



KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY

Maniram Dewan School of Management

Home Assignment

Entrepreneurship and Small Business Management

Marks: 50

BBA 5th Semester, 2019

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score

Q1: Answer the following questions (within 50 words) **(3x 2= 6)**

- a. State the meaning of entrepreneur.
- b. State two roles of entrepreneur in economic growth.
- c. What is optimum size of a firm?

Q2: Answer the following question (within 75 words) **(3 x 4=12)**

- a. Discuss why environmental analysis is important for entrepreneurs?
- b. State any three features of a public company.
- c. What do you mean by entrepreneur development programme

Q3: Answer the following question (within 150 words) **(2 x6=12)**

- a. Discuss the factors which influence the selection of location in business unit.
- b. What are the influencing factors in promoting a new venture?

Q4: Answer the following question (within 300 words) **(2x10=20)**

- a. Discuss briefly the problems of Small-scale industries.
- b. Discuss the steps involved in the identification of business opportunities.



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Home Assignment

Insurance and Banking

BBA 5th Semester, 2019

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Q1: Answer the following questions (within 50 words) **(3x 2= 6)**

- a. State any two features of Insurance.
- b. What is non-life insurance?
- c. State the meaning of risk management.

Q2: Answer the following question (within 75 words) **(3 x 4=12)**

- a. Discuss briefly the causes of business risk.
- b. What do you mean by mutual fund?
- c. Write any three advantages of life insurance policy.

Q3: Answer the following question (within 150 words) **(2 x6=12)**

- a. Write short notes on “claims and their settlement” in insurance policy.
- b. Discuss the methods of handling risk.

Q4: Answer the following question (within 300 words) **(2x10=20)**

- a. What do you mean by Banking? Discuss briefly about different types of banks.
- b. What is the role of commercial banks in Economic development in India.



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Home Assignment

Sales and Retailing Management

BBA 5th Semester, 2019

Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.

- 1. (Answer within 50 words) marks: 3Qx2 = 6 marks**
 - A) Define Sales management.
 - B) What is Compensation?
 - C) Define personal selling.
- 2. (Answer within 75 words) marks: 3Qx4 =12 marks**
 - A) Differentiate between centralized and decentralized sales organization.
 - B) Discuss why sales personnel needed training?
 - C) Write a short note on visual merchandising.
- 3. Short Questions (within 150 words) marks: 2Qx6 = 12marks**
 - A. Discuss the steps involved in setting up a sales organisation.
 - B. Discuss briefly the functions of wholesalers.
- 4. Long Questions (within 300 words) marks: 2Qx10 = 20 marks**
 - A. Discuss briefly the methods of training.
 - B. State the advantages and disadvantages of that retail industry. And Give your suggestions for modification.



KRISHNA KANTA HANDIQUE STATE OPEN UNIVERSITY

ASSIGNMENT

BBA (S1) 04

Paper 04: Information Technology in Management

Marks: 50

Q1: Answer the following questions (within 50 words) **(3x 2= 6)**

- a. Define information Technology.
- b. What do you mean by Slide transition?
- c. Define Software.

Q2: Answer the following question (within 75 words) **(3 x 4=12)**

- a. Discuss the functions of Operating system.
- b. What are the different features of Windows XP?
- c. What is RAM? Discuss its features.

Q3: Answer the following question (within 150 words) **(2 x6=12)**

- a. What do you understand by PowerPoint Presentation? Discuss why they are used.
- b. Discuss the process of copying files/ folders from one drive to another drive in Windows XP.

Q4: Answer the following question (within 300 words) **(2x10=20)**

- a. Explain different components of MS Excel workbook? Discuss the concept of worksheets within workbook.
- b. What is MIS (Management Information System)? Also discuss the advantages and disadvantages of Information Technology.

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Receipt

Received the assignment from Mr/Ms _____ number of BBA 5th Semester on2019.

Date:

Signature of collector with seal

N.B. The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

Assignment Guidelines

A) Guidelines to Co-ordinators :

- 1) Assignments are parts of teaching-learning process and compulsory.
- 2) The spirit behind this is to help learners to understand the subject and prepare themselves better for the term-end examination.

3) Assignment responses are to be evaluated and feedback are required to be communicated to the learners, by giving back the assignments with evaluators comments. Such assignments are to be collected at the time of issuing admit cards and be stored in the centre's office till the end of next semester.

4) Assignment marks are to be sent to the Controller of Examinations as soon as the examination routines are published.

5) Keeping the above points in mind *Co-ordinators will fix the time/date of submission of assignments by the learners as may be convenient to follow the guidelines in true spirits.*

B) Guidelines to learners :

1) As soon as the SLMs are received the learners will write the assignments in their own handwriting (assignment questions may be downloaded from the website, if necessary) to be submitted to Co-ordinators as per the dates fixed for the purpose. Timely submission of assignments at the Study Centres will help in quick processing of results of respective learners. Otherwise this will create unnecessary delay in declaration of results.

2) Writing of assignment (work) and submission of the same in time is compulsory.

Registrar