

**School of Commerce & Management Studies**  
**Course Structure for Postgraduate Programme of**  
**Bachelors of Business Administration (B.B.A) 2018-21, Semester-I (First Year)**

Sr. No.	Core	Course Code	Theory Paper/Practical	Teaching Scheme (Hrs/Week)				C	Duration of University Exam. (Hrs.)	Formative CIA	Summative		Total Marks
				L	T	P	Total				TH	OR / PR	
1.	UC	XFE 101	Contemporary English I	3	--	--	3	3	3	50	50	--	100
2.	PC	XBB102	Principles of Management	4	--	--	4	4	3	50	50	--	100
3.	PC	XBB103	Financial Accounting	4	1	--	5	5	3	50	50	--	100
4.	PC	XBB106	Economics	4	--	--	4	4	3	50	50	--	100
5.	PC	XBB107	Business Mathematics	4	1	--	5	5	3	50	50	--	100
<b>Total</b>				<b>19</b>	<b>2</b>		<b>21</b>	<b>21</b>		<b>250</b>	<b>250</b>	<b>--</b>	<b>500</b>

CIA :Continuous Internal Assessment	TH: Theory Exam.
L: Theory Lecture	UC: University Core
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C: Credit	
OR/PR : Oral/Practical Exam	

**Details of Continuous Internal Assessment (CIA)**

CIA	Weightage	Description
CIA 1	10%	Home Assignment
CIA 2	20%	Mid-Term Exam (MTE)
CIA 3	10%	Presentation by students
CIA 4	10%	Research Based Activity
TOTAL	50%	

Document Ref.	Rev. No./ Date	Issue No./ Date	Prepared by	Checked By	Approved by
SUN/SCMS/XBB/II/2018-19	(1) 28/02/2018	(1) 26/03/2018	Mr. Shreeneek Achaliya	Dr. Ruchi Sharma	Dr. Sanjay Jerath

**School of Commerce & Management Studies**  
**Course Structure for Postgraduate Programme of**  
**Bachelors of Business Administration (B.B.A) 2018-21, Semester-II (First Year)**

Sr. No.	Core	Course Code	Theory Paper/Practical	Teaching Scheme (Hrs/Week)				C	Duration of University Exam. (Hrs.)	Formative CIA	Summative		Total Marks
				L	T	P	Total				TH	OR / PR	
1.	PC	XBB203	Cost Accounting	4	1	--	5	5	3	50	50	--	100
2.	PC	XBB204	Quantitative Techniques for Business Decisions	4	1	--	5	5	3	50	50	--	100
3.	PC	XBB206	Disaster Management	4	--	--	4	4	3	50	50	--	100
4.	PC	XBB207	Business Environment	4	--	--	4	4	3	50	50	--	100
5.	PC	XBB212	Computer Application	--	--	2	2	2	1.5	25	--	25	50
6.	UC	XEV207	Environmental Science	4	--	--	4	4	3	50	50	--	100
7.	UC	XFF201/ XFG201	French I/ German I	2	--	--	2	2	1.5	25	25	--	50
<b>Total</b>				<b>22</b>	<b>2</b>	<b>2</b>	<b>26</b>	<b>26</b>		<b>300</b>	<b>275</b>	<b>25</b>	<b>600</b>

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**Details of Continuous Internal Assessment (CIA)**

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**School of Commerce & Management Studies**  
**Course Structure for Postgraduate Programme of**  
**Bachelors of Business Administration (B.B.A) 2018-21, Semester-III (Second Year)**

Sr. No.	Core	Course Code	Theory Paper/Practical	Teaching Scheme (Hrs/Week)				C	Duration of University Exam. (Hrs.)	Formative CIA	Summative		Total Marks
				L	T	P	Total				TH	OR / PR	
1.	PC	XBB301	Financial Management	4	1	--	5	5	3	50	50	--	100
2.	PC	XBB302	Human Resource Management	4	--	--	4	4	3	50	50	--	100
3.	PC	XBB303	Marketing Management	4	--	--	4	4	3	50	50	--	100
4.	GE		Any one from the list of generic elective/ Interdisciplinary Courses	4	--	--	4	4	3	50	50	--	100
5.	PC	XCM304	Entrepreneurship	4	--	--	4	4	3	50	50	--	100
6.	UC	XFF302/ XFG302	French II/ German II	2	--	--	2	2	1.5	25	25	--	50
<b>Total</b>				<b>22</b>	<b>1</b>		<b>23</b>	<b>23</b>		<b>275</b>	<b>275</b>		<b>550</b>

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**Generic Elective (GE) Interdisciplinary Courses  
(Choose Any One)**

Sr. No.	Course Code	Theory Paper / Practical
1	XBB 304	Research Methodology
2	XBB 305	Industrial Relations & Labour Law's

**Details of Continuous Internal Assessment (CIA)**

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CIA 4	10%	Research Based Activity
TOTAL	50%	

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**School of Commerce & Management Studies**  
**Course Structure for Postgraduate Programme of**  
**Bachelors of Business Administration (B.B.A) 2017-20, Semester-IV (Second Year)**

