

**Management Doctoral  
Colloquium and VGSOM  
Research Scholars Day**

**(MDC & VRS 2017)**

**February 8-9, 2017**



**ORGANISED BY  
VINOD GUPTA SCHOOL OF  
MANAGEMENT  
INDIAN INSTITUTE OF  
TECHNOLOGY  
KHARAGPUR, INDIA**

**INTRODUCTION**

Vinod Gupta School of Management, Indian Institute of Technology Kharagpur is going to organize the Management Doctoral Colloquium and Research Scholars Day (MDC & VRS 2017) for doctoral students in the area of management during February 8-9, 2017.

The colloquium will provide outstanding gathering for doctoral students in various areas of management who want to pursue a career in academics and research with an opportunity to discuss their dissertation research with other doctoral students and leading academicians in the field of management. All topics and methodological approaches within the broad field of management comprising of finance, data analytics, marketing, human resource management, strategic management, operation and supply chain management etc. will be considered. It will mostly proceed in parallel tracks based on the topical and/or methodological angle of participants' work as well as on the stage of the dissertation process. Students will get an opportunity to discuss their work with their fellow students and faculty, who are renowned experts in the corresponding field.

**SUBMISSION GUIDELINES**

Participation in the colloquium will enormously benefit students who are dealing

with aspects and issues related to the themes of this conference. Research papers and cases based on research, experience, or promising ideas focusing on any of the stated objectives and themes of the any management are invited. The papers will be selected on the basis of their potential to contribute towards the theme of the conference. All papers will be assessed by a panel of experts based on their research proposals. The application materials should be submitted as a MS word document positively which includes the following five sections:

1. A short introductory statement explaining the applicant's interest in the colloquium, the current stage of their research work, the name(s) of their advisor(s)/supervisor(s).
2. A research statement of no more than 500 to 700 words describing their dissertation project.
3. A curriculum vitae (CV), documenting their key scholarly achievements to date.
4. An email letter from your supervisor sent to colloquium convenor indicating that they support your application to the colloquium and that they agree that your research is at an appropriate stage for participation. These letters should also make reference to how you might benefit from the Doctoral Colloquium and how they expect that you might benefit the other students in this group experience.

The papers must be sent via e-mail to

**rudrap@vgsom.iitkgp.ernet.in**

Authors of all papers accepted for the conference will be required to give copyright declaration in the format to be supplied later. The selected papers will either be published in a special issue of an Econ Lit- indexed journal or in an edited volume by a reputed publisher. Detailed information about the submission guidelines can be found at the following link:

<http://www.som.iitkgp.ernet.in/mdc2017/>

## **REVIEW CRITERIA**

The paper/ abstract must give a clear indication of the objective, methodology, major results, implications, and key references. All papers will be blind reviewed and only those papers approved by the reviewers will be selected. The criteria for evaluation by the reviewers are as follows:

### **Relevance:**

Does the subject of the paper appeal to the interest of the conference attendees?

### **Methodology:**

Does the paper use appropriate method (s)?

### **Originality:**

Does the paper add new findings, insights, or knowledge to the body of literature?

### **Research:**

Does the paper compare and weigh the material against the work of others?

### **Conclusions:**

Are the conclusions are sound and justified as per the problem discussion?

### **Policy/ Managerial Implications:**

Are the policy implications relevant and useful for the problem demonstrated?

### **BEST PAPER AWARD:**

All submissions will be considered for **five** best paper awards for all the **five core streams**. These include:

- **Accounting/ Economics/ Finance**
- **Human Resource Management/ Organizational Behaviour**
- **Logistics/ Operation Management/ Supply Chain Management**
- **Business Laws/ Business Strategy/ Marketing**
- **Data Analytics/ Systems/ Soft Computing**

The winners will be given citations at the conference and their full registration fee will be refunded.

### **IMPORTANT DATES:**

Submission of Paper: December 31, 2017

Acceptance of Paper January 06, 2017

Registration Deadline: January 15, 2017

### **Note:**

Letter of invitation/ acceptance letter can be used for obtaining permission from your institute will be sent on request.

