

BACHELOR OF FINE ARTS COURSE

(PAINTING, SCULPTURE AND APPLIED ARTS)

OBJECTIVES:

India has a glorious past history regarding to Art, Philosophy, Yoga, Music & many other Mundane Science. Admired and extolled by many, but equally misunderstood and divided by some others, are the Culture, Religion & Arts and Traditions of the homeland of Aryans i.e., Bhartiyas. All paeans of praise seem to fail short of the true measure of the incomparable greatness & indescribable grandeur of this celestial land.

The Literature & Authentic documents relating to art of ancient India must be studied in original by the student of Fine Arts. These documents are in the Sanskrit Language & hence, the necessity to learn Sanskrit at least to understand the spirit by themselves.

Bachelor of Fine Arts course has its objective, the preparation of artists with individuality, originality and resourcefulness in the field of their choice. It will be presumed that the fine arts Students who are accepted for Bachelor of Fine Arts course have to develop a personal approach to the problems of art. The actual teaching programme may be drawn up by the teacher(s) concerned within the suggested course-structure, aiming at a high degree of professional competence and creative excellence. Exploration of the maximum possibilities of material(s) of local environment, of sources of external interest, of social and contemporary relevance in terms of techniques and ideas with an aesthetic insight will be the main directions of thrust.

SYLLABUS FOR BACHELOR OF FINE ARTS PAINTING, SCULPTURE AND APPLIED ART (8 Semesters Degree Course in the Faculty of Fine Arts)

(Effective from the 2012-13 academic sessions)

1. The Bachelor of Fine Arts course shall be of Four Years duration with Eight Semesters in any one of the Streams in fine art discipline of Painting, Sculpture & Applied Art.

2. Eligibility for Admission to the B.F.A. First Semester Course is 10+2 or its Equivalent as per the Norms of the University. The Duration of B. F. A. course is 8 Semesters, i.e., First & Second Semester (Common to all Students) + 6 Semesters of Specialisation in Painting / Sculpture / Applied Arts. A candidate with 10+2 qualification with 1 Year of formal art education from recognised University / Institute can be admitted to 3rd Semester, i.e. Direct Admission to Specialisation.

3. The medium of Instruction will be English / Marathi / Hindi or Sanskrit. The question papers will be set in English & Marathi. The Candidates may answer in any one of the above four languages.

4. The course is designed for practicing artists and hence greater weightage would be given to practical courses. The Theory courses are considered as subsidiary courses. Practical papers will have 200 Marks each and the theory papers will have 100 Marks each.

5. It is obligatory for Student to pass in all the subjects in both the heads:

Practical:	Term Work	-	40%
	Examination	-	60%
Theory:	Tutorials	-	40%
	Examination	-	60%

To be promoted to the higher class. However the Student can get the ATKT consideration as per the University rules. The minimum passing percentages will 40% in both the heads. 45% of marks will be considered as 2nd Class. 60% as 1st class & 75% as distinction. It is not necessary to score the percentage in both the heads. The class will be decided on basis of aggregate marks.

6. Dissertation on the material technique and aesthetic of candidate will be on his / her own expression or any other subject approved by guide or H.O.D. Audio Visual Pattern or concise hand copy will also be accepted.

7. Internal submissions will be twice in a semester.

8. Subject to fulfillment of the condition for promotion from Semester to Semester of Bachelor of Fine Arts course in practical streams shall be strictly guided by the following factors:

- a) Minimum 75% of attendance separately in theoretical and practical classes.
- b) Fulfillment of assignments and active involvement.

9. Evaluation of the practical works shall be under taken by a panel of artists and artist-historians to be recommended by the respective Board of Studies where one or more external examiners of repute shall be included. The panel examiners shall consist of equal number of Internal and External members.

10. A student who either fails in the examination or fails to sit for his/her final Master of Fine Art examination after attending full course and qualifying in the internal assessment may be provided studio facility for another session only to enable him/her to appear in the final examination of the next as a regular students on payment of the usual charges.

11. Provided again that if he/she either fails in the examination or fails to appear in the examination for the second consecutive chance he/she may avail of the chances provided in the relevant ordinance as are ex-student candidate only, without provision for Studio facilities.

12. Examination will be conducted towards the end of the Semester by the University. The Board will consist of a two members Jury of Internal Examiners for assessment of the term work & the same will be supplemented with an external examiner at the time of annual examination.

13. The Question papers in theory examination will offer option for every unit. There will be two questions on each unit and the student will attempt any one of the two.

