

PARUL UNIVERSITY - FACULTY OF FINE ARTS

Department of Fine Arts

SYLLABUS FOR 7th Sem FA PROGRAMME

Advanced research project – Photography (14101401)

Type of Course: FA

Prerequisite:

Rationale:

Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		External		Internal			
				T	P	T	CE	P	
-	-	12	6	-	60	-	40	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical

Contents:

Sr.	Topic	Weightage	Teaching Hrs.
1	Research Project: A campaign design based on photography and photographs as mail element of communication. Research for the same and preparation of basic idea generation and rough drafts to be submitted in this semester.	50%	90
2	Theoretical Research output: Research topic based theoretical paper presentation	50%	90

***Continuous Evaluation:**

It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

PARUL UNIVERSITY - FACULTY OF FINE ARTS

Department of Fine Arts

SYLLABUS FOR 7th Sem FA PROGRAMME

Advanced research project – Illustration (14101402)

Type of Course: FA

Prerequisite:

Rationale:

Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		External		Internal			
				T	P	T	CE	P	
-	-	12	6	-	60	-	40	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical

Contents:

Sr.	Topic	Weightage	Teaching Hrs.
1	Research: Illustration for various media such as MAGAZINE COVER PAGE, CHARACTER DEVELOPMENT, CHILDREN STORY BOOKS, NEWS PAPER STORY BOARD, EDITORIAL ILLUSTRATION keeping in mind perspective, light and shade, techniques and effects, outdoor sketches. Fashion Illustration, Sense of costumes, Colour sense, Study of drapery, Proportions, aesthetic, Presentation.	50%	90
2	Theoretical Research: Theoretical research based on the chosen topic collected through references and presented in the form of paper submission	50%	90

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PARUL UNIVERSITY - FACULTY OF FINE ARTS

Department of Fine Arts

SYLLABUS FOR 7th Sem FA PROGRAMME

Advanced research project – Typography (14101403)

Type of Course: FA

Prerequisite:

Rationale:

Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		External		Internal			
				T	P	T	CE	P	
-	-	12	6	-	60	-	40	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical

Contents:

Sr.	Topic	Weightage	Teaching Hrs.
1	Research: ADVANCE TYPOGRAPHY I The solution of advanced typographical problems that address typographic origins, forms, and communications. The course involves computerized typesetting as a type source.	50%	90
2	Theoretical Research: ADVANCE TYPOGRAPHY II Comprehensive study of typographic applications and principles of text, grids, ligatures, and letter form A. Development. (Exercise such as Typographic book Design).	50%	90

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PARUL UNIVERSITY - FACULTY OF FINE ARTS

Department of Fine Arts

SYLLABUS FOR 7th Sem FA PROGRAMME

Internship Project-I (14101404)

Type of Course: FA

Prerequisite:

Rationale:

Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		External		Internal			
				T	P	T	CE	P	
-	-	8	4	-	60	-	40	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical

Contents:

Sr.	Topic	Weightage	Teaching Hrs.
1	Practical Project: Internship of minimum 3 weeks to be done during the vacation (Summer) a report to be submitted of the same with a approved letter from the entity where the internship is being done. (Advertising Firm/Design Studio)	75%	90
2	Theoretical Representation: Short paper submission on the experience gained at the project of ones interested topic/field in form of submission.	25%	30

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PARUL UNIVERSITY - FACULTY OF FINE ARTS

Department of Fine Arts

SYLLABUS FOR 7th Sem FA PROGRAMME

Photography-V (14101430)

Type of Course: FA

Prerequisite:

Rationale:

Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		External		Internal			
				T	P	T	CE	P	
-	-	8	4	-	60	-	40	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical

Contents:

Sr.	Topic	Weightage	Teaching Hrs.
1	Techniques: Techniques of b & w photography. Fundamental understanding of camera, basic lighting, electronic flash, darkroom techniques and location photography. Indoor and outdoor photography and darkroom practice. Working with models, Introduction to colour photography, developing techniques, intensification and toning Process. Colour photography printing technique. Introduction to digital photography.	75%	90
2	Sketching: Sketching of everyday objects and compositions related to the themes given as per the exercises	25%	30

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PARUL UNIVERSITY - FACULTY OF FINE ARTS

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SYLLABUS FOR 7th Sem FA PROGRAMME

Screen Printing-III (14101431)

Type of Course: FA

Prerequisite:

Rationale:

Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		External		Internal			
				T	P	T	CE	P	
-	-	8	4	-	60	-	40	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical

