

B.Sc. VISUAL COMMUNICATION

Eligibility for Admission to B.Sc.

(Candidates who have passed the Higher Secondary Examination (+2) conducted by the State Board of Higher Secondary Education or an Examination recognized as equivalent thereto by Madurai Kamaraj University.)

1. Higher Secondary School Examination (Plus 2 or XII Std. including vocational courses) conducted by the Govt. of Tamil Nadu.
2. Two year Foundation Course Examination conducted by Madurai Kamaraj University and Annamalai University with eligibility to join the degree courses.
3. Pre/University Examination of Madurai Kamaraj University or an Examination equivalent thereto conducted by any other statutory recognized University / Board.
4. Intermediate Examination of any recognized University in India or of the common wealth.
5. The IAF Educational Test for promotion to the Rank of Corporal conducted by the Directorate of Education, Air Head Quarters, New Delhi.
6. The Higher Secondary Certificate Examinations conducted by any of the State Statutory Boards of Higher Education in India provided the holder is declared eligible to join the Degree Course in the University concerned and provided the holder also satisfies the age rule.
7. Indian School Certificate Examination conducted by the Council for the Indian School Certificate Examination, New Delhi. A pass in one or more sittings, (i.e., in compartment) provided the candidates has been declared to have qualified with a minimum of FIVE subjects of which English should be one and satisfies the age rule prescribed by the University.
8. The 12 year School Diploma of High School / Graduation conducted by the Kodaikanal School, Kodaikanal.
9. A pass in the followed examinations conducted by the State Board of Technical Education and

Training of Govt. of Tamil Nadu, Chennai.

a) The two year Diploma Course in Commercial Practice or Diploma in Modern Office Practice.

b) Pre-Technical Examination.

c) I and II year Sandwich Diploma Examination in Mechanical Engineering.

d) Three – year Diploma (after X Std.) – Civil, Mechanical, Electrical, Electronics, Textile, Fisheries, Commerce, Architecture, Assistantship, Catering Technology etc.

Note:

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A candidate who has obtained 'CONDITIONAL PASS' in the Pre-Technical Examination is NOT eligible.

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A candidate who has passed the First Year Examination of the 3 year Diploma Courses (i.e., D.C.E. etc.,) prior to 1963 is NOT eligible. Page 2

10. a) National Defense Academy / b) Indian Military Academy : A pass at the Academic examination at the end of the first two years of training.

11. Those who have completed the Seven-year course of study conducted at the following Seminaries:

1. Sacred Heart Seminary, Poonamallee.

a) St. Peter's Pontifical Seminary, Bangalore

b) St. Antony's Frairy, Bangalore

c) St. Paul's Seminary, Tiruchirapalli.

d) Pontifical Athenaeum, Poona.

Note: Candidates should enclose the original certificates for admission.

Applicants already pursuing a degree course in this University / Distance Education or, elsewhere are NOT eligible for admission to any other degree course in the Directorate of Distance Education, except

for Certificate / Diploma Courses.

Course Duration:

3 Years – (Non-Semester System)

COURSE : B.Sc. Visual Communication

MEDIUM : English

COURSE CODE : 5033

Year S.NO

PAPER NAME

EXAMINATION CODE

I

1

Part 1(Tamil) - ,f;fhyf; ftpijAk;

rpWfijAk

LTAM01

2

Part 1(Tamil) - gf;jp ,yf;fpaKk; ehlfKk;

LTAM02

3

Part 2 (English) – Prose, Grammar and

Composition

LENG01

4

Part 2 (English) - Poetry and Drama – I

LENG02

5

Introduction to Visual

UVIS01

6

Communication Media, Culture and Society

UVIS02

7

Drawing and Visual Art

UVIS03 Page 3

8

Photography

UVIS04

II

1

Part 1(Tamil) - fhg;gpa ,yf;fpaKk;

GjpdKk

LTAM03

2

Part 1(Tamil) - gz;ila ,yf;fpaKk;;

ciueilAk

LTAM04

3

Part 2 (English) – Prose & Composition

LENG03

4

Part 2 (English) – Poetry and Drama – II

LENG04

5

Visual Language and Literacy

UVIS05

6

Script Writing and Visualization

UVIS06

7

Film Appreciation

UVIS07

8

Practical Training - 1 - Photography and

Television Production

UVIS08

9

Part IV – General Knowledge

UKGL01

III

1

Creative Writing

UVIS09

2

Advertising

UVIS10

3

Visual Analysis Tools

UVIS11

4

Elements of Screen Play and Direction

UVIS12

5

Part V – Environmental Studies

UENS01

Part I : Common for all B.A & B.Sc. Courses (Except for B.Com., B.B.A., B.C.A., B.Sc. Hotel Management)

Part I Languages other than Tamil

1. Students may choose any one of the following languages in lieu of Tamil (Part-I)

Arabic

Assamese

Bengali

French

Hindi

Kannada

Malayalam Mizo

Sanskrit

Telugu

Urdu

2. The Directorate will not send any study material relating to these languages. Arrangements should be made by the students themselves to study as per the syllabus prescribed by the University. The Page 4

syllabus copy for the above language papers (Part-I) will be sent to the students along with other study materials on full payment of Course Fee.

Subject Code for (Languages other than Tamil)

Part I-

Language

I Year

Sub Code II Year

Sub Code

Arabic

Paper I

LARA01

Paper III

LARA03

Paper II

LARA02

Paper IV

LARA04

Assamese Paper I

LASS01

Paper III

LASS03

Paper II

LASS02

Paper IV

LASS04

Bengali

Paper I

LBEN01

Paper III

LBEN03

Paper II

LBEN02

Paper IV

LBEN04

French

Paper I

LFRE01

Paper III

LFRE03

Paper II

LFRE02

Paper IV

LFRE04

Hindi

Paper I

LHIN01

Paper III

LHIN03

Part IV – General Knowledge [UGKL01]

This is a compulsory paper common for all U.G. Courses. Students have to write Examination on this paper at the end of the Second Year

Part V – Environmental Studies [UENS01]

This is a compulsory paper common for all U.G. Courses. Students have to write Examination on this paper at the end of the Third Year.

Scheme of Examination for all B.A. & B.Sc. Degree Courses

Duration: 3 Hrs. Maximum: - 100 Marks Passing Min.: - 35 Marks Page 5