14. It is Compulsory to attend Long Study Tour by every student for all four years & it is compulsory to submit tour report by the students.

15. There will be submission of dissertation for the Eighth Semester Students of Painting & Sculpture and Applied Art. There will be option for the students of eighth semester (Applied Art) to select any one of the elective (Graphic Design, Lettering Typography & Calligraphy, Illustration and Photography) for an Advertising campaign as a specialized subject in Practical – I. That will be mentioned in the mark list of Eighth Semester.

16. Students of B.F.A. Applied Art Eighth semester should mention their elective subject as specialization in the university examination form.

17. In Personality Development Course more weightage will be given to English conversation, physical fitness, social values, group discussion, team work, marketing skills, and crisis management & personnel values.

INDEX

Sr.	Topics	Page No.
1.	1 st & 2 nd Semester (Common to All Students).....	4 - 10
2.	Specialization Painting 3 rd & 4 th Semester 5 th & 6 th Semester 7 th & 8 th Semester Sculpture 3 rd & 4 th Semester 5 th & 6 th Semester 7 th & 8 th Semester Applied Art 3 rd & 4 th Semester 5 th & 6 th Semester 7 th & 8 th Semester	11 – 15 16 - 21 22 - 26 27 – 30 31 - 35 36 - 39 40 – 45 46 - 51 52 - 58
3.	Diploma Course Ceramic & Pottery.....	59
4.	Annexure - A Sanskrit syllabus for all Eight Semesters	60 - 61
	Annexure - B Personality Development syllabus for all Eight Semesters	62

First & Second Semester

The objective of this intensive two semester course which is common to B.F.A. Course in painting, sculpture and applied art, is to provide fundamental training in drawing, design, colour, clay modeling and pottery.

Compulsory Studio Courses (1st & 2nd Semester)

- 1 Drawing
- 2 Design in Colour
- 3 Basic Graphic Design
- 4 Sculpture

Non-Examination Studio Course (Any One)

- 5 Pottery
- 6 Printmaking
- 7 Introduction to Digital Media

Theory Subjects

- 1 Story of Art
- 2 Fundamentals of Visual Art
- 3 Sanskrit
- 4 Personality development (Non-Examination).

1. Drawing

First Semester:

1. Study of forms in nature, single objects in line, tone, texture and feel of the object.
2. Study of basic geometrical shapes, construction and perspective involved in point no. 1.
3. Study from nature and human forms.
4. Study of shadows.

Total 20 Assignments (Human Forms & Nature Forms).

Second Semester:

1. Study of forms in nature, group of objects in line, tone, texture and feel of the object.
2. Drawing from natural forms: Stress on form, texture and volume.
3. Drawing from machine made products, human form, basic proportions, structure, construction, constructive drawing, figure, sketching action & sketches etc.(indoor & outdoors).

Total 20 Assignments.

2. Design in Colour

First Semester:

1. Study of objects in media like water colour, wash and crayons. Basic introduction to different mediums and technique.
2. Knowledge of primary, secondary, complementary colours and their relationships. Study of basic tint, tone, shades and texture.

Total 5 Assignments.

Second Semester:

1. (a) Compositions based on studies from nature.

(b) Compositional analysis of painting based on principles of design, distribution of space, proportions, energy contained in line, form, colours.
2. Copying of old masters, miniature paintings and study of their language of art.

Total 5 Assignments.

3. Basic Graphic Design

First Semester:

1. Primary elements and forces. Exercises in line and dot.
2. Exercises with basic shapes and texture in relation to space.

Total 5 Assignments.

Second Semester:

1. Study of letter forms. Basic types, study of their formal aspect, Proportion, weight, interrelation of negative positive space.

Total 5 Assignments.

4. Sculpture

First Semester:

1. Study of natural and manmade objects in round.
(a) In clay (b) Detailed drawings.
2. Study of basic geometrical shapes in round.
(a) In Paper (b) Detailed drawings.
3. Relief composition: Study of surrounding areas of contact.
(a) Clay work (b) Drawings.

Total 5 Assignments.

Second Semester:

1. Introduction of sculptural elements of composition in.
(a) Round (b) Relief with various materials of sculpture.

Total 5 Assignments.

