

**KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY**  
**Maniram Dewan School of Management**



**HOME ASSIGNMENT FOR BACHELOR IN BUSINESS ADMINISTRATION**  
**FIRST SEMESTER, 2019**

N.B: The learners will have to collect receipt after submitting the assignment with the signature and seal of the collector of study centre and will have to keep with him/her till the declaration of result.

✂.....

**Receipt**

Received the assignment from Mr/Ms .....Enrollment number  
.....of **1st Semester, 2019 BBA** on .....2019.



**KRISHNA KANTA HANDIQUI STATE OPEN UNIVERSITY**

**Maniram Dewan School of Management**

**Home Assignment**

**Bachelor in Business Administration**

**Principle of Management and Organisational Behaviour, GBA (S1) 01**

**1st Semester, 2019**

**Total Marks 50**

*Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.*

- A. Answer the following questions within 50 words. 2×4 =8  
Q 1: What is a Planning?  
Q 2: What is Attitude?  
Q 3: Define Ability.  
Q 4: Define Organistaion Behaviour
- B. Answer the following questions within 75 words. 3×4=12  
Q1. Write a short note on Orientation.  
Q2. Discuss the qualities of a good leader.  
Q3. Discuss the process of planning.  
Q4. Write a short note of strategies for conflict management.
- C. Answer the following questions. 5×2=10  
Q1. Discuss the techniques of decision making.  
Q2. Discuss in detail the the various types of Group.
- D. Answer the following questions. 10×2=20  
Q1. Define Perception.Explain the factors affecting perception.  
Q2. Define Selection and also discuss the steps in selection process.



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**Home Assignment**

**Bachelor in Business Administration**

**Business Economics, GBA (S1) 02**

**1st Semester, 2019**

**Total Marks 50**

*Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.*

- A. Answer the following questions within 50 words. 2×4 =8
- Q 1: What is meant by Business Economics?
- Q 2: Define price elasticity of demand.
- Q 3: What is meant by Industrial Policy
- Q 4: What is Demand Forecasting?
- B. Answer the following questions within 75 words. 3×4=12
- Q1. Discuss the objectives of Demand Forecasting.
- Q2. What is Skimming Pricing.
- Q3. What is meant by production function?
- Q4. Write a short note on Supply.
- C. Answer the following questions within 150 words. 5×2=10
- Q1. Discuss the definition and assumptions of Monopolistic Competition.
- Q2. Discuss the Break even Analysis and its assumptions
- D. Answer the following questions within 300 words. 10×2=20
- Q1. What is Monetary Policy. Explain the instruments of monetary policy
- Q2. Define profit. Discuss the various theories of profit.



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**Home Assignment**

**Bachelor in Business Administration**

**Business Mathematics, GBA (S1) 03**

**1st Semester, 2019**

**Total Marks 50**

*Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.*

- A. Answer the following questions within 50 words. 2×4 =8
- Q 1: What is infinite set?
- Q 2: What is simple interest?
- Q 3: State different types of linear equations.
- Q4: What is the value of  $\log_{mx}(mx)$ ?
- B. Answer the following questions within 75 words. 3×4=12
- Q1. Define "Equivalence relation".
- Q2. State the limitations of LPP.
- Q3. Every resident in Guwahati can speak Assamese or English or both. If 80% can speak Assamese and 30% can speak both the language, what percent of residents can speak English?
- Q4. Write the different types of Annuity.
- C. Answer the following questions within 150 words. 5×2=10
- Q1. Find the present value of the annuity of Rs. 5000/- payable at the beginning six months for 12 years at 5% p.a. interest compounded half yearly.
- Q2. Discuss the concept of limit with examples.
- D. Answer the following questions within 300 words. 10×2=20
- Q1. a) Define a relation on the set  
 $A = \{1, 2, 3, 4\}$  which is

(i) symmetric, but neither reflexive nor transitive;

(ii) reflexive and transitive, but not symmetric;

(iii) reflexive and symmetric, but not transitive

b) Let  $A = \{1, 2, 3\}$ ,  $B = \{3, 4, 5\}$ .

How many relations are there from A to B ? Write down any four relations from A to B.

Q2. a) Write a short note on compound interest.

b) If the difference between the compound interest and the simple interest on a sum of money at 8% per annum interest for 2 years is Rs.200, find the sum of money.



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**Home Assignment**

**Bachelor in Business Administration**

**Business Environment, GBA (S1) 04**

**1st Semester, 2019**

**Total Marks 50**

*Assignments are required to be written in your own language, copying in toto from the learning material will carry less score.*

- A. Answer the following questions within 50 words. 2×4 =8
- Q1: Define Patent.
- Q2: What is Golden handshake.
- Q3: What are Trade Marks.
- Q4: Define industrial sickness.
- B. Answer the following questions within 75 words. 3×4=12
- Q1. State the factors responsible for sickness of small business .
- Q2. Write the importance of GATT?
- Q3. State two principles of Labour legislation.
- Q4. State two State two functions of IRDA.
- C. Answer the following questions within 150 words. 5×2=10
- Q1. Discuss the reasons for growth of Multinational Corporations.
- Q2. Write a short note on the “Unorganised Money Market”.
- D. Answer the following questions within 300 words. 10×2=20
- Q1. Write short notes on
- i. Functions of WTO
  - ii. Concept of Trade Union
- Q2. Define Workers Participation In Management.Explain the levels and forms of Workers Participation In Management.