

# **journalism**

**STANFORD UNIVERSITY**





# welcome

The Graduate Program in Journalism has a rich, century-long history and is actively engaged with **next-generation media technologies**. Located in the **technological heart of Silicon Valley**, the program provides immediate proximity to **leading technology professionals** and some of the most **accomplished journalists and media scholars** in the nation. Students are quickly immersed in the **world of multimedia journalism**, where they will securely log into an array of **new and original courses**: Digital Journalism, New Media Entrepreneurship, Magazine Writing, Foreign Correspondence, Environmental Reporting, Media Ethics, Journalism Law, Business Reporting, and Human Rights Reporting. Public Affairs Journalism remains an absolute centerpiece of the curriculum.

Among the core faculty are **former writers and editors** for *The New York Times*, *The Washington Post*, and *The Wall Street Journal* - including two **winners of the Pulitzer Prize** for International Reporting - several **published authors** and a **nationally syndicated columnist**. Prospective journalists on and offline will acquire the **latest cutting-edge skills in contemporary journalism** while gaining an **in-depth understanding of the profession and its full scope of practice**.

Journalism at Stanford is a **small-scale program** and deliberately so. This assures that every student has a **uniquely individualized learning experience**, working closely and directly with faculty on **research initiatives and career specialization**. Students will be encouraged to sample courses offered across the university by one of the **finest and most eminent faculties in academia**. After successful completion of an intensive nine-month degree program, graduating students are **routinely placed in actual newsroom jobs and internships**. Most recently, the Graduate Program in Journalism has achieved a **near-100 percent placement rate**, and graduates have gone on to work for such notable publications as *The Wall Street Journal*, the Associated Press, ABC News, NBC News, Google, and **many other prominent newspapers and Internet ventures**.

[communication.stanford.edu/journalism](http://communication.stanford.edu/journalism)





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## history

**Journalism education at Stanford University began in 1911** with Current Newspapers and News Writing. Both courses were instructed by Everett Wallace Smith (1876-1933), a former alumnus and newspaperman-turned-Assistant Professor within the Department of English. It was here that the **first media studies curriculum was inaugurated** for “the guidance of students intending to enter journalism.” Professor Smith regularly taught courses on American Journalism, News Analysis, Practical Reporting, News Writing, Editorial Writing, Editorial Management, and Correspondence.

The discipline was soon **established as a sub-specialty section** in 1921 and now required a “broad foundation of general information.” Students interested in **journalistic practice and research** were required to major in English, History, Economics, or Political Science. A vocational track of “special journalism subjects” would also need to be completed before “Preparatory to Journalism” was formally designated on graduation diplomas.

By the mid-1920s, Journalism had become an **independent division** in the School of Social Sciences. Students were now expected to demonstrate “some **technical ability** in journalism and an **intelligent comprehension of the obligations and responsibilities of the profession.**” The division was renamed the Institute for Journalistic Studies in 1948 and located in the new School of Humanities and Sciences; a few years later it was relocated again to the Department of Communication and Journalism, which included a separate Institute for Communication Research.

Journalism at Stanford is currently housed in the Department of Communication, where the **program has evolved dynamically over 30 years of historic change** and continues to **educate future journalists of the print and digital world.**



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# admission

Applying to the Graduate Program in Journalism requires one written statement of purpose explaining the **nature of interest in journalism** and the **reasons for pursuing the degree at Stanford University**. Three samples of mounted journalistic work. Each submission should demonstrate an appreciation for the **basic standards of good journalism** and an **exceptional aptitude for advanced writing and reporting**; submissions will not be returned. Three letters of recommendation that are **specific and precise** in their assessment of the **accomplishments and promise** of the applicant.

To justify admission to a program that begins with **no preliminary courses in writing or reporting**, applicants must **substantiate journalism experience** through their previous involvement with campus publications, media internships, freelance writing, and possible associations with news agencies and broadcasting organizations.

