



Bhupinder Singh Hooda, Hon'ble Former Chief Minister, Haryana



Ramani Iyer, CEO, Forbes Marshall

Advisory Council

NDIM has an Advisory Council of senior professionals from Industry, Corporate World, Academia and Govt. of India. Members are chosen for their knowledge, expertise and experience in providing valuable counsel and guidance to the students and faculty in designing and better delivery of the curriculum. These seniors regularly interact with students and serve as 'think tank' and also lend quality support to placements :

Prof. (Dr.) M. Adhikary	:	Ex. Dean, FMS (DU)
Maj. Gen. D.N. Khurana	:	Ex. DG, AIMA and Secy. Gen., Asia Association of Mgmt. Associations
K.S. Bakshi	:	VP-HR, Indigo Airlines
R.S. Sharma	:	MD-Deining Management Consultants, Germany
Veena Kumar	:	Professor and - renowned - Marketing Professional
Col. Anil Sachdeva	:	Head & Agency Coordinator cum Nodal Officer, Reliance Communications
Brig. H.P. Dhillon	:	Dy. MD-Army Welfare Education Society (Controlling all Army Schools & Colleges)
S.C. Kuchhal	:	Founder Professor, IIM(A)
Brij Chandiramani	:	Co-founder and Director, Rubicon Systems, Ex-Head HR, Motorola, Zerox
Bharat Singh Mehta	:	Vice President & Chief of HR, Triveni Engineering Group,
Mazhar Habib Siddiqui	:	General Manager, Adroit Information Systems
Dr. V.P. Singh	:	Executive Director-HR, Devyani International
Binu Nair	:	Director-HR, The Claridges
Pankaj Mehrotra	:	AVP, Ceasefire Industries Ltd
Dr. C P Gupta	:	Professor, Department of Financial Studies, DU
Tushar Pandey	:	Group Executive Vice-President & Country Head - Central and State Govts. Relationship Management & Strategic Advisory Division (SIAS), YES BANK

Aditya Sambhy	: Vice President, IIFL
Sridhar Kuchibhottla	: Senior Vice-President, GE Capital (SBI Cards)
Ravi Prakash Mehda	: DIG, Central Reserve Police Force
J.K. Gupta	: Director, New India Assurance (Ex-MD and CEO of India International Insurance, Singapore)
Anant Aggarwal	: VP, Airtel
Sunita Singhal	: Director (Technical), Global Logic, Ex-Vice President, Perot Systems
Pradeep Chadha	: VP, R. Systems, Ex-V.P., Polaris Software
Dr. Charan D. Wadhva	: Ex-President, CEO and Professor Emeritus/ Research Professor at the Centre for Policy Research (CPR), Visiting Professor/Professor of Economics and Marketing at IIM(A), 1970-87. Was Reserve Bank of India Chair Professor at IIM.
K.R. Kaushik	: Head Corporate Affairs, Gujarat State Fertilizers & Chemicals Ltd.
Veena Swarup	: GM (HR and Corp Affairs), Directorate General of Hydrocarbons, ONGC
Rajiv Kapoor	: Executive Vice-President (HR), JCB India
Parkshit Dhingra	: Head - Corporate Affairs, Amway India Enterprises
John Mathai	: Head (HR), UPL/NTPC Ltd.
Achal N Rangaswamy	: President (Mktg.), Bell Ceramics, Baroda
Pramod Joshi	: Director, The Winning Mantra
S.P.S. Bakshi	: CMD, EPIL, Govt. of India
Ramani Iyer	: CEO, Forbes Marshall
Aman Chopra	: BPTP
Dr. Vijaya Katti	: Chairperson (Research), IIFT
K.S. George	: DGM (Personnel), South Indian Bank, HO
Ashish Dhar	: Territory Manager, Phonak India
Dr. C.V. Ramanan	: Director, National Academy of Training & Devp., (NATAD)
Prof. V.S. Bhaduria	: Former Prof. & HOD, IIT Roorkee
Harbans Chhatwal	: Addl. Director & Dean - Mgmt-Samalkha Group of Institutions, (SGI)
Manoj Sood	: National Manager, Freight Systems India Pvt. Ltd.
Upkar Joshi	: Vice President, Cornerstone Wealth Management
Prabhash Chandra	: National Sales Head, Escorts Asset Management Ltd



Remay Verma (HR Manager), ICICI Securities



B. Narayanaswamy, Executive Director, IPSOS Research



Navin Trehan, CEO, Globerian



P. Dwarakanath, Director, Group Human Capital, Max India



N.S. Rajan, Partner, Asia Pacific HR Head, Ernst & Young

Maj. Gen. G K Nischol :

The General has vast experience in strategic and resource management - having planned, coordinated and directed the operations and functioning of different types of independent, self accounting entities and :

- (a) Forecasting, planning, coordinating and executing different types of high value projects related to the construction of military cantonments. He was responsible for these projects at approx 40 military stations, spread over six States in Central India.
- (b) Coordinated and directed the overall functioning and management of three large Army Ordnance Depots .
- (c) Managed the operation and functioning of 12 medium and large size military hospitals. Also, successfully implemented the prestigious scheme of the Army for provision of medicare for ex-servicemen in the entire region of Central India.

Vivek Nanda - Head Direct Sales (N) , Sharp Business Systems (India) Ltd.

A dynamic professional with 21 years of rich experience in Strategic Planning & Management, Profit Centre Operations, Sales & Marketing, Business Development, Key Account Management, Channel Management and Team Management.



TK.A. Nair, Advisor to Hon'ble Former Prime Minister of India and Board Member at IIM(K)



K. N. Memani, Founder Chairman, Ernst & Young, India

Nitish Dipankar , Standard Chartered Bank

He specialises in Consumer Banking, Sales, Distribution & Services, Transaction Deposits, Wealth & Lending products. Responsible for sales and service of all CB Segments- Personal Banking, Premium Banking , Non Resident & SME.