Sr. No.	Core	Course Code	Theory Paper/Practical	Teaching Scheme (Hrs/Week)				C	Duration of University Exam. (Hrs.)	Formative CIA	Summative		Total Marks
				L	T	P	Total				TH	OR / PR	
1.	PC	XBB401	Management Accounting	4	1	--	5	5	3	50	50	--	100
2.	PC	XBB402	Export Import Procedures & Documentation	4	--	--	4	4	3	50	50	--	100
3.	PC	XBB403	Business Laws	4	--	--	4	4	3	50	50	--	100
4.	PC	XBB404	E- Commerce	4	--	--	4	4	3	50	50	--	100
5.	GE		Any one from the list of generic elective/ Interdisciplinary Courses	4	--	--	4	4	3	50	50	--	100
<b>Total</b>				<b>20</b>	<b>1</b>		<b>21</b>	<b>21</b>		<b>250</b>	<b>250</b>		<b>500</b>

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**Generic Elective (GE) Interdisciplinary Courses**  
**(Choose Any One)**

Sr. No.	Course Code	Theory Paper / Practical
1	XBB 405	Production and Operations Management
2	XBB 406	<b>Business Taxation</b>

**Details of Continuous Internal Assessment (CIA)**

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CIA 4	10%	Research Based Activity
TOTAL	50%	

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**School of Commerce & Management Studies**  
**Course Structure for Postgraduate Programme of**  
**Bachelors of Business Administration (B.B.A) 2017-20, Semester-V (Third Year)**

Sr. No.	Core	Course Code	Theory Paper/Practical	Teaching Scheme (Hrs/Week)				C	Duration of University Exam. (Hrs.)	Formative CIA	Summative		Total Marks
				L	T	P	Total				TH	OR / PR	
1.	PC	XBB501	Strategic Management	4	--	--	4	4	3	50	50	--	100
2.	PC	XBB502	International Business	4	--	--	4	4	3	50	50	--	100
3.	GE		Any one from the list of generic elective/ Interdisciplinary Courses	4	--	--	4	4	3	50	50	--	100
4.	PE		Elective I	4	--	--	4	4	3	50	50	--	100
5.	PE		Elective II	4	--	--	4	4	3	50	50	--	100
<b>Total</b>				<b>20</b>	<b>--</b>	<b>--</b>	<b>20</b>	<b>20</b>		<b>250</b>	<b>250</b>	<b>--</b>	<b>500</b>

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**Generic Elective (GE) Interdisciplinary Courses**  
**(Choose Any One)**

Sr. No.	Course Code	Theory Paper / Practical
1	XBB 503	Business Ethics & Corporate Responsibilities
2	XBB 504	Management Information System

**Details of Continuous Internal Assessment (CIA)**

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TOTAL	50%	

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### Subjects for Specialization BBA SEM-V

Sr.No.	Programme Elective	Elective Course Code	Core	Elective Course (Any Two)
1	Marketing	XBBM 01	PE	1) Sales and Distribution Management
		XBBM 02	PE	2) Advertising and Brand Management
		XBBM 03	PE	3) Consumer Behaviour
2	Finance	XBBF 01	PE	1) Advanced Financial Management
		XBBF 02	PE	2) Financial Market and Services
		XBBF 03	PE	3) Insurance and Risk Management/DT
3	Human Resource	XBBH 01	PE	1) Employee Welfare and Social Security
		XBBH 02	PE	2) Strategic Human Resource Management
		XBBH 03	PE	3) Human Resource Accounting

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**School of Commerce & Management Studies**  
**Course Structure for Postgraduate Programme of**  
**Bachelors of Business Administration (B.B.A) 2017-20, Semester-VI (Third Year)**

Sr. No.	Core	Course Code	Theory Paper/Practical	Teaching Scheme (Hrs/Week)				C	Duration of University Exam. (Hrs.)	Formative CIA	Summative		Total Marks
				L	T	P	Total				TH	OR / PR	
1.	PC	XBB601	Supply Chain Management	4	--	--	4	4	3	50	50	--	100
2.	GE		Any one from the list of generic elective/ Interdisciplinary Courses	4	--	--	4	4	3	50	50	--	100
3.	PE		Elective I	4	--	--	4	4	3	50	50	--	100
4.	PE		Elective II	4	--	--	4	4	3	50	50	--	100
5.	UC	XBB613	<b>Project VIVA</b>										
			Project Report	--	--	--	--	4	--	50	--	--	50
			Project Viva	--	--	--	--	2	--	--	--	50	50
<b>Total</b>				<b>16</b>			<b>16</b>	<b>22</b>		<b>250</b>	<b>200</b>	<b>50</b>	<b>500</b>

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**Generic Elective (GE) Interdisciplinary Courses**  
**(Choose Any One)**

Sr. No.	Course Code	Theory Paper / Practical
1	XBB 602	Entrepreneurship Development
2	XBB 603	Enterprise Performance Management

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<b>TOTAL</b>	<b>50%</b>	

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### Subjects for Specialization BBA SEM VI

Sr.No.	Programme Elective	Elective Course Code	Core	Elective Course (Any Two)
1	Marketing	XBBM 04	PE	1) Service Marketing
		XBBM 05	PE	2) Retail Management
		XBBM 06	PE	3) Customer Relationship Management
2	Finance	XBBF 04	PE	1) Security Analysis and Investment Management
		XBBF 05	PE	2) International Finance
		XBBF 06	PE	3) Banking and Financial Institutions/IDT
3	Human Resource	XBBH 04	PE	1) Training and Development
		XBBH 05	PE	2) Performance Management
		XBBH 06	PE	3) Human Resource Information System

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