The Admissions Committee examines individual applications for **evidence of probable success** in an **academically demanding program** designed to cultivate the **breadth of knowledge** and **critical judgment skill-set needed to excel in a journalism career**. This criterion must be demonstrated throughout the application. Official GRE general test scores are also **required of all applicants** and TOEFL scores of those whose first language is not standard English, along with two copies of official transcripts of undergraduate and graduate study.

**Journalism most typically accepts 15 students annually**. All are expected to complete the degree requirements in **one academic year**. Part-time students are not admitted. To maintain credible academic standing, students must earn a grade point average of **"B" or better** and graduation requires a **cumulative minimum of the same GPA**. Formal applications to the Journalism program are accepted at **gradadmissions.stanford.edu**

Thanks to the **continual generosity of friends and alumni** of the Graduate Program in Journalism, the Department of Communication **awards several partial or full tuition scholarships** each year to qualified Journalism students. Additional financial aid resources available at **stanford.edu/dept/finaid**



A close-up photograph of a red industrial machine, likely a lathe or mill. The machine features a prominent red cylindrical component with a black rotating wheel. The background is a blurred red surface, and the foreground shows various metallic parts and a grey metal surface.

## curriculum

A sequence of **eight core courses** and an **MA Project**. Principle coursework includes two **specialized writing classes**, generally one taken during Winter and Spring quarters; one or two pre-approved electives chosen from eligible graduate-level courses within the Department of Communication; and one or two additional electives from among course offerings in select departments on the Stanford campus that deal **constructively and substantively** with **issues of public importance**. The Graduate Degree in Journalism requires a **minimum** of 49 units. [communication.stanford.edu/courses](https://communication.stanford.edu/courses)

## (required) **courses**

Comm 216: Journalism Law  
Comm 217: Digital Journalism  
Comm 225: Perspectives on American Journalism  
Comm 240: New Media Entrepreneurship  
Comm 273: Public Issues Reporting I  
Comm 274: Public Issues Reporting II  
Comm 289: Journalism Project  
Comm 291: Graduate Journalism Seminar

## (sample) **schedule**

### **autumn**

Comm 216: Journalism Law (4)  
Comm 225: Perspectives on American Journalism (4)  
Comm 273: Public Issues Reporting I (4)  
Comm 291: Graduate Journalism Seminar (1)  
Elective (3-5)

### **winter**

Comm 217: Digital Journalism (4)  
Comm 274: Public Issues Reporting II (4)  
Comm 277: Specialized Writing (4)  
Comm 291: Graduate Journalism Seminar (1)  
Elective (3-5)

### **spring**

Comm 240: New Media Entrepreneurship (4)  
Comm 277: Specialized Writing (4)  
Comm 289: Journalism Project (4)  
Comm 291: Graduate Journalism Seminar (1)  
Elective (3-5)

A close-up, low-angle photograph of a microscope's objective lenses. The lenses are arranged in a row, with the central one being the most prominent. The lighting is dramatic, highlighting the metallic surfaces and the glass of the lenses against a dark background. The perspective is from below, looking up at the lenses.

## seminars

Throughout the Stanford academic year, the Journalism program hosts a **discussion forum** for students to **present and exchange views** on the most **current and emerging trends, issues, and practices** in the communications industry. Working journalists and news experts are frequently invited as guests to share their **professional expertise** and **practical insights** relevant to the **challenges impacting the ever-changing media landscape**. A regularly updated list of the most **popular and well-known visitors** to the program is viewable at [communication.stanford.edu/journalism/curriculum](http://communication.stanford.edu/journalism/curriculum)

## MA project

The Graduate Program in Journalism provides a **unique opportunity** for students to **showcase their talents** as **prospective authors and journalists**. Each student will **launch an intensive, full-scale inquiry** into an area of journalism that they are personally interested in **examining and critiquing at length**.

The MA Project represents a **major commitment of time and effort**. While there is no formal publishing requirement, the completed project must be **judged by a member of the Journalism faculty** to be of a **quality acceptable for publication**. Successful completion is a **precondition for graduation** from the program.

