



National Conference On Digital Interventions for Economic Growth



CALL FOR PAPERS

National Conference on Digital Interventions for Economic Growth

Venue: LBSIM, Delhi, India

Date: March 8 & 9, 2018

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The Digital revolution is here and the fact that it touches every aspect of our life. Be it personal

financial transactions, personal financial management, healthcare, education, corporate financing

and investments, public procurement, collection of taxes by government and public financial

management. The digital economy is an offshoot of Internet and has brought significant benefits

to economies and societies. Developing economies are learning from the developed ones and the

impact of innovations in policy making is being felt by all.

The initiative to make India digitally connected were sown in the early 90s and 2000s with the

introduction of a number of diverse but disjointed e-governance programs. However, these resulted

in limited impact on citizens. India was ranked 118th globally (out of 182 countries) in the e-

government rankings, by UN in 2014.

Since 2014, with an unprecedented mandate and a clear vision, the current government is pushing

ahead the Digital India initiative, which has the potential to transform the lives of citizens across

the length and breadth of the country. This time, digital India differs from previous efforts as it

provides a combined vision and a comprehensive execution plan, bringing together various

departments as well as existing and new programs that are monitored and influenced centrally by

the government. The key to the vision of a Digital India is, technology. Social Media, Mobility,

Analytics and Cloud are the foundations that will enable the Digital India visions of providing

"governance and services on demand" and "digitally empowering citizens" and support the social

inclusion schemes being launched by the government. Along with the public sector, the private

sector will play a significant role in fulfilling the vision of Digital India by providing the last mile

access, location specific Wi-Fi access (e.g., schools, universities, public Wi-Fi) and development

of applications that provide cloud-based services on demand to citizens, like branchless banking,

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remote health, remote education, skill development and e-justice. The Digital India initiative will, over the next few years, extend the reach of government services and essential schemes to the remotest parts of the country, providing citizen's on-demand, cloud based services and creating millions of jobs.

The conference aims to discuss the evolution of Digital Economy in India and the world, its key issues, the progress to date, implementation gaps and challenges faced.

The conference invites unpublished and original research papers under following broad themes:

Applications of Digital technology

- -Applications in E Governance
- -Applications in Unified Payment Interfaces (UPI)
- -In Ecommerce
- -Recent Government Initiatives (Bhim, PhonePe, Google Tez)
- -In other government departments/companies
- -Improving ease of doing business
- -Making financial transactions electronic and cashless
- -Leveraging Geospatial Information
- -Systems (GIS) for decision support systems & development
- -Integration of digital services across departments or jurisdiction.

Building Global Connectivity for Economic Growth

- -Connectivity for individuals
- -Connectivity for governments
- -Connectivity for Businesses and SMEs
- -Online marketplaces and regulatory interfaces
- High speed internet services
- -Digital technology for financial transactions
- -Connectivity for Financial Institutions, Banks & Financial Markets

Business Productivity & the Internet

- -Data flows & economic growth
- -Improving data flows for SMEs
- -Data flows for business transactions

Building trust in the Digital Economy

- -Cyber laws and Cyber security protocols
- -Privacy & Security in the digital economy
- -Transaction issues for online marketplaces
- -Consumer protection in the digital economy
- -Cybercrimes, frauds and their prevention

-Risk management for banks & financial institutions in the digital economy

Digital empowerment of citizens

- -Universal digital literacy
- -Universally accessible digital resources

Enhancing Employment Opportunities through the Digital Economy

- -Evolving employment opportunities in the digital world
- -Transfer of human resources from the conventional to digital economy
- -Training needs in the digital economy

Financial Markets & Digitization

- -Algorithmic & Robo-trading, Robo Advisory and Robo Investing
- -Bitcoins & Blockchains
- -Gamification & Goal based investing
- -Online trading and investing in Equity & Fixed Income securities
- -Online trading and investing in Commodities

Submission Guidelines

- Abstract of about 200 words with four keywords and JEL Classification should be sent to finconference 2018. lbsim@gmail.com and finconference 2018@lbsim.ac.in.
- The final paper should be submitted in electronic format (MS Word / PDF format to (create gmail and lbsim account). The guideline for manuscript is given in Appendix to this call for papers. Papers previously published or currently under review by other publications need not be submitted.
- All submissions are subject to double blind review process.
- Contributions should be restricted to one paper per individual as the first author.
- The accepted papers will be considered for publication in an Edited Book with ISBN number or special issue SCI/SCOPUS/Emerald listed journal. Papers of previous conference were published in an Edited book published by Mc Graw Hill International (2016-17).

Important Dates to Remember

Submission of Abstract:15th Jan, 2018Submission of Accepted Full Papers:30th January, 2018Intimation of Acceptance of Paper:15th February, 2018Conference Date:March, 8-9 2018

ABOUT LBSIM

Lal Bahadur Shastri Institute of Management (LBSIM), Delhi, is a premier and dynamic Institute in management and information technology education. It was established by Lal Bahadur Shastri Educational Society in Delhi. Over the years it has emerged as one of the premier Institutes in the country, imparting value based management and information technology education. The Institute aims at developing centre for excellence in management and information technology education, training, research & consultancy and to create a new class of managers in tune with the needs of the highly competitive global environment. It has widespread support of corporate world, both at national and international level.