### **REGISTRATION FEE**

#### **For IIT Kharagpur Students:**

**No Registration Fee**

#### **For Outside IIT Kharagpur:**

**INR 1000**

Registration fee (non refundable) includes accommodation, conference materials, refreshments, lunch and dinner on colloquium days.

Registration fee for accompanying spouse is Rs. 1500/- with additional accommodation charge. The spouses will be entitled to all conference facilities except conference kit.

### **MODE OF PAYMENTS**

Payments can be made through electronic fund transfer. For this, the bank details are as follows:

**Account Name: CEP-STC, IIT Kharagpur**

**Account Number: 95562200002955**

**Bank Name: SYNDICATE BANK**

**Bank Branch Name:**

**SRIC, IIT KHARAGPUR**

**Branch Code: 9556**

**IFS Code: SYNB0009556**

Bank Address:

IIT KHARAGPUR, KHARAGPUR- 721  
302, PASCHIM MIDINIPUR DIST.  
(WEST BENGAL), INDIA  
Telephone No: +913222 255221

Payments can be made through crossed demand draft drawn in favour of "**CEP-STC, IIT Kharagpur**", payable at State Bank of India, IIT Kharagpur (Bank Code: 0202) and sent to the convenor of the colloquium.

*Note:* We prefer electronic money transfer. Please submit a copy of money transfer record with details of bank name, amount, transaction number and date. The bank proof must be attached with registration form.

## **CERTIFICATE**

Certificate will be issued to each participant from the Office of Dean (CE), Indian Institute of Technology Kharagpur, India.

## **COLLOQUIUM CONVENOR**

**Rudra P. Pradhan**

Vinod Gupta School of Management  
Indian Institute of Technology Kharagpur  
WB- 721302, India

## **ADDRESS FOR COMMUNICATION**

Rudra P. Pradhan

Convenor, MDC & VRS 2017

Vinod Gupta School of Management

Indian Institute of Technology Kharagpur

West Bengal- 721 302, India

Phone: +91 3222 282316/ 282317

Email: rudrap@vgsom.iitkgp.ernet.in

**Total paper size** [Maximum of 15 pages]

**[Paper Title]**

**[Authors: your name/ guide name/ any other co-authors]**

**Abstract**

[Maximum of 150 words]

**Keywords:** [maximum of 5 words]

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<sup>1</sup>: authors details [name, address, emails and mobile]; add more below, if any coauthors

## **1. Introduction and Conceptual Background**

[Maximum of 2 pages]

## **2. Literature Review**

[Maximum of 3 pages]

## **3. Methods of Study**

[Maximum of 2 pages]

## **4. Empirical Results and Discussion**

[Maximum of 2 pages]

## **5. Conclusion and Policy Implications**

[Maximum of 2 pages]

## **6. Future Guidelines**

[Maximum of 1 pages]

## **7. Reviewers Comments (during review process and paper presentation time)**

[Maximum of 1 pages; to be blank, it will be filled by referees and session chairs]

## **References**

[Maximum of 2 pages]

VINOD GUPTA SCHOOL OF MANAGEMENT  
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR, INDIA

**Management Doctoral Colloquium (MDC 2017)**

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**REGISTRATION FORM**

**PLEASE USE CAPITAL LETTERS**

1. Name : \_\_\_\_\_

2. Gender : \_\_\_\_\_

3. Designation : \_\_\_\_\_

4. Specialization : \_\_\_\_\_

5. Department : \_\_\_\_\_

6. Institute : \_\_\_\_\_

7. Address for Correspondence: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

8. Phone: \_\_\_\_\_ 9. Mobile: \_\_\_\_\_

10. Email : \_\_\_\_\_

11. Highest Educational Qualification: \_\_\_\_\_

12. Bank Draft Details : \_\_\_\_\_

*Date:*

*Signature of the Applicant*