MA Projects are typically launched during the Winter quarter with a deadline-driven submission date targeted for Spring. Recent examples are downloadable via **[communication.stanford.edu/journalism/curriculum](http://communication.stanford.edu/journalism/curriculum)**

# rebele internships

**A valued complement to the Journalism program**, Stanford University alumnus Rowland "Reb" Rebele and his wife Pat established the *Rebele Journalism Internship Program*. The Rebeles generously funded this program in **support and encouragement of aspiring interns** and **community newspapers** with **regional and national circulations**.

The Rebele Program enables newspaper publishers to benefit from the **valuable contributions of dedicated interns** and it is equally beneficial for students who gain **hands-on, journalistic work experience** through **quality print journalism internships**.

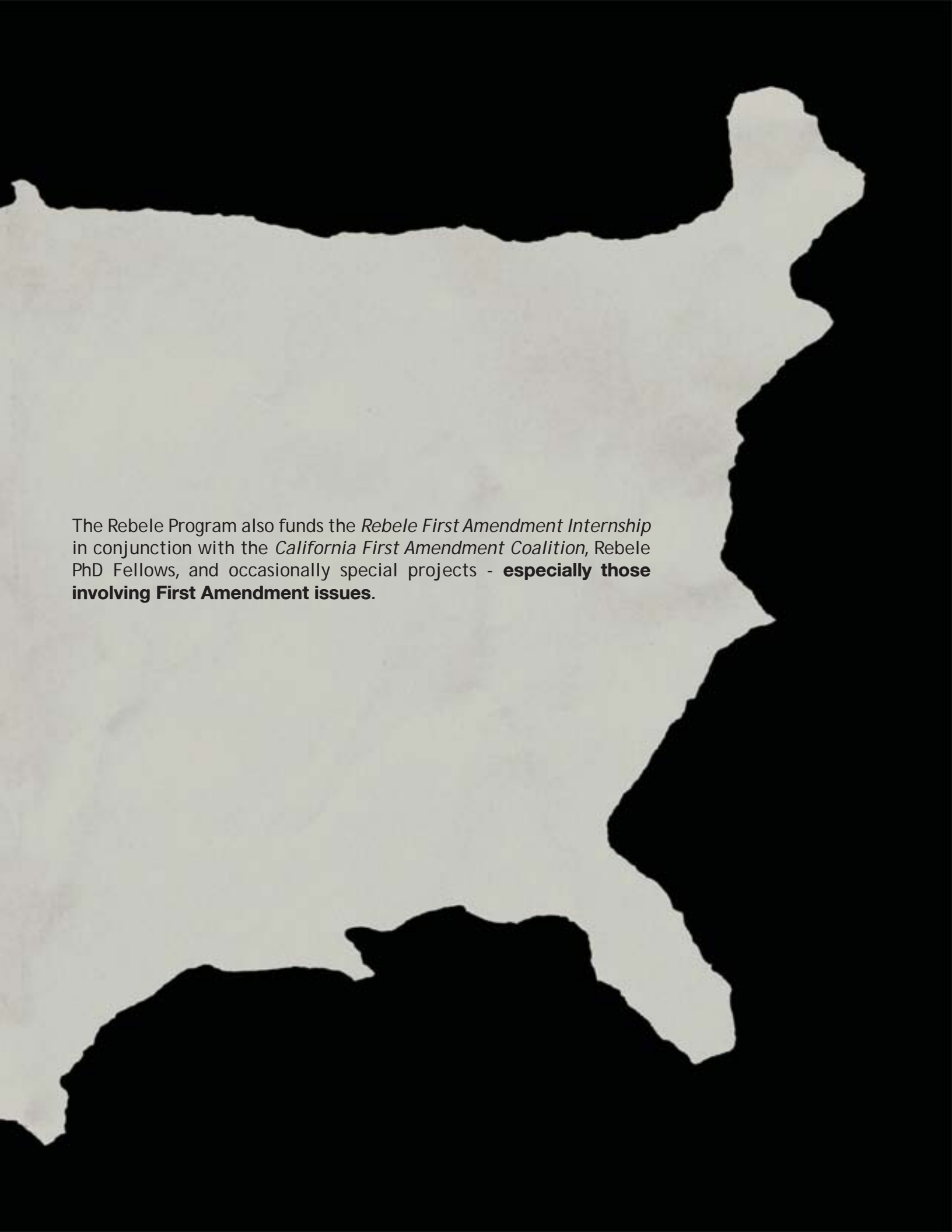
A diverse and comprehensive list of associated news publications is viewable online at **[communication.stanford.edu/internships/rebele](http://communication.stanford.edu/internships/rebele)** Applicants may contact the Rebele Internship Program Director to determine the eligibility of any specific US newspaper not presently listed.

