

PGPX

15 month full-time Dual Degree Programme
in Global Supply Chain Management



Leaders
in Global
SCM



भारतीय प्रबंधन संस्थान उदयपुर
Indian Institute of Management Udaipur

+

PURDUE
KRANNERT
SCHOOL OF MANAGEMENT

The most
challenging,
stimulating &
aspirational
year of your life.



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► Message from the Director

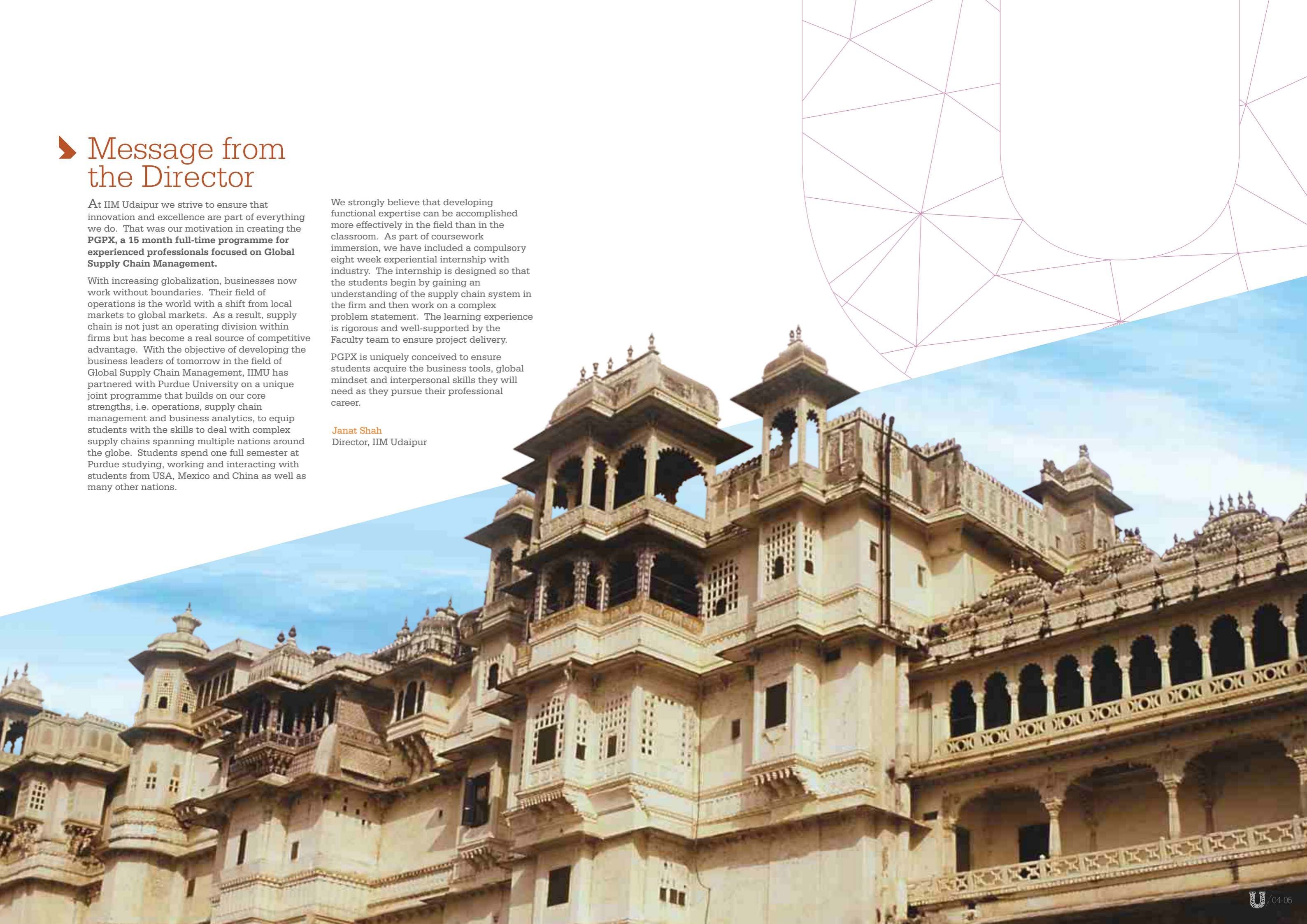
At IIM Udaipur we strive to ensure that innovation and excellence are part of everything we do. That was our motivation in creating the **PGPX, a 15 month full-time programme for experienced professionals focused on Global Supply Chain Management.**