Anil Kumar Sekhri, DGM, HT Media

Managing Services for Global Clients and Global accounts.

Arjun Yadav, CEO, Reffster.com

Specialises in Health & Lifestyle, Internet Strategy, Startups, Web 2.0, Media, Expertises in launching and implementing new businesses, Building businesses plans, Product Planning, Product Development, Project Management, Product Marketing, E-Commece, On-line Marketing, Branding, PR & On-line Communications, UI, Usability & Technology, Business Development, Human Resource, Executive Search, Leadership Consulting, Recruitment

Sanjay Sood, President -KPO, Visnova

Working on the Lead Generation Vertical by creating a footprint on Web2.0. Teaches usage of technology and Behavioural Marketing Techniques to get clients for clients. Specialises in US Healthcare.

Centre for Consultancy and Professional Development

Centre for Consultancy and Professional Development prepares and delivers Management Development Programs (MDP's) and co-ordinates Management Consultancy by the faculty in various fields of HR, Marketing, Finance etc. to public and private sector organisations and individuals. Modules have been delivered by the NDIM faculty to the professionals of corporate and public sector undertakings on :

- Communication and Presentation Skills
- Personality Development
- Managing and Developing-Self
- Interviewing Skills
- Employee / Managerial Motivation
- Emotional Intelligence
- Coaching and Mentoring
- Managerial Effectiveness
- Leadership and Team Building
- Management Skills for Everyone
- Work Life Balance for Women Employees
- Competency Profiling and Mapping
- Performance Management
- Negotiation Skills and Conflict Resolution
- Managerial Excellence through N.L.P (Neuro-Linguistic Programming)
- Training for Trainers
- HR for Line Managers
- Balance Score Card
- Strategic Leadership - for senior management
- Time Management
- Stress Management
- Training Needs Identification / Analysis



A number of need-based programs are offered by NDIM in various functional domains, customized as per individual company's training requirements.

550 senior managers of State and Central PSUs have been trained by the Centre for Consultancy and Professional Development during last one year. These include :

- Engineering Projects India Ltd (EPI)
- Gujarat Heavy Chemicals Ltd (G.H.C.L)
- IIFCO.
- Industrial Development Bank of India (IDBI).
- National Thermal Power Corporation.

Programmes Offered

(All programmes at NDIM are approved by AICTE)

Curriculum

To keep pace with the fast changing economic scenario at the national and global levels, curriculum in every discipline is continuously restructured at the NDIM. Every year its experienced faculty re-visits the entire curriculum in consultation with top managers of Industry and known academicians through constant research of emerging trends and requirements of the corporate world. NDIM has a highly experienced Advisory Council drawn from universities and corporate houses to review and revisit the curriculum every year.

Post Graduate Diploma in Management - 2 Yr. Full Time

Post Graduate Diploma in Management (PGDM) is a 2-year, full time programme. The Programme is designed to nurture all-round excellence and provide in-depth understanding of key functional areas of Management. Students pursuing PGDM have the option to pursue Dual Specialisation in any of the following fields of management

- Marketing
- Finance
- Human Resource
- Information Technology
- International Business
- Media & Communication
- Production & Supply Chain

Additional specialisations may also be offered depending on student interest and changing market dynamics.





CEO Dabur India, High Court Judges, Special Commissioner Police, Delhi at NDIM

Post Graduate Diploma in Management (Marketing)-2 Yr. Full Time

Management field is experiencing new challenges as a result of globalization of economy, greater competition, use of new technologies, widening customer base and rapid industrialization. These developments demand super - specializations in various fields of management to cope up with emerging new challenges. Marketing Management is a highly sought after discipline in the industry in view of the high requirement of trained professionals in the fast changing business world. Today, dynamic marketing opportunities abound in Capital goods, Consumer goods, Services, Retailing, Distribution, Advertising, Promotion, Direct marketing, E-commerce – B2B and B2C Marketing, International Marketing, etc.etc.

Objective of this special 'sector oriented' programme is to develop world-class marketing professionals with strong market acumen and value-systems. The programme is designed to:

- encourage students to go beyond the classroom learning and learn on the basis of practical experiences gained through market research and application - based marketing.
- stimulate students to think creatively and bring out innovative approaches to deliver added value to clients.
- enable them to develop global marketing perspective and integrate with national requirements.
- equip them to face real life situations, using conceptual framework; to optimize achievement of objectives amidst constraints.
- enable them to explore feasible alternatives for effective decision-making.
- cultivate in them market leadership qualities, people skills and team orientation.
- train them to deal effectively with subordinates, peers, superiors, suppliers, customers and other stakeholders, using leadership, team working and entrepreneurial skills.
- teach them to be result-oriented by being good in both strategy formulation and its successful implementation.

Post Graduate Diploma in Management (Marketing) is designed specially for the candidates who aspire to learn modern managerial tools and techniques in marketing management and are keen to develop conceptual knowledge and behavioral skills to cope up with developing challenges in the corporate world. Course is designed to impart knowledge of new practices and tools in marketing management so as to complement basic learning of students through practical experience and corporate practices. Modular design of the course, divided into four semesters, builds a strong foundation in the basic areas of management, with specific focus on marketing. Range of courses has been carefully planned to meet the needs of students, society and prospective employers, including opportunities for self-employment.