Journalism students at both **graduate and undergraduate levels** may **actively pursue internship opportunities** at weekly and daily periodicals **across the continental United States** and all are eligible to apply for Rebele stipends of up to \$5000

Rebele Interns can receive **funding for any quarter of the Stanford academic year - including Summer**. While most Autumn, Winter, and Spring interns are graduate students, undergraduates are also **invited to make productive use of Rebele funds** for quarterly part-time internships.

During the Summer, Rebele stipends are provided for part-time and full-time internships lasting 8-12 weeks. Students periodically take a **one-quarter leave of absence** to pursue even more **immersive internship opportunities**, compliments of the *Rebele Journalism Internship Program*. Contact the Rebele Internship Program Director for further details.



The image shows a piece of off-white, textured paper with irregular, torn edges, set against a solid black background. The paper is oriented vertically and contains a single paragraph of text in the lower-left quadrant. The text is in a serif font, with the final sentence containing bolded words. The overall aesthetic is that of a vintage or historical document.

The Rebele Program also funds the *Rebele First Amendment Internship* in conjunction with the *California First Amendment Coalition*, Rebele PhD Fellows, and occasionally special projects - **especially those involving First Amendment issues.**

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## **daniel pearl** memorial journalism internship

This **special recognition program** was established to **commemorate the life and work of Daniel Pearl**, a Stanford University graduate who was kidnapped and murdered in 2002 while working as a *Wall Street Journal* foreign correspondent in Pakistan.

One **enterprising student journalist** whose work is well-distinguished will be **awarded an internship** and a **travel stipend** at a foreign bureau of the *Wall Street Journal*. The ideal candidate must have **extensive experience in the media industry** as an intern or news reporter at a reputable newspaper. This person will be individually selected on the basis of their journalism qualifications and the degree to which they **exemplify the legacy work of Daniel Pearl**:

Focus on the **dignity of individuals**  
Commitment to **elucidating diverse cultures**  
Emphasis on **stories of the people rather than the powerful**

A committee of Stanford journalism faculty evaluates all applicants; the *Wall Street Journal* makes the final decision. Internships are routinely conducted during the Summer following selection, although other times are possible. **Eligibility allows for both Stanford graduate and undergraduate students**, including those completing a degree just before placement with the *Wall Street Journal*. Preference is given to undergraduate applicants.

Upon satisfactory completion of the *Daniel Pearl Memorial Journalism Internship*, students will return to Stanford to **meet with faculty and their peers to discuss the experience**.

[communication.stanford.edu/internships/pearl](http://communication.stanford.edu/internships/pearl)

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**digit@lmedia**  
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# dig.it.al media

The pervasive nature of **the Internet** has **profoundly impacted the news industry and forever altered the media landscape.** Stanford University has launched a new frontier initiative focusing on digital journalism to **explore the ramifications of these changes** - educating students on **"old media" values and "new media" skills and machinery.** The digit@lmedia program offers an **expansive range of fresh, innovatively themed courses** designed to explore the impact of this **newly-digitized world** on the spectrum of business and technology, entrepreneurial spirit and innovation, and First Amendment issues.





## fa.cil.i.ties

Enrolled students in the Journalism Program have **priority access** to the Chilton R. Bush Journalism Laboratory, a continually upgraded **state-of-the-art computer hub**. The space is equipped with a host of **new information technology resources**: multimedia hardware and software applications, audio-visual editing and production systems, content management and web-publishing tools. **Workstations are fully networked** with high-speed Internet connections and configured with **direct and immediate access** to online search engines and keyword searchable web directories.