With increasing globalization, businesses now work without boundaries. Their field of operations is the world with a shift from local markets to global markets. As a result, supply chain is not just an operating division within firms but has become a real source of competitive advantage. With the objective of developing the business leaders of tomorrow in the field of Global Supply Chain Management, IIMU has partnered with Purdue University on a unique joint programme that builds on our core strengths, i.e. operations, supply chain management and business analytics, to equip students with the skills to deal with complex supply chains spanning multiple nations around the globe. Students spend one full semester at Purdue studying, working and interacting with students from USA, Mexico and China as well as many other nations.

We strongly believe that developing functional expertise can be accomplished more effectively in the field than in the classroom. As part of coursework immersion, we have included a compulsory eight week experiential internship with industry. The internship is designed so that the students begin by gaining an understanding of the supply chain system in the firm and then work on a complex problem statement. The learning experience is rigorous and well-supported by the Faculty team to ensure project delivery.

PGPX is uniquely conceived to ensure students acquire the business tools, global mindset and interpersonal skills they will need as they pursue their professional career.

Janat Shah
Director, IIM Udaipur



IIM Udaipur A Dynamic Learning Environment

The Indian Institutes of Management (IIMs) were created by the Indian Government with the aim of identifying the brightest student talent available and creating a pool of elite managers to lead the various sectors of the Indian economy. Over the course of more than fifty years, IIMs have become recognized as premier management institutions, comparable to the best in the world for teaching, research and interaction with industry.

In 2009, the Indian Government started six new IIMs including IIM Udaipur. Now located in a temporary campus at Mohanlal Sukhadia University, IIMU is planning the construction of a new campus on 300 acres of land in the Balicha area of Udaipur which have been allocated by the Government of Rajasthan.

IIMU pulses with the energy of a start-up while building on the prestigious accomplishments and traditions of the IIM network. It aims to set a new benchmark in the field of management education by combining excellence in both teaching and research. The Institute strives to make a real difference to the region, forging strong relationships with local NGOs and government and working closely with industry on live projects, internships, guest lectures, faculty research, and many events throughout the academic year.

IIMU's infrastructure is second to none. Our 1 Gbps internet link provides Wi-Fi and LAN connectivity amongst the fastest of any educational institution in India. Over 1.2 Lakh e-books are available to students and faculty via the ebrary which has subscriptions to all of the major e-resources including Thomson Reuters, Crisil and HBS. Remote library access is available to all students.