Gagan Bhargava, AVP, Citi Bank at NDIM



The Programme

- Being a Marketing Specialist programme, the course equips participants with fundamental marketing management skills and in-depth knowledge of building customer-centric organizations.
- Based on the way the marketing functions are evolved, and keeping in view the current turbulent times and emerging market needs, the programme covers core marketing area courses as well as carefully selected classic and contemporary elective courses in the areas of retailing & merchandising, marketing communications, services marketing, international marketing, rural marketing and general marketing. An empirical study of the art of marketing practices is also made by each student in the form of dissertation which further assists the students in becoming sound marketing professionals.
- The programme is challenging, hence a large part of learning is based on applied research, live projects and internships, class-room conceptualization and cases, quizzes, term papers, written examinations, case submissions and discussions.
- Besides large number of core marketing and other functional areas and strategy courses, participants study innovative courses in Internet Marketing, Below-the-line Marketing, Event Marketing, Bottom of Pyramid Marketing, Rural Marketing, Financial Services Marketing, Sports Marketing, Green Marketing, etc.



Pedagogy

The course is delivered through a slew of modern teaching techniques such as Case Study Methods, Lectures, Seminars, Field Visits, Group Projects, Role-Playing, Experiential Learning and Simulated Exercises to give the students an opportunity of practical learning. This requires students to play active role in the class sessions. State-of-the-art facilities in the Computer Labs and Library supplement the learning processes.

Corporate Experience

Each student is required to undergo eight-week 'summer training' at leading corporates by undertaking a project of direct relevance to the concerned organization. Summer Training is an essential requirement for award of the PGDM (in every discipline) at NDIM and this internship is arranged by the placement team at NDIM in a known corporate / industrial house for every student at the end of second semester.

Programme Design

- Four Semesters spread over 2 years.
- Summer break between the first and second year to be utilized for Summer Training.
- Core Courses, Electives, Summer Training and a Dissertation.

Marketing at NDIM is a highly sought after specialisation. It has been offering wide range of placements since 1996.



Graduating students with the Vice-Chancellor, Delhi University

Post Graduate Diploma in Management (Finance)-2 Yr. Full Time

Two year learning at NDIM starts with building foundations for all major initiatives in life. Solid financial learning and planning form basis of this unique learning. All students, irrespective of their specialisation, have to learn :

- Financial Accounting and
- Financial & Management Accounting

These two courses are meant for all the students irrespective of their option to go into finance or non finance specializations. These basic courses prepare students to integrate financial objectives to every decision, whether relating to marketing initiatives, new product launches, deciding discount policies, human resources, operations etc. Commerce graduates learn new tenets of finance as they gain insight into actual business decisions. Engineering and arts students too learn business applications of finance instead of mere theoretical practices.

Most of the Fortune 500 companies take compelling decisions everyday. These decisions impact viability of organizations, in short and long term. Financial tools provide important resource to all managers for such daily decisions. Since effectiveness of decisions has to be seen in terms of their financial implications, it is these financial tools which the student learns at NDIM.



New skills are ingrained at NDIM through continuous application of knowledge to practical situations through case studies, class simulations, role plays and projects with the help of new tools introduced by the Internationally accredited faculty and the Advisory Council.

Finance specialization develops student skills into vast areas of applications through :

- Security Analysis and Portfolio Management
- Working Capital Management
- Foreign Exchange Management
- Project Planning Analysis and Management
- Corporate Taxation
- Financial Risk Management
- Merchant Banking and Corporate Restructuring
- Financial Services
- Management Control Systems
- International Financial Management
- Financial Engineering
- Financial Markets
- Micro Finance

New areas of study are introduced from time to time as per Corporate trends and requirements

PGDM (Finance) students are placed as Investment Bankers, Business Analysts, Sector Analysts, Merchant Bankers, Financial Controllers, Strategic Experts, Consultants for Mergers and Acquisitions, Probationary Officers in Banks and other Financial Institutions, Financial Planners and Relationship Managers, Strategic Cost Accountants etc.

NDIM has excellent record of placements in Finance discipline since 1996. This specialisation helps evolve new business leaders in the world of finance which has innumerable openings in every sector.

Post Graduate Diploma in Management (Part-time)-3 Yr.



The Programme

Keeping in view the commitment of NDIM to provide avenues for post-experience management education in the country, three-year Post Graduate Diploma in Management (PGDM) was introduced in 2008. Like the 2-year PGDM, this programme is also recognized and approved by the All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India.

The programme is designed for those young professionals and entrepreneurs in public and private sectors who cannot spare two years of regular study at the campus and are yet keen on acquiring same qualification, managerial knowledge and skills. The programme aims to develop conceptual knowledge and behavioral skills to cope up with new challenges in the corporate world, resulting out of globalization of economy. The course curriculum not only imparts knowledge and skills in the basic and functional areas of management, it also compliments basic learning with practical experience of modern corporate practices.

Modular design of the course, divided into six semesters, builds a strong foundation in the basic areas of management and also allows the students to acquire specializations in the areas of their interest. Range of courses has been carefully planned to meet emerging needs of employers in a wide variety of businesses and governmental organizations and PSU's.

Curriculum

The three year PGDM programme is divided into six semesters. During the first half of the programme, the participants are required to take a number of compulsory courses in the following areas :

- Basic areas (Economics, Organizational Behaviour)
- Techniques (Statistics, Research Methods, IT applications)
- Functional Areas (Marketing, Finance, Personnel and Operations)
- Integrative Areas (Business Policy, International Management)

In the second half, participants pursue their special interests in greater depth by taking a number of courses from the list of electives. In the final semester, participants are required to complete their major project work on a topic of interest relating to their organization or as may be assigned by NDIM or chosen by the student.

3 year programme is a flexi-programme. Classes are adjusted as per participants' convenience. Wide choice of subjects and specialisations is available to enhance participants' skills in their chosen fields of PGDM.