Open admission to both the Multimedia Studio and Academic Technology Lab located in the J. Henry Meyer Memorial Library, where an **extensive variety of computer hardware and software** is accessible to students for **developing and implementing almost every conceivable multimedia project**. A concentration of **high-technology and end-user training** will also be made available throughout the Stanford University campus. This includes reservable classroom use of Wallenberg Hall, one of the most **innovative and technologically-enhanced teaching and learning laboratories in the world**: [wallenberg.stanford.edu](http://wallenberg.stanford.edu)



## e.vents

The Department of Communication frequently hosts **special events** to discuss and promote the **universal presence and future of all things journalism**. *Carlos Kelly McClatchy Memorial Lectures and Symposia* were established in 1964 to bring Stanford University **distinguished national and world leaders in the field of journalism**. Its purpose is to provide students with **first-hand insights into the responsibilities of journalists** putting fingers to keyboards in a democratic society and to **stimulate critical thinking about the performance of mass media** in an increasingly global society. [communication.stanford.edu/mcclatchy](http://communication.stanford.edu/mcclatchy)





## journalism faculty

### **James S. Fishkin**

[communication.stanford.edu/faculty/fishkin](http://communication.stanford.edu/faculty/fishkin)  
*Department of Communication Chair*  
*Director, Institute for Communication Research*  
*Director, Center for Deliberative Democracy*  
*Janet M. Peck Chair in International Communication*  
*Professor of Political Science by Courtesy*

### **Joel Brinkley**

[communication.stanford.edu/faculty/brinkley](http://communication.stanford.edu/faculty/brinkley)  
*Lorry I. Lokey Visiting Professor in Journalism*

### **Glenn Frankel**

[communication.stanford.edu/faculty/frankel](http://communication.stanford.edu/faculty/frankel)  
*Visiting Hearst Professional in Residence*

### **Ann Grimes**

[communication.stanford.edu/faculty/grimes](http://communication.stanford.edu/faculty/grimes)  
*Acting Director, Graduate Program in Journalism*  
*Lorry I. Lokey Visiting Professor in Journalism*

### **Theodore L. Glasser**

[communication.stanford.edu/faculty/glasser](http://communication.stanford.edu/faculty/glasser)  
*Professor of Communication*  
*Affiliated Faculty, Modern Thought and Literature*

### **Beth Noveck**

[communication.stanford.edu/faculty/noveck](http://communication.stanford.edu/faculty/noveck)  
*Carlos Kelly McClatchy Visiting Associate Professor*

### **Fred Turner**

[communication.stanford.edu/faculty/turner](http://communication.stanford.edu/faculty/turner)  
*Assistant Professor of Communication*

# adjunct faculty

## **Felicity Barringer**

[communication.stanford.edu/faculty/barringer](http://communication.stanford.edu/faculty/barringer)  
*Consulting Lecturer*

## **John Markoff**

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*Visiting Lecturer*

## **Gary M. Pomerantz**

[communication.stanford.edu/faculty/pomerantz](http://communication.stanford.edu/faculty/pomerantz)  
*Visiting Lecturer*

## **Howard Rheingold**

[communication.stanford.edu/faculty/rheingold](http://communication.stanford.edu/faculty/rheingold)  
*Visiting Lecturer*

## **James Wheaton**

[communication.stanford.edu/faculty/wheaton](http://communication.stanford.edu/faculty/wheaton)  
*Visiting Lecturer*

## **G. Pascal Zachary**

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*Visiting Lecturer*

# emeriti faculty

## **Marion Lewenstein**

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*Professor (Teaching) Emeritus*

## **James V. Risser**

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*Professor (Teaching) Emeritus*

# John S. Knight Fellowships

[knight.stanford.edu](http://knight.stanford.edu)

## **James R. Bettinger**

[communication.stanford.edu/faculty/bettinger](http://communication.stanford.edu/faculty/bettinger)  
*Director, John S. Knight Fellowships*

## **Dawn E. Garcia**

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*Deputy Director, John S. Knight Fellowships*

# journalism

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