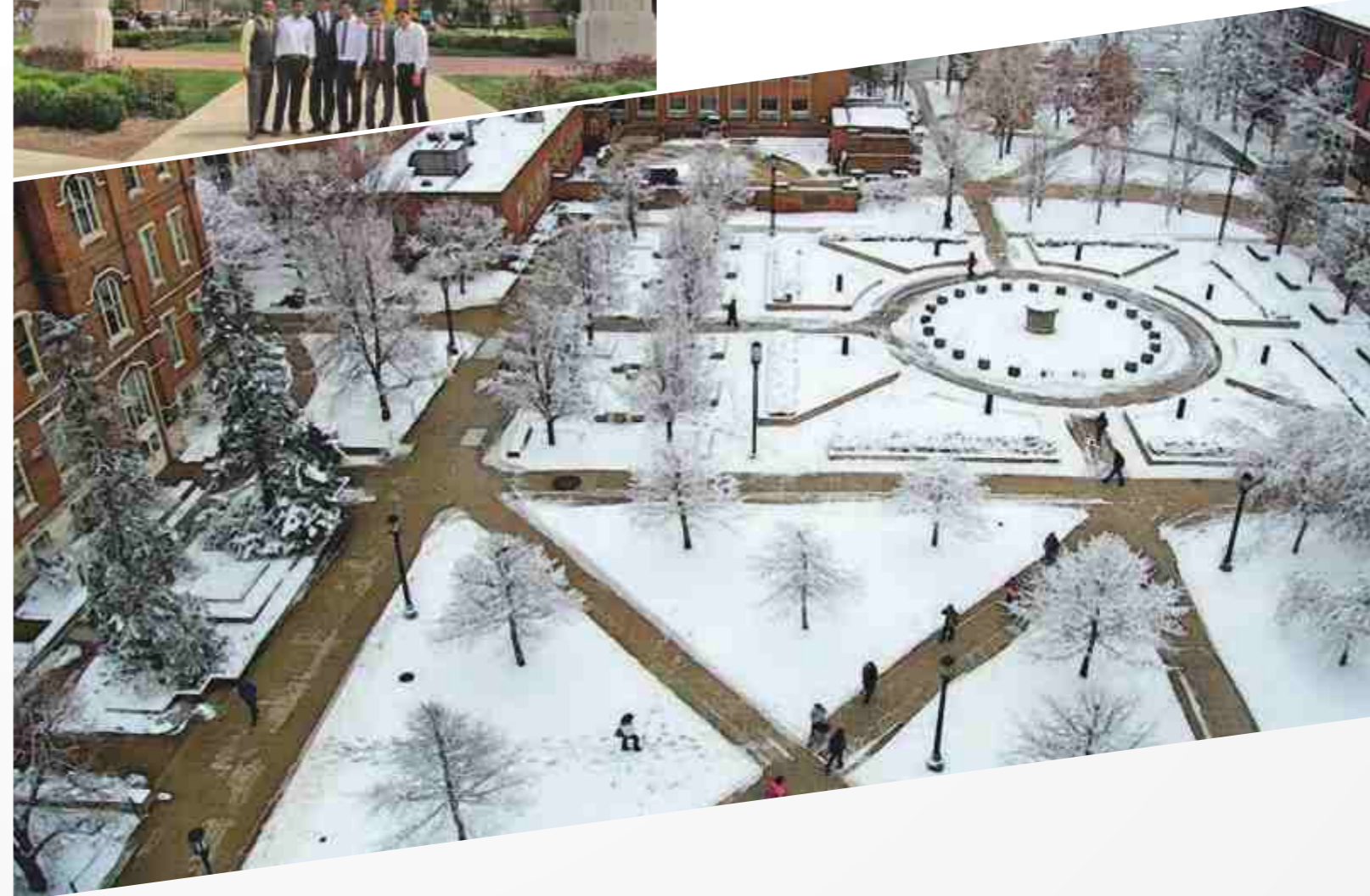
At IIMU, we challenge our students to expand their knowledge and their intellectual horizons so they emerge transformed and prepared to have an impact on the world of business and society at large.

Purdue University

Our World-renowned Partner

Purdue University, one of the most illustrious American universities, was founded in 1869. Located in West Lafayette, Indiana, it offers over 200 undergraduate programmes and over 70 masters and doctoral programmes. Purdue has 14% foreign students among the total student population of 75,000.

Since its inception in 1958, the Krannert School of Management – the business school at Purdue – has been widely recognized as one of the top business schools in the USA. Its overall Masters programme is ranked 16th worldwide and the Operations and Supply Chain/Logistics departments are ranked 7th and 9th respectively in the United States.