'Review of Professional Management' - Academic & Professional Research Journal

Recognizing the need for research and dissemination of knowledge and new developments in the diverse areas of Management Sciences, the Institute embarked upon publication of its Research Journal, "Review of Professional Management" in 2003. The journal is a half-yearly, peer reviewed publication of the Institute with the objective of disseminating ideas and experiences of professionals and helping in better understanding of the cultures, structures, resources, systems, processes and performances of organizations. The Journal helps the flow of scholars in various fields to the NDIM campus thus enriching skills of the students and the faculty alike.

Focus is on applied research and reflections which are relevant to practising managers. Journal provides forum for researchers, practitioners and management professionals serving the Governments, Industry and Academia, to share their experiences and learnings in the inter-disciplinary areas of management.

NDIM Journal has attained the reputation of being one of the most recognized and referred journals and has received international recognition by way of contribution of research papers by authors from India and abroad. Researchers from State and Central Universities in India, AICTE recognized B-Schools, Institutions of higher learning like IIMs and IITs and senior civil servants regularly contribute their papers for publication in this Journal.

Since 2003, more than 400 research papers and articles have been contributed by eminent professionals to the Journal and the writers have in the process become NDIM's integral partners in wisdom sharing, growth of management practices and student placement

Some of the recent key contributors to NDIM Journal are :

- Prof. Kantilal Bhowan, Acting Dean, Faculty of Management Studies, Howard College Campus , South Africa
- Nicolas Govender, Faculty of Management Studies, Howard Campus, South Africa
- Dr. Subodh Kesharwani, Faculty of Management Studies, Indira Gandhi National Open University, New Delhi
- Dr. V Krishna Mohan, Professor (Marketing), Department of Commerce and Management Studies, Andhra University, Vishakhapatnam
- Omesh Saigal, (IAS), retd-Secretary, Govt. of India, Chief Secretary, Govt. of Delhi
- Dr. Ujjal K. Sen, IRS, (retd.), Special Secretary Revenue, Govt. of India
- Sari Joutsimaki, CIMO-UGC, Visiting Scholar at NDIM from Tampere University of Technology, Finland
- Prof. (Dr.) R.K. Mittal, Dean, University School of Management Studies, I.P. Univ., Delhi
- Dr. Sunil Gupta, Faculty , SOMS, Indira Gandhi National Open University, Delhi
- Dr. Ajeet N. Mathur, Professor Strategic Management and International Business IIM(A)
- Dr. Sanjay J. Bhayani, Associate Professor, Deptt. of Business Management, Saurashtra University, Gujarat



K. S. Bakshi, Executive VP- HR, The Oberoi Group

Institute also periodically publishes magazine "Atma Trisha", which is edited and published by the students. It includes proceedings of seminars, workshops and latest happenings at the Institute.



Mark & Jeffrey, Faculty from Disney, U.S.A.

Non- Classroom Learning

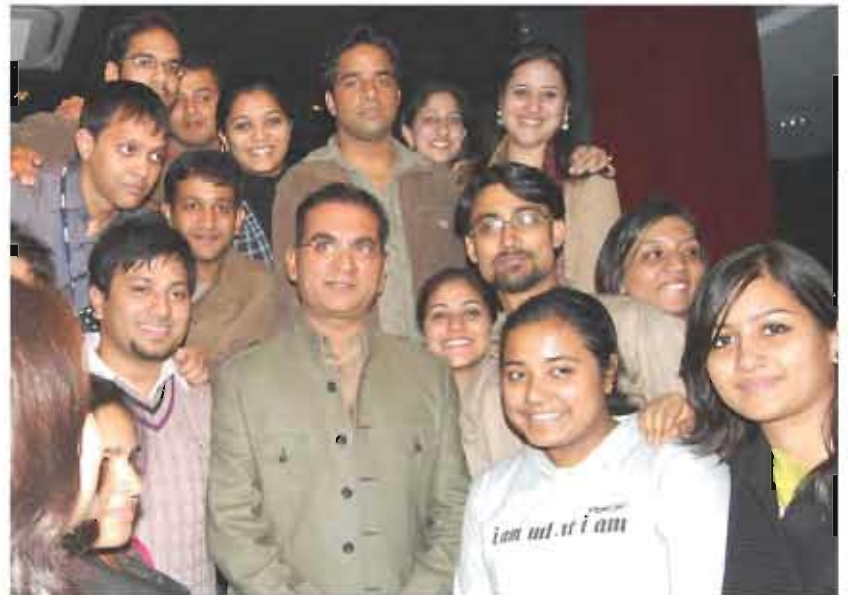


New Delhi Institute of Management is committed to create socially sensitive citizens who would one day lead India in their chosen paths of excellence. NDIM specialises in nurturing talent and advancing knowledge in a multi-cultural learning environment. Personality grooming is accorded top priority, helping young future managers to learn the art of maximizing their potential.

NDIM believes that classroom knowledge needs to be supplemented by a number of other skills and, therefore, a proactive and well planned programme for developing right attitudes and skills has been institutionalized with non-classroom learning through variety of projects. NDIM students have to undertake a project for each subject.

Specialisation Clubs

Students are expected to participate and organize events through their 'activity cells' and clubs. **Finance Club** keeps students actively engaged in reining in the



Bulls & Bears to keep them familiar with the working of stock markets and other financial instruments. **HRM Club** helps develop inter-personal skills which go to make successful managers and organisations. **Marketing Club** keeps students engaged in intricacies of marketing skills and various products. **Environment Club** is a platform that gives insight into issues relating to environment protection. **Sports Club** encourages students to have sports activities of their choice, including participation in intra-college and inter-college competitions. **Beyond The Campus Learning Club** organises educational tours to acquaint students with the socio-economic environment of India. Then there are **Library Club**, **Publication Club** and **Cultural Club** to integrate diverse cultural and regional identities of students, to create unique NDIM culture. **Cultural Club** organises every year a two day inter-institute festival, "Spandan". Students also have **Alumni Club** which actively associates with the alumni and arranges alumni 'meets' and fest "De-fiesta". There is **Incubation Club**, **Book Bank** and **Photo Bank** and lot more at NDIM to bring out hidden talents of every student and have fun while learning.

