



Post Graduate Programme  
For Executives



INDIAN INSTITUTE OF MANAGEMENT  
CALCUTTA

## AT THE HEART OF IT ALL . . .



The Indian Institute of Management Calcutta or IIMC was established in 1961 by the Government of India in collaboration with the Alfred P. Sloan School of Management at MIT and the Ford Foundation with support of the Government of West Bengal and leading business houses.

IIMC was the first of the prestigious Indian Institutes of Management and continues to lead management education in the country. It is rated and recognized as one of the premier business schools in the Asia Pacific region.

### VISION

The vision of the Institute is to be an International Centre of Excellence in all facets of management education. Over the past four decades, IIMC has blossomed into one of Asia's finest Business Schools. Today, IIMC attracts the best talent in India - a melting pot of academia, industry and research. The best and brightest young men and women pursue its academic programmes.

### PGPEX

In sync with its philosophy of continuous innovation in management education, IIMC launched a one-year full time residential programme for executives (PGPEX) in December 2006. On successful completion of the programme, participants would be awarded a Diploma titled Post-Graduate Diploma in Management for Executives.



### MISSION

The Mission of the PGPEX programme is to develop experienced and ambitious executives for leadership positions in global organisations

## THE SALIENT FEATURES OF PGPEX

- Open to executives of all nationalities
- One year full time residential programme
- Targeted at executives with potential for top management positions
- Strong focus on analytical and problem-solving pedagogy
- Emphasis on developing communication, team-building and leadership skills
- Learning in a cross-cultural environment
- International Study Tour/ Project in India
- Learning through group based approach for addressing complex issues
- World class management education at Indian price



## ELIGIBILITY CRITERIA

Executives with graduate degree (minimum 3 years duration) in any discipline (or equivalent qualification) from a recognized University

At least 5 years of full time post-qualification Managerial/professional experience

A valid GMAT score (taken within the last 36 months at the time of application)

Proficiency in English

## SELECTION PROCEDURE

Selection will be based on Academic Background, Professional Experience, GMAT Score, Personal Interview, Statement of Purpose and Recommendation letters from two referees who hold senior academic or managerial positions.

## MODE OF DELIVERY OF THE PROGRAMME

Course delivery through an appropriate mix of classroom lectures, case studies, individual and team assignments. The programme will be delivered by IIMC faculty along with international faculty of repute.





## INTERNATIONAL STUDY TOUR/ PROJECT IN INDIA

Participants will be required to undertake a study tour to one or two foreign countries for a period of 4 weeks. This will be facilitated by the Institute.

### COURSE MODULES

- Total number of credits : 80
- Compulsory courses : 360 sessions
- Elective courses : 180 sessions  
(1 session = 1.5 hours)

### COURSE MODULES OVER TERMS

*Term I: Induction and Orientation; Human Behaviour at Work; Managerial Communication-1; Micro-Economics; Financial Reporting and Analysis; Information Technology; Managerial Statistics*

*Term II: Managerial Communication-2; Designing Effective Organizations; Macro-Economics; Cost Management; Marketing Management: Foundation Concepts; Information Systems; Operations Research in Managerial Decision Making*

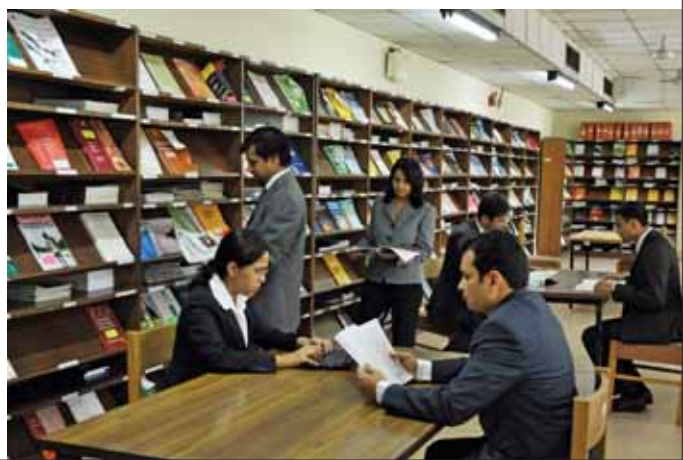
*Term III: International Economics; Leading and Managing Change; The Regulatory and Legal Environment; Corporate Financial Management; Managing World Class Operations; Environment: Organisation and Strategy; Marketing Management - Strategic Issues*

*Term IV: India and the World Economy: An Introduction; Human Resource Management; Strategy Execution; Managerial Problem Solving; International Business Management; Business Ethics and 3 Elective Courses*

*Term V: International Study Tour/Project in India*

*Term VI: Creating and Managing New Ventures and 8 Elective Courses*

*Term VII: Corporate Governance; Being a Chief Executive and 7 Elective Courses*



## LEARN IT THE IIMC WAY

What sets IIMC apart from all other management schools in India is its analytical pedagogy. It is a unique blend of theoretical knowledge and case discussion, enabling future managers to develop deep understanding of required skills and their application. Debate and interactive discussions are an integral part of IIMC's pedagogy.

### Other Initiatives

IIMC offers four other full-time major programmes:

- PGDM (Post Graduate Programme in Management)
- PGDCM (Post Graduate Diploma in Computer Aided Management)
- FPM (Fellow Programme in Management)
- PGPEX-VLM (Post Graduate Programme for Executives for Visionary Leadership in Manufacturing)

Apart from these, IIMC is also engaged in the following:

- Management Development Programmes
- Research and Consultancy

### Innovation in Courses

IIMC leads the way among all Indian B-Schools in academic innovation and offers the largest number of advanced elective courses in all facets of management. The Institute has always made sure that its various executive education programmes remain contemporary and relevant, and are able to meet the changing needs of business organizations.

## BEYOND ACADEMIA

Located in the lush green Gangetic plains of India's only 'sea and snow' state West Bengal, IIMC is part of a great intellectual tradition. The city of Kolkata was India's first industrial city and has a thriving cosmopolitan environment, which draws intellectuals and workers from all over the country. The state has many distinguished universities including India's first modern university. It boasts of several international institutions like the IIT, ISI, IACS, IICB and the Asiatic Society. The city of Kolkata has produced more Nobel Laureates than the rest of the Indian states combined together.

The Institute is located on a 135-acre campus at Joka on the southern outskirts of Kolkata. Surrounded by lakes and tall trees, the campus is a natural sanctuary of a variety of native and migrant birds. The B.C. Roy Memorial Library at the Institute is one of the largest management libraries in Asia with over 120,000 titles and 2000 electronic journals and databases. The Institute is well equipped in terms of computer and internet facilities. It offers LAN connectivity with 15 MB Internet access across the Campus. The Campus has a large auditorium, a bank and a post office.

Campus life involves various extracurricular activities with several clubs and societies emphasizing skills and activities beyond classrooms. Participants can join the Finance Club or the Dramatics Cell or be entertained by music from BaroC, IIMC's own music group. One can also jog through the shady tracks, take a cool dip in the sparkling waters of the new swimming pool or have an exhaustive work out in the new gymnasium.





*For more details on*



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**Contact us: PGPEX Office  
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