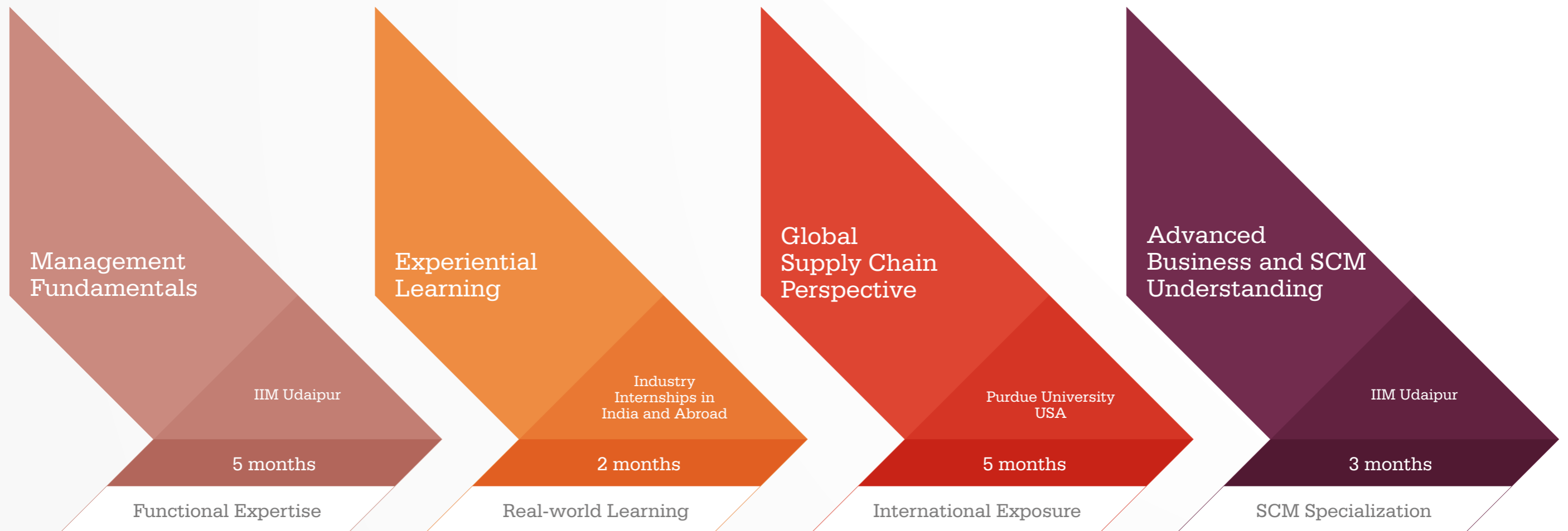
A solid foundation in Management Fundamentals + an intensive specialization in Global Supply Chain Management

PGPX is unique among Indian one year MBAs: It is a full partnership between IIMU and the renowned Krannert School of Management at Purdue University in the United States and is the only one year programme that offers a specialization in Global Supply Chain Management. The 15 month PGPX provides students with the same solid foundation in management theory and practice as a two year MBA combined with a thorough grounding in all aspects of Global Supply Chain Management.

PGPX offers a similar range of electives, demands equal academic rigour and uses the same grading criteria as a two year MBA. It is designed specifically for students with diverse and extensive work experience – a minimum of 2.5 years up to 6+ years. Some of the companies where the incoming students worked before joining IIMU include Capgemini, Deloitte, Fujitsu, Hitachi, L&T and NTPC. Their experience is integrated into all aspects of the programme including course work, projects, and company interactions.

While other one year programmes include a short international component, PGPX offers a full semester of five months at Purdue University where students have access to world-class faculty and facilities and the chance to learn and work with students from all parts of the world.

Students graduate with dual degrees – an MS from Purdue and a PGPX from IIM Udaipur.



Course Curriculum

Module 1

IIM Udaipur

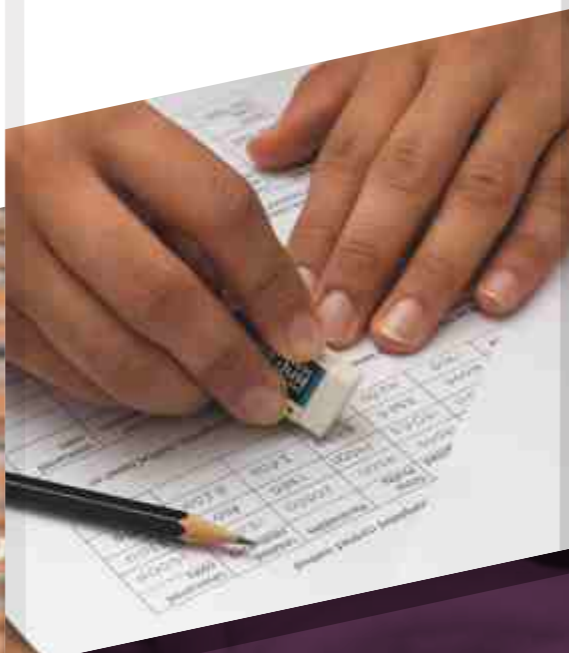
- Accounting for Managers
- Business Statistics and Data Mining
- Corporate Finance
- Economics for Managers
- Marketing Management
- Organization Behavior
- Supply Chain Management
- IT for Supply Chain Management
- Operations Management