Academics & Beyond...

NDIM has a unique Pedagogic approach which incorporates:

- Learning-that results in enhancement of practical capabilities.
- Ethical values and social responsiveness.
- Knowledge-that owns up professional growth and development.

NDIM emphasis on quality education is not confined to class-rooms, it goes beyond the conventional situations. Over the years unique and differential learning models have evolved at NDIM.

While the Class-room learning provides conceptual input and lays basic foundations; actual learning occurs through interaction with faculty and the outside world. Case discussions, role plays, brain storming sessions etc. help develop innovative ideas and skills. Case studies, group exercises, presentations are extensively used in illustrating contextual settings and unique characteristics of various business problems. Decision-making is taught under simulated 'real life' situations.



Intellectual Hub

2 years at NDIM are meant to evolve the students in every possible way; be it self-development, entrepreneurship, family businesses, marketing or finance skills, cultural or artistic growth - aim is to inculcate the spirit-of-catching the sky.

High powered Board and Advisory Council provide permanent platform for regular networking and interaction with the who's who of India in every field. Such interactions are unique and rare to NDIM students and are a learning - beyond the academics.



Ms. Sonal Mansingh at NDIM

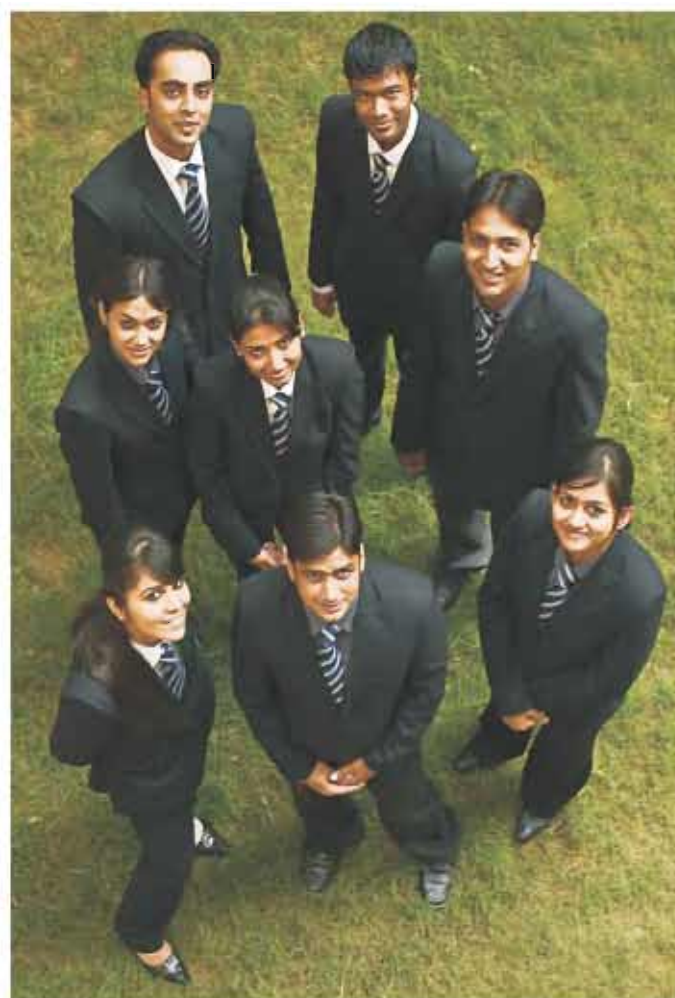
Multi-lingual, Multi-cultural Representation



Students at NDIM represent all States / Union Territories of India, making NDIM a multi-regional, multi-cultural, multi-lingual and multi-religion Centre for Higher Learning. Students mostly hail from following States/UTs, Cities and Towns :

States & Union Territories

- ANDHRA PRADESH
- ARUNACHAL PRADESH
- ASSAM
- BIHAR
- CHANDIGARH
- CHATTISGARH
- DELHI
- GUJARAT
- HARYANA
- HIMACHAL PRADESH
- J & K
- JHARKHAND
- KERALA
- MADHYA PRADESH
- MAHARASHTRA
- MANIPUR
- MIZORAM
- ORISSA
- PUDUCHERRY
- PUNJAB
- RAJASTHAN
- UTTAR PRADESH
- UTTRAKHAND
- TAMILNADU