Communications should be sent to

The Conference Convener,

National Conference on Indian Financial System Reforms& Economic Growth: Emerging Issues Lal Bahadur Shastri Institute of Management

Plot No. 11/7, Sector-11, Dwarka, New Delhi-110075

Ph. 011-25307700, 25307754

Patron : Prof.Deepak Srivastava

Conference Chair : Prof. G L Sharma Conference Convener : Prof. Alok Pandey

Conference Jt. Convener: Dr. Anuj Verma, Dr. Nidhi Malhotra

Conference Committee: Dr. Gautam Negi, Dr, Pankaj Varshney, Dr. Vishakha Bansal, Dr.

Anshu Agarwal, Dr. Shalini Agnihotri.

Registration Fee

Conference Fee:

Cheque / DD of Rs 2500/- favoring Lal Bahadur Shastri Institute of Management payable at **New Delhi** along with duly completed Registration Form, should be sent to the Conference Convener

Accommodation

• Stay for delegates would be arranged in hotels/ Institute hostel/ Guest houses near the Institute at Dwarka on nominal payments.

Best Paper Award

• 3 Best Paper Awards of Rs. 15,000/-, Rs. 10,000/- and Rs. 5,000/- will be given along with certificates and shield.

Appendix

Guidelines for Authors

Before making manuscript submission, authors must agree that the manuscript is not under review in any other journal or conference, and will not be submitted to another publication entity during the review period. Authors must also confirm that the manuscript, as submitted, has not been previously published and presented in any conference and/or journal.

Publication Decision

The conference committee reserves the right to ask the authors to condense longer papers and/or improve the quality of the writing before they are formally sent for a double-blind review. Manuscripts that are not adhering to the guidelines and are found to be insufficiently developed may be rejected without any formal review. The author must ensure that it is complete, grammatically correct and without spelling or typographical errors. The manuscript would be reviewed on the "double blind" system, whereby the names of contributors and reference are not revealed to each other.

Manuscript Guidelines

A softcopy and hardcopy of the manuscript is to be prepared and submitted. Only the title page (see below) would have author's details and affiliation/acknowledgement; the main document should not have any details of the author. The authors are expected to prepare the manuscript using the following guidelines:

1. All files should be submitted as a Word document(Windows 2010, .Docx file), font style should be Times New Roman; font size of 12, one inch margin on all sides and double line spacing to be maintained throughout. No header should be there in the entire manuscript. Only a footer(centrally aligned) with page number should be there. Manuscript should be between 4000 - 6000 words in length. An abstract of not more than 250 words(including keywords and article classification) should be included in the title page as given below:

A Title Page should be submitted which should include:

- 1. Article Title
- 2. Author Details:
 - 1) Full name of each author
 - 2) Affiliation of each author
 - 3) Where more than one author has contributed to the article, details of who should be contacted for correspondence
 - 4) Brief professional biography of 40-60 words of each author.
- 1. Acknowledgements
- 2. Structured Abstract:

Purpose (mandatory)

Design/methodology/approach (mandatory)

Findings (mandatory)

Research limitations/implications (if applicable)

Practical implications (if applicable)

Social/managerial implications (if applicable)

Originality/value (mandatory)

Keywords - Please provide up to 5 keywords on the **Title Page**, which encapsulate the principal topics of the paper.

- 1. Headings must be concise, with a clear indication of the distinction between the hierarchies of headings. The preferred format is for first level headings to be presented in bold format (font size 12 only) and subsequent sub-headings to be presented in medium italics.
- 2. Notes or Endnotes should be used only if absolutely necessary and must be identified in the text by consecutive numbers, enclosed in square brackets and listed at the end of the article.
- 3. All Figures (charts, diagrams, line drawings, web pages/screenshots, and photographic images) should be submitted in a separate sheet. All Figures should be legible and numbered with Arabic numerals.
- 4. Tables should be typed and included in a separate file to the main body of the manuscript. The position of each table should be clearly labeled in the body text of manuscript with corresponding labels being clearly shown in the separate file. Below is an example:
 - < Insert Table IV here>
- 5. References to other publications must be in **Harvard** style and carefully checked for completeness, accuracy and consistency.

Publications in the text should be cited as: (Author, year) using the first named author's name or (Author 1, author 2, Year) citing names of two, or (Author *et al.*, year), when there are three or more authors. At the end of the text a reference list in alphabetical order should be supplied:

For books: Surname, Initials (year), Title of Book, Publisher, Place of publication.

For book chapters: Surname, Initials (year), "Chapter title", Editor's Surname, Initials, *Title of Book*, Publisher, Place of publication, pages.

For journals Surname, Initials (year), "Title of article", Journal Name, volume, number, pages.

For published conference proceedings Surname, Initials (year of publication), "Title of paper", Surname, Initials (Ed.), *Title of published proceeding which may include place and date(s) held*, Publisher, Place of publication, Page numbers.

For unpublished conference proceedings Surname, Initials (year), "Title of paper", paper presented at Name of Conference, date of conference, place of conference, available at: URL if freely available on the internet (accessed date).

For working papers Surname, Initials (year), "Title of article", working paper [number if available], Institution or organization, Place of organization, date.

For newspaper articles (authored) Surname, Initials (year), "Article title", Newspaper, date, pages.

For newspaper articles (non-authored) Newspaper (year), "Article title", date, pages.

For electronic sources If available online, the full URL should be supplied at the end of the reference, as well as a date that the resource was accessed.

Standalone URLs, i.e. without an author or date, should be included either within parentheses within the main text, or preferably set as a note (roman numeral within square brackets within text followed by the full URL address at the end of the paper)