Module 2

Corporate Locations

- Experiential Learning (Summer Internship)



Module 3

Purdue University, USA

- Global Supply Chain Management
- Logistics Management
- Strategic Sourcing and Procurement
- **3 Electives chosen from courses including:**
 - Manufacturing Strategy
 - Manufacturing Planning and Control
 - Sustainable Operations
 - Project Management
 - Service Operations Management
 - Six Sigma and Quality Management
 - Healthcare Supply Chain
 - Developing a Global Business Strategy
 - Advanced Business Analytics
 - Principles of Information Systems
 - Global Marketing Management
 - Brand Management
 - Microeconomics



Module 4

IIM Udaipur

- Course of Independent Study (A research project of the student's choice in the SCM domain supervised by IIMU faculty, with a workload equivalent to two courses)
- **3 Electives chosen from courses including:**
 - Operations Strategy
 - Advanced Competitive Strategy: Managing Complementarities and Internal Barriers
 - ERP Systems: Technology Planning and Implementation
 - Data Warehousing
 - Business Relationships and Networks
 - Private Equity Finance
 - Public Policy and Public Economics (Finance)
 - Security Analysis and Portfolio Management
 - Consumer-Based Business Strategies
 - Digital and Social Media Marketing
 - Strategic Marketing for Innovation and Technology Businesses
 - Strategic HRM
 - General Commercial Knowledge
 - Manager as a Citizen in a Democratic Society



Pedagogy

The PGPX curriculum provides a solid grounding in the essential business disciplines, a concentration in Global Supply Chain management, and an opportunity for students to select electives to align with their career goals and personal interests. The programme encourages students to relate academic theory to real-world practice and to collaborate with corporate partners in and out of the lecture hall throughout the entire 15 months.

IIM Udaipur uses a case-based learning approach. The case method brings real life into the classroom and encourages students to participate actively in their own learning. The case method is complemented by seminars, simulation games, role-playing, guest lectures and multiple group exercises. Group activities range from working on group assignments and case presentations to working on live industry projects. Study groups are composed of students from diverse academic, cultural and professional backgrounds ensuring that many perspectives of looking at a particular task or problem are brought to the table for discussion.

This kind of group work helps the students to probe into each other's assumptions and hypotheses, engage in horizontal learning and critical thinking, and learn how to build a consensus about recommendations for action. Students are challenged to adapt, negotiate and problem-solve while developing their interpersonal and communication skills – essential preparation for their futures as management professionals.





Experiential Learning

a key component of the Curriculum

The second Module consists of an eight-week Summer Internship at a company location where students are exposed to real issues faced by organizations.

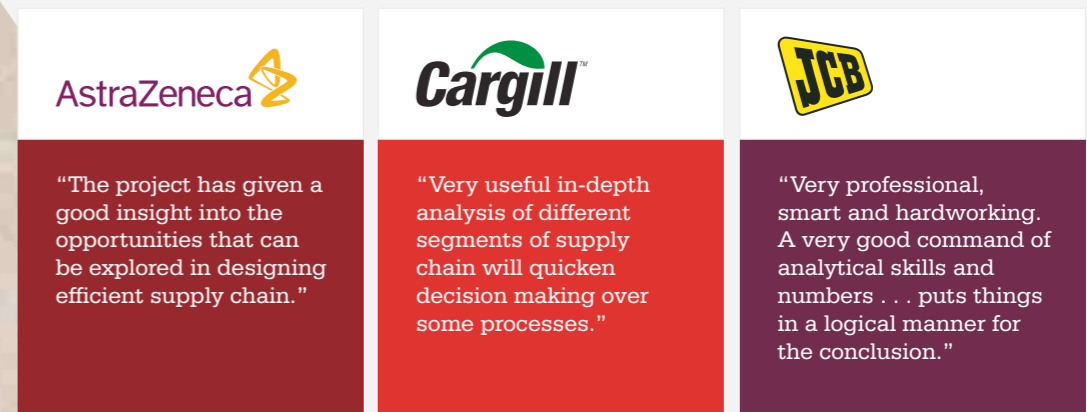
- ▶ Interns work on an objective problem statement in concert with the client
- ▶ They define measurable and actionable objectives
- ▶ They identify key issues and make concrete recommendations

Students have both a Faculty mentor and a company mentor during the internship. IIMU is committed to ensuring that students deliver their best performance during the internships, hence there are three reviews: one at the end of the second week; one midway through; and one at the end of the project. The student, the company mentor and the Faculty mentor all take part in these reviews.