Cities and Towns

- Agra
- Ahmedabad
- Aizawl
- Ajamgarh
- Ajmer
- Aligarh
- Allahabad
- Alwar
- Ambala
- Amritsar
- Asansol
- B.Deoghar
- Badaun
- Ballia
- Bangalore
- Banka
- Bankura
- Baramulla
- Bareilly
- Barkot
- Bathinda
- Begusarai
- Belgharia
- Bethanpara
- Betul
- Bhadohi
- Bhadurpur
- Bhagalpur
- Bhagpat
- Bhiwani
- Bhopal
- Bhubaneshwar
- Bijnor
- Birbhum
- BodhGaya
- Bokaro
- Bulandshahar
- Burdwan
- Champaran
- Chandigarh
- Chandrapur
- Chennai
- Cochin
- Cuttack
- Dalton Ganj
- Darbhanga
- Darrang
- Dehradun
- Delhi
- Deoghar
- Dhanbad
- Dhemaji
- Durg
- East Champaran
- Etah
- Etawah
- Faridabad
- Faridkot
- Fateh Nagar
- Ferozepur
- Firozabad
- Garia
- Gaya
- Gazipur
- Ghaziabad
- Girdih
- Gonda
- Gopal Ganj
- Gorakhpur
- Gurgaon
- Guwahati
- Gwalior
- Hamirpur
- Hanumangarh
- Hardoi
- Hargoan Sitapur
- Haridwar
- Hazaribagh
- Hissar
- Hisua
- Hooghly
- Hoshiarpur
- Howrah
- Hyderabad
- Imphal
- Jabalpur
- Jaipur
- Jalandhar
- Jammu
- Jamshedpur
- Jashpur Nagar
- Jaunpur
- Jhansi
- Jind
- Jodhpur
- Jorhat
- Jwalpur
- Kadepara
- Kaimur
- Kalikpur
- Kangra
- Kanpur
- Karnal
- Kathihar
- Keshav Nagar
- Kestopur
- Kharagpur
- Kidderport
- Kolaba
- Kolkata
- Koraput
- Korba
- Kota
- Lakhari
- Lakhimpur-Kheri
- Lakhmipur
- Lohit
- Lucknow
- Ludhiana
- Madhubani
- Madurai
- Mandi
- Mathura
- Meerut
- Mohali
- Moradabad
- Mukerian
- Mumbai
- Muktsar
- Munger
- Muzaffar Nagar
- Muzffarpur
- Panvel
- Patiala
- Patna
- Pune
- Raebarelli
- Rajpura
- Rampur
- Ranchi
- Rawal Bhata
- Rewari
- Sidhi
- Silchar
- Singhbhum
- Singhrauli
- Sitamarhi
- Sitapur
- Sivsagar
- Sonbhadra
- Srinagar
- Sultanpur
- Supaul
- Tauru
- Nainital
- Narela
- Nawada
- Nellore
- Noida
- Pali
- Palia
- Panchkula
- Panipat
- Rishikesh
- Rohtak
- Roorkee
- Saharanpur
- Samasthipur
- Sant Kabir Nagar
- Saran
- Shamli
- Shimla
- Thane
- Thrissur
- U.S. Nagar
- Udaipur
- Udhampur
- Ujjain
- Varanasi
- Vidisha
- Vishakhapatnam
- Yamuna Nagar



Eminent Dignitaries at NDIM

Annual Convocation at NDIM has always been a celebration, marking entry of its budding managers into the professional world. This event is attended in full by the students and their proud parents. Graceful presence of eminent dignitaries, board members and the media are intergral part of the celebration. NDIM makes formal announcement of names of companies where every pass-out student has been placed and is already working - thus marking public announcement of its 100% placement record since 1996.



Eminent dignitaries who have honoured students include : Hon'ble Chief Minister of Haryana, Sh. Bhupinder Singh Hooda; Hon'ble Union Ministers - Sh. L.K. Advani, Sh. Jagmohan, Ms. Maneka Gandhi, Sh. Sukhdev Singh Dhindsa, Sh. Mukhtar Abbas Naqvi, Shri Arun Jaitely, Shri Ajay Maken, Dr. Karan Singh-M.P. & President, Indian Council for Cultural Relations (Cabinet Rank), Sh. Ramesh Bais; Sh. Madan Lal Khurana, Governor, Rajasthan; Shri Jai Prakash Aggarwal, M.P.,



Congress President, Delhi and Chairman, House Committee, Parliament; Hon'ble Justice, Supreme Court, Sh. B.P. Singh; Chairman National Commission for Minorities, GOI, Sh. Tarlochan Singh; Editor, Panchjanya, Sh. Tarun Vijay; Shri Wajahat Habibullah, Chief Information Commissioner; Prof. D.P. Agrawal, Chairman Union Public Service Commission; Shri R.P. Aggarwal, IAS, Secretary, Min. of HRD, GOI; Shri J.S. Maini, IAS, Secretary, GOI; Shri J.N.L. Srivastava, IAS, Secretary Govt. of India; Sh. Dalip Jolly, Managing Director, Fena Ltd.; Sh. K.N. Prithviraj, Chairman and Managing Director, Oriental Bank of Commerce; Prof. Ajit Narain Mathur, Faculty of Economics and Governance Sciences, University of Tampere, Finland; Hon'ble Justice, R.S. Sarkaria (retd.), Judge, Supreme Court of India.



Judges, Bureaucrats & Corporates Speak

“NDIM is a wonderful Institution imparting good education and producing future leaders of Industry”.

Justice Ashok Bhan, Former Judge, Supreme Court of India,
President, National Consumer Disputes Redressal Commission, Govt. of India

“It was a pleasure to meet the students, the faculty and other distinguished people involved in NDIM”.

Prof. Deepak Pental, Vice-Chancellor, Delhi University.

“It was a pleasure to visit NDIM and meeting the well disciplined future managers”.

Dhanendra Kumar, Former Secretary, Govt. of India,
Chairman, Competition Commission of India

“Excellent Infrastructure. Excellent personalities and bright minds at NDIM”.

John Mathai, Head (HR)), UPL/NTPC Ltd.

“(NDIM) Institute has good infrastructure and also a good bunch of students”.

Binu Nair, Director (HR), The Claridges

“Thoroughly enjoyed interacting with the students. They are keen, sharp and have a sense of humour. Good Luck to all of you”.

Achal N. Rangaswamy, President-Mktg, Bell Ceramics Ltd., Baroda

“Found the students to be a lively lot. They show good promise to be the managers and leaders of the future. Good Luck”.

