------|
| MSMS/BBM/604                  | Entrepreneurship & Project Management   | 6          | 70          | 30          | 100         |
| <b>FINANCE SPECIALIZATION</b> |   |            |             |             |             |
| MSMS/BBM/605                  | Banking Services and Operations         | 6          | 70          | 30          | 100         |
| MSMS/BBM/606                  | Business Auditing                       | 6          | 70          | 30          | 100         |
| <b>HRM SPECIALIZATION</b>     |   |            |             |             |             |
| MSMS/BBM/607                  | Human Resource Planning and Procurement | 6          | 70          | 30          | 100         |
| MSMS/BBM/608                  | Developing and Utilizing Human Resource | 6          | 70          | 30          | 100         |
| <b>CORE BRACKET COURSES</b>   |   |            |             |             |             |
| MSMS/BBM/609                  | Interview Skills                        | 3          | 35          | 15          | 50          |
| MSMS/BBM/610                  | Leadership Skills                       | 3          | 35          | 15          | 50          |
| <b>Value Adds</b>             | Career Development                      |            |             |             |             |
|                               | <b>Total</b>                            | <b>42</b>  | <b>490</b>  | <b>210</b>  | <b>700</b>  |
|                               | <b>GRAND TOTAL</b>                      | <b>254</b> | <b>2940</b> | <b>1260</b> | <b>4200</b> |