Some of the biggest names in industry have been part of IIMU's Summer Internship programme:



Companies have been enthusiastic in their praise for the students they worked with. To quote a few:



Getting the Most Out of PGPX

IIMU aspires to be a business school that succeeds on a global level. With this in mind, we provide a range of resources to help students get the most out of their PGPX experience.

Analytics Lab

IIM Udaipur has partnered with IBM to set up a high-end Analytics Lab. This lab and the advanced analytics courses designed around it enable students to use the latest technology to replicate real-world conditions when working on industry problems in this cutting-edge domain.

Mentorship

The Professional Mentorship Programme provides students with an opportunity to benefit from frequent interaction with seasoned Supply Chain professionals from top drawer companies across geographies. These mentors regularly connect with the students to explore the supply chain management domain more deeply from a practitioner's perspective.

In addition, students take advantage of a full-time consultant to mentor students on all academic and industry project execution and delivery.

Presentation and Communication Skills

Students also work intensively with a consultant to hone their oral communication skills to help them adapt effectively to the international, multi-cultural work environment. As well, they receive individualized counseling and access to career development support to ensure they find the best possible fit in the industry.

MBA Math

Quantitative skills are a necessity for many business school courses. At IIMU, learning begins even before the first day of classes. In the period before the course inauguration, students are required to take the globally-renowned MBA Math on-line course designed to hone their quantitative skills in finance, accounting, microeconomics, statistics and spreadsheets. Students enter the PGPX ready to get the most out of courses requiring fluency in these subjects from day one.

High Achievers

IIMU students are making their mark in global competitions – right up with the very best in the world.

- Among the top 6 teams from 80 teams across the globe for the finals of the Indo-US Business Conference – C.K. Prahalad Business Case Competition 2013, University of Michigan.
- Winner, "Operations in Action" award for exemplary internship experience across Krannert School of Management, Purdue University.
- Finalists in several supply chain related B-school case competitions organised by elite institutions including IIM Calcutta, IIM Shillong, IIT Bombay, IIT Kharagpur, and Great Lakes Chennai.
- IIMU student selected to represent the Purdue MBA team at the Renewable Energy Case Competition held at the University of Michigan.
- Second place in the InsideIIM competition for best internship experience across Indian B-schools.
- Ranked in the top 5 in the Global Operations Conference case competition in the US. This conference is considered the biggest international conference in operations and supply chain.



Udaipur

the Jewel of Rajasthan

Udaipur – the City of Lakes and “Venice of the East” – was the capital of the former princely state of Mewar. Known the world over for its vibrant culture, rich history, majestic palaces and matchless scenic beauty, Udaipur is regularly selected by tourism magazines as one of the Best Cities in the World.

Udaipur is the gateway to many mid-sized companies, entrepreneurial ventures and dynamic NGOs that are making Rajasthan a hub of economic and social change. IIMU has established close ties with many of them for student internships, research projects, case studies and guest lectures.

Udaipur is located about 400 km southwest of the state capital, Jaipur, and 250 km northeast of Ahmedabad. It has several daily direct flights from Mumbai and Delhi and frequent connecting flights from Bangalore, Chennai and Kolkata. The airport is a convenient 20 km from the city centre with reliable prepaid taxi service. The city lies on the Golden Quadrilateral (National Highway 8) midway between Delhi and Mumbai, with Ahmedabad less than a 3 hour drive. Rana Pratap Railway Station is located only 2.5 km from campus and has direct trains to all major cities in India. Within the city the main mode of transportation is auto rickshaws which are easily accessible from the MLSU gate. Hired cars are also readily available.