Pramod Joshi, Director, The Winning Mantra

“We have been hiring students starting since the first batch. Our experience with the students has been very good. The students have been well groomed in a professional manner and are able to imbibe the values and cultures that are relevant to start a career in the corporate world. The Institute has a good and committed faculty who have helped polish the skills and bring out the best in these students enabling them to take on responsible positions in the corporate sector and write their success stories”.

S.S. Kochhar, IIM (A), CFO, Panalpina World Transport (India)

“It was great to visit NDIM and interact with the students and faculty. I found the students very stimulating. They have already proved their calibre by being top performers in my organisation”.

Sanjeev Bikhchandani, CEO, Naukri.com



Pranav Chaturvedi, co-founder, IIFM at NDIM



Lt. Governor, Delhi and Secretary, GOI, Mrs. Rita Menon



Naveen Luthra, Chief Marketing Officer, Diginatives Context Solution Ltd.



Pankaj Mehrotra, VP Marketing, Ceasefire Industries



Sushant Mutreja, Collective Growth

Eligibility

- Recognised Bachelor's Degree (10+2+3 or 4) in any discipline. Final year students can also apply.
- Candidates with work experience and/or additional educational qualifications will get extra weightage.
- NRI's / Foreign Citizens can seek admission based on their inter-se merit, group discussion and personal interview as per AICTE guidelines.

Scholarships

Merit based scholarships at the time of admission are available for students who are

- i. Permanent residents of J&K; and / or
- ii. Wards of defence / police and para-military services personnel

Additional merit based scholarships are provided to students based on their performance in each semester.

Selection Procedure

Applicants are required to appear for MAT conducted by AIMA or Common Admission Test (CAT) conducted by IIMs or XAT, ATMA, GMAT, AICTE-CMAT or State level entrance examinations. Final selection is based on overall performance in :

- i) Class 10, Class 12 and Graduation Exams.
- ii) Aptitude Tests like MAT/CAT/XAT/CMAT/GMAT
- iii) Group Discussion
- iv) Personal Interview
- v) Achievements in other spheres / activities highlighting leadership qualities
- vi) Weightage is given to applicants who have work experience; rendered social or welfare service to the society in any form.

How to apply

- Applications can be submitted **online** at www.ndimdelhi.org using a credit/debit card; or
- Forms can be collected from the Institute on cash payment of Rs. 1000/- or by sending a Demand Draft (DD) for the same amount in favour of 'New Delhi Institute of Management' payable at New Delhi. Application Forms can also be downloaded from www.ndimdelhi.org and sent with DD of Rs. 1000/-
- Course fee for 2 year Full-Time PGDM, PGDM (Marketing), PGDM (Finance) is inclusive of all on-campus facilities. Hostel is optional and available for extra charges.

Bank Loans

Since NDIM offers AICTE approved and MBA equivalent PGDM, all admitted students have easy access to bank loans. In the event of any difficulty, please feel free to contact us at 011-40111000, 1-800-419-0606, 09654526125, 09717687114. Alternately, an e-mail can be sent to info@ndimdelhi.org.

Refund of Fee

- Refund is made as per AICTE guidelines.

Free Counselling

NDIM is a unit of Society for Employment & Career Counselling, registered in 1992. In pursuance of Society's mandate, Institute imparts free career counselling to applicants of MBA, PGDM and other programmes.

Economically Weaker Sections

- NDIM takes special steps to encourage meritorious students of economically weaker sections and under-privileged sections of society and offers fee concessions / waivers on case to case basis. Merit is, however, not compromised. Meritorious students seeking help under this category may, in addition, fill-up the fee concession / waiver application form available at the front desk. This is in addition to 45 merit based scholarships awarded to students every year by the Society. AICTE regulations on the subject are fully honoured.

Hostel Fee

NDIM has tied up excellent and safe hostel accommodation, separately for boys & girls. Some of the faculty also resides in these hostels. Charges, inclusive of meals depend upon the facilities availed. Free transport is available for girls. Hostel charges for twin sharing rooms with furniture, aircooling, attached bathrooms, wifi and common TV start at Rs.6500 per month. Charges may increase in case of additional amenities (like single occupancy, airconditioning, etc.) requested by a student.

DRESS CODE & DISCIPLINE

- Students are expected to be dressed in Business Casuals. Formals are essential at all important occasions.
- No act of indiscipline or misconduct is tolerated. Ragging or indecent behavior of any kind is strictly prohibited. Any student found guilty of indiscipline or ragging is expelled and full fee forfeited.



New Delhi Institute of Management

Application Form

Your Application Form is in two parts (1) Application Form (2) Admit Card

S.No.....

Name :

Date of Birth : Sex.....

Category (General/SC/ST/OBC/PH/J&K/Northeast/Ward of Defence/Police/Para-military services personnel who died in operation)

Correspondence Address:.....

Pin : E-mail :

Permanent Address.....

..... Pin.....

Tel. (with STD code) : Mobile :

Father's name & profession/designation/e-mail/phone :

E-mail..... Tel.....

Mother's name & profession/designation/e-mail/phone :

E-mail..... Tel.....

Examination	Certificate/ Degree	School/College/City	Board/University	Division/ Percentage	Medium of Instruction	Year of passing out
10+2						
Graduation						
Post Graduation						
Any Other						

Scholarships / Awards

Title of Scholarship / Award	Year	University/College/Institution/Any other

Two Important References

Name & Designation	Address, Telephone No., E-mail address	Relationship
1.		
2.		



Employment Details (Work Experience)

Period	Designation	Organisation	Email / phone of HR at the organisation	Nature of experience

Other interests & achievements or special skills

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Name of the Entrance Examination (CAT, MAT, XAT, ATMA, GMAT AICTE-CMAT, State-CET Exam)	Year / Month	Score	Percentile

(Not applicable to NRI's / Foreign Citizens)

Why do you want to join NDIM? (Please use additional sheets, if necessary)

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Do you need hostel accommodation Yes No

DECLARATION

I declare that the information furnished above is correct. I accept that providing of incorrect information or withholding of relevant information can disqualify me. I agree to abide by the rules and regulations of the Institute.