Contents:

Sr.	Topic	Weightage	Teaching Hrs.
1	REPRODUCTION PROCESSES: REPRODUCTION PROCESSES Methods of four colour separation work, four colour offset printing, advanced experiment in screen-printing.	75%	90
2	Sketching: Sketching of everyday objects along with the design layout of the print before final output to record the various ideas and concepts	25%	30

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PARUL UNIVERSITY - FACULTY OF FINE ARTS

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SYLLABUS FOR 7th Sem FA PROGRAMME

Packaging-III (14101432)

Type of Course: FA

Prerequisite:

Rationale:

Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		External		Internal			
				T	P	T	CE	P	
-	-	8	4	-	60	-	40	-	100

Lect - Lecture, Tut - Tutorial, Lab - Lab, T - Theory, P - Practical, CE - CE, T - Theory, P - Practical

Contents:

Sr.	Topic	Weightage	Teaching Hrs.
1	Understanding of process: 1. Understand the processes involved in packaging. 2. Explore materials used in packaging design. 3. Understand the economical and physical limitations of product and its packaging.	75%	90
2	Sketching: Sketching of the design lay outs before final output of packaging and its ideas and concepts to be recorded for research.	25%	30

***Continuous Evaluation:**

It consists of Assignments/Seminars/Presentations/Quizzes/Surprise Tests (Summative/MCQ) etc.

PARUL UNIVERSITY - FACULTY OF FINE ARTS

Department of Fine Arts

SYLLABUS FOR 7th Sem FA PROGRAMME

History of Art-VII (14104401)

Type of Course: FA

Prerequisite:

Rationale:

Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		External		Internal			
				T	P	T	CE	P	
2	-	-	2	60	-	20	20	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical

Contents:

Sr.	Topic	Weightage	Teaching Hrs.
1	WESTERN ART: 20TH CENTURY WESTERN ART Cubism/Futurism/Fauvism/Dadaism/Surrealism German Expressionism/Der Blaue Reiter 1911 Abstract Expressionism/Suprematism/De Stijl/Bauhaus 20TH CENTURY ART Pop Art/Conceptual Art	50%	30
2	INDIAN ART: 20TH CENTURY INDIAN ART The Calcutta Group Progressive Artists' Group Other Progressive Schools/ Groups Baroda School Faculty of Fine Arts.	50%	30

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PARUL UNIVERSITY - FACULTY OF FINE ARTS

Department of Fine Arts

SYLLABUS FOR 7th Sem FA PROGRAMME

Aesthetics-I (14104402)

Type of Course: FA

Prerequisite:

Rationale:

Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		External		Internal			
				T	P	T	CE	P	
2	-	-	2	60	-	20	20	-	100

Lect - Lecture, **Tut** - Tutorial, **Lab** - Lab, **T** - Theory, **P** - Practical, **CE** - CE, **T** - Theory, **P** - Practical

Contents:

Sr.	Topic	Weightage	Teaching Hrs.
1	INDIAN AESTHETICS: INDIAN AESTHETICS Introduction to Aesthetics and its scope Genesis and development of Aesthetic Brief introduction to the basic principles of Indian philosophy as related to the arts. Evolution of the Aesthetic concepts Natayashastra of Bharat Muni.	50%	30

	WESTERN AESTHETICS:		
	WESTERN AESTHETICS		
	General overview of Greek art and the then dominant notion of humanism		
	Plato		
	Aristotle (384 BC 322 B. C. E.)		
2	Commentaries on Plato, Aristotle and related Topics	50%	30
	Commentaries on Plato, Aristotle and related topics		
	R. G. Collingwood		
	Horace		
	Longinus		
	Renaissance Aesthetics		
	Heinrich Wölfflin		

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PARUL UNIVERSITY - FACULTY OF FINE ARTS

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SYLLABUS FOR 7th Sem FA PROGRAMME

Methods and Materials-I (14104403)

Type of Course: FA

Prerequisite:

Rationale:

Teaching and Examination Scheme:

Teaching Scheme			Credit	Examination Scheme					Total
Lect Hrs/ Week	Tut Hrs/ Week	Lab Hrs/ Week		External		Internal			
				T	P	T	CE	P	
-	-	2	2	60	-	20	20	-	100

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Contents:

Sr.	Topic	Weightage	Teaching Hrs.
1	Basic Understanding: Theories related to various methods and materials used during the process are to be studied, an overview of all the materials and processes used from the first year till date is to be recorded in the assignment.	100%	60

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