An Enriching Campus Experience

Campus life at IIMU is vital and active with a plethora of student clubs and committees. Academic and professional clubs, cultural clubs, sports and hobby clubs, social outreach – IIMU has it all. A number of student-run cells and committees also facilitate activities throughout the year and help students form lifelong bonds and relationships.

Some of the many choices include:

Functional Area Clubs

- SKEIN – the SCM and Operations club
- Marclan – the Marketing club
- Finomina – the Finance club
- Consult-U – the Consulting club
- Connect IT – the IT and Analytics club
- Saksham – the e-cell for budding entrepreneurs

Student Government Functions

- Council for Student Affairs – elected representatives of the students
- Placement Committee – coordinating Corporate Relations
- Mess & Infrastructure Committee – ensuring a comfortable campus experience
- A4 – the Alumni club

Cultural and Sports Groups

- Cultural Committee – ensuring an active cultural life on campus
- Sports Committee – not only for students but for staff and faculty as well
- Potpourri – the Literary club
- Society for Dramatics – for Theatre aficionados
- Danceworx – for Dance enthusiasts
- Octaves – for performers of Music

Special Interest Groups

- Media & Industry Interaction Cell – the spokespeople for the campus
- Prayatna – bringing students closer to their social responsibilities
- Iris – the Photography club
- Silver Tongues – the Toastmasters International chapter at IIM Udaipur of this international network
- Code Red – organizing carefree moments to help students unwind

Connecting with Industry

At IIMU one of the priorities is to ensure that practice meets theory across all functional areas. Students have many opportunities to rub shoulders and match wits with industry leaders throughout the year. These interactions are not limited to internships, live projects and case discussions. The students organize and moderate summits and panel discussions that bring together experts, thinkers and practitioners from India and abroad. Students also benefit from intensive mentoring by committed and enthusiastic industry professionals.





Recruitment Process

IIMU's Corporate Relations Team of dedicated professionals oversees the recruitment process. Under their supervision, the Student Corporate Relations Committee facilitates all interactions with the companies. A Relationship Manager is appointed to be the key point of contact with each company. We encourage companies to conduct their presentations and interviews in person on campus. When this is not practical, Skype, video-conferencing and telephonic facilities are available.

Summer Internships

Starting February (first year)

Summer Internships are eight weeks long and can take place any time between the third week of May and the end of July. Companies must submit a document outlining the project scope to ensure it meets the academic requirements of the Internship.

Pre-placement Presentations

Companies have the option of engaging with the students using pre-placement presentations where they brief them about the projects they have on offer.

keep on the waiting list, ensuring that both companies as well as students get to make the most appropriate choice.

Schedule

The selection process starts from the first week of February. Companies are invited to campus based on their convenience and the slot is decided after discussion with the Student Corporate Relations Committee.

Post-placement Process

Companies send official letters to the candidates through the Student Corporate Relations Committee. The HR managers then take over and connect the candidates to their prospective project mentors in the company and take them through the induction process.

Placement Process

Shortlisting is typically done on the basis of student resumes. This is usually followed by one or more rounds of personal interviews after which the company communicates to the Student Corporate Relations Committee about the student to whom they wish to make an offer. Most companies also indicate the students who they want to

Accelerated Final Offers

Companies have the opportunity to make final job offers to candidates whom perform exceptionally well in the internships before the students start their final placement process.

Final Placements

Starting January (second year)

Pre-placement Presentations

Companies have the option of using a pre-placement presentation to give students information about their business, vision, work culture and the roles and opportunities available, followed by a Q&A session.

Placement Process

Interested students apply to the company and submit their resumes through the Student Corporate Relations Committee. The selection process generally consists of resume-based shortlisting and one or more rounds of personal interviews. Offers, including details of role, location, compensation and other relevant terms and conditions, must be conveyed to the candidate through the Student Corporate Relations Committee. The placement process is governed by the PGPX placement rules which are drawn up at the beginning of the academic year.

Post-placement Process

Once a company has made an offer as part of the campus placement process, a candidate is bound to accept/reject the offer within a stipulated timeframe. When a candidate accepts an offer, he/she automatically opts out of the placement process and ceases to be part of the pool of candidates available to companies.

The candidates are made the offer conditional on their successful completion of the course. The HR managers at the respective companies then take over to guide candidates through the induction and joining process.



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