.....
Date Applicant's Signatures

INSTRUCTIONS TO APPLICANT

- All sections of the application form & admit card should be completely filled-up, signed and forwarded to the following address.
- The application form should be sent along with 2 passport size photographs, photocopies of 12th & graduation marksheets & self attested copy of CAT, MAT, XAT, ATMA, GMAT, AICTE-CMAT, State-CET score card.
- Also enclose a Demand Draft or Pay Order of Rs.1000/- in favour of New Delhi Institute of Management, payable at New Delhi.

New Delhi Institute of Management
50 (B&C), Tughlakabad Institutional Area
New Delhi - 110062
Ph. - 1-800-419-0606, 011-40111000, 09654526125, 09717687114

- All admissions at NDIM are based on merit alone.
- You may also submit your application electronically at www.ndimdelhi.org using a credit/debit card.



Distinguished Faculty

Chairman - Prof. Vishwa Mohan Bansal, (retd.) senior civil servant; served in top positions in Central and State Govts. and Industry for 39 years; 32 years in Delhi alone; Advisor, Principal Commissioner, Secretary, Delhi Development Authority, (1993 - 2010); General Manager, International Airports Authority of India, Delhi, Mumbai, Kolkatta, Chennai; led Indian delegations to more than 15 countries; presented papers - at UN Organisations, Asia Pacific Organisation, Tokyo, RIPA (Royal Institute of Public Administration), London, ICAO (International Civil Aviation Organisation), Montreal, ASCI (Administrative Staff College of India), Hyd., IIPA (Indian Institute of Public Administration), ICA (Indian Council of Arbitration); forums of CII, PHD Chamber of Commerce, FICCI; at various State Govts. and Ministries of Central Govt. and at highest levels in more than one dozen countries; a renowned trainer, recruiter, HR professional, urban specialist, educationist, media advisor, administrator and placement consultant.



BW BUSINESSWORLD

www.businessworld.in

RNI NO. 39847/81 | 15 JULY 2013

OVERALL RANKING

Rank (2013)	Rank (2012)	Institute	Total (930)
1	1	Indian Institute of Management, Ahmedabad	813
2	3	XLRI-Xavier School of Management, Jamshedpur	770
3	5	Faculty of Management Studies (FMS), Delhi	767
4	4	SP Jain Institute of Management & Research, Mumbai	752
5	6	National Institute of Industrial Engineering (NITIE), Mumbai	733
6	8	Indian Institute of Management, Kozhikode	721
7	7	SVKM's NMIMS School of Business Management, Mumbai	707
8	12	Indian Institute of Management, Indore	706
9	9	Institute of Management Technology (IMT), Ghaziabad	703
10	13	Shailesh J Mehta School of Management, IIT Mumbai	697
11	14	Management Development Institute (MDI), Gurgaon	692
12	16	International Management Institute, New Delhi	689
13	11	Indian Institute of Foreign Trade, New Delhi	686
14	10	Xavier Institute of Management, Bhubneswar (XIMB)	667
15	19	New Delhi Institute of Management, New Delhi	649
16	DNP	ICFAI Business School, Hyderabad	644
17	15	KJ Somaiya Institute of Management Studies & Research, Mumbai	642

PLACEMENT RANKING

Segment Rank	Institute	Total Score (220)
1	Faculty of Management Studies, Delhi	215
2	XLRI-Xavier School of Management, Jamshedpur	195
3	Indian Institute of Management, Ahmedabad	190
3	National Institute of Industrial Engineering, Mumbai	190
5	Indian Institute of Management, Kozhikode	185
5	Sydenham Inst of Mgmt Stu, Res & Entrepreneurship Edu, Mumbai	185
7	Indian Institute of Management, Indore	180
7	SP Jain Institute of Management & Research, Mumbai	180
9	Management Development Institute, Gurgaon	170
10	Shailesh J Mehta School of Management, IIT Mumbai	165
10	Symbiosis Institute of Business Management, Pune	165
10	SVKM's NMIMS School of Business Management, Mumbai	165
13	Indian Institute of Foreign Trade, New Delhi	160
14	Department of Management Studies, IIT Delhi	155
14	Xavier Institute of Management, Bhubaneswar	155
16	Dept of Mgmt Studies, Nat Inst of Tech., Triuchirappalli	150
16	International Management Institute, New Delhi	150
16	New Delhi Institute of Management, New Delhi	150

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NEW DELHI INSTITUTE OF MANAGEMENT

50 (B&C), 60, Tughlakabad Institutional Area, New Delhi-110062 Ph. : 1-800-419-0606, 011-40111000, 29956566/67/68/69

Mob. : 09654526125, 09717687114 Fax : 29965136 e-mail : info@ndimdelhi.org Website : www.ndimdelhi.org



NEW DELHI INSTITUTE OF MANAGEMENT

50 (B & C) Tughlakabad Institutional Area, New Delhi-110062

Serial No.....

ADMIT CARD

Name of Applicant :

Selection Centre :

Reporting Date & Time :

Applicant's Signature :

**Photograph
to be
pasted here**

Applicant is required to undergo the entire selection process consisting of Group Discussion and Personal Interviews on the same day. Please fill in your name and address on the reverse side also.

1. Please bring this card with you to the Selection Centre.
2. Admit Card is provisional, subject to fulfillment of prescribed eligibility conditions.



Name :

.....

Correspondence Address :

.....

.....

.....

.....

..... PIN