Non-Examination Studio Course (Any One):

5. Pottery

First Semester:

1. Theory: Introduction to various clays used in pottery.

Second Semester:

1. Coiling, pinching, wheel work-throwing, turning and surfacing, mould making.

6. Print Making: Woodcut/Linocut

First Semester:

1. Making a design for a relief print.

Second Semester:

1. Making relief print from wood and linoleum blocks.

7. Introduction to Digital Media

First Semester:

1. Software application in Graphic Design.
2. Corel-Draw.

Second Semester:

1. Power-Point.
2. Photoshop.

Theory Subjects:

First Semester:

1. Story of Art:

With emphasis on evolution of culture, tradition, civilization, social and religious impacts (with special reference to important paintings, sculptures, architecture, pottery, ceramics and other artifacts).

Indian Art:

1. Indus Valley civilization
2. Mouryan Period
3. Sunga Period
4. Andhra Period
5. Kushan Period
6. Gandhar Period

2. Fundamentals of Visual Art:

- 1) The hand, tool and mind.
- 2) Organization of visual elements (Point, line, form, shapes, matter).
- 3) Elements of design in art object (volume, tone, texture, space, colour).
- 4) Principles of design (Unity, repetition, variety, radiation, rhythm).
- 5) Principles of design (Gradation, emphasis and subordination, proportion, harmony, balance).

Second Semester:

1. Story of Art:

Western Art:

1. Pre-historic Art.
2. Egyptian Art.
3. Mesopotamian and Persian Art.
4. Aegean Art: a) Crete b) Mycenaean.
5. Greek Art.
6. Roman Art.

2. Fundamentals of Visual Art:

- 1) Perspective: Representation of three dimensions on a two dimensional surface.
- 2) Colour : fundamental studies and objective principles.
- 3) Colour space and objective colour.
- 4) Working with tools and materials, exploring their possibilities and limitations:
 1. Painting.
 2. Sculpture.
- 5) Working with tools and materials, exploring their possibilities and limitations:
 1. Print Making
 2. Digital Media.

BACHELOR OF FINE ARTS - FIRST YEAR
EXAMINATION PATTERN
B.F.A. FIRST SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Story of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Fundamentals of visual Arts	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing	200	80	6 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Design in Colour	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Basic Graphic Design	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Sculpture	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

BACHELOR OF FINE ARTS - FIRST YEAR
EXAMINATION PATTERN
B.F.A. SECOND SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Story of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Fundamentals of visual Arts	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing	200	80	6 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Design in Colour	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Basic Graphic Design	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Sculpture	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Painting

The objective of the six semesters Specialization Course in Painting is to provide the student with training in the skills for original and creative visual expression. It is planned with the conviction that the technical competence provides the most satisfactory foundation for creative expression. Yet mastery of the technique is only the means, not the end. Painting is the visual expression of experience, thoughts and dreams which stimulate one's vision to new realities. It is intended that the students are exposed to all schools, traditions, techniques and media of painting practiced from the early to the modern times. The Course would seek to cultivate in the student an individual personality and professional responsibility.

Third Semester:

Compulsory Studio Courses.

- | | | | |
|---|---|---|----------------|
| 1 | Drawing | - | 05 Assignments |
| | • Study from Antique. | | |
| 2 | Composition | - | 05 Assignments |
| | • Miniature Master & Contemporary Copy & Textural Study. | | |
| 3 | Still Life | - | 03 Assignments |
| | • Nature, Object & Manmade Study – Linear & Mass fill up. | | |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|------------------------|---|----------------|
| 4 | Print Making – Woodcut | - | 02 Assignments |
| 5 | Pottery | | |

Fourth Semester:

Compulsory Studio Courses.

- | | | | |
|---|---|---|----------------|
| 1 | Drawing | - | 05 Assignments |
| | <ul style="list-style-type: none">• Study from Models & Animals. | | |
| 2 | Composition | - | 05 Assignments |
| | <ul style="list-style-type: none">• Genre - Subjective & Objective Composition with Human Figure. | | |
| 3 | Still Life | - | 03 Assignments |
| | <ul style="list-style-type: none">• Still Life with realistic study in different medium. | | |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|--------------------------------|---|----------------|
| 4 | Print Making – Screen Printing | - | 02 Assignments |
| 5 | Pottery | | |

Theory Subjects:

- | | |
|---|--|
| 1 | History of Art |
| 2 | Aesthetics |
| 3 | Sanskrit |
| 4 | Personality development (Non-Examination). |

Painting

1. Drawing:

1. Study from objects, animals, and nature and human figures.
2. Study of human head in various media. Study of human figure groups.
3. Drawing with special emphasis on attributes of various drawing mediums.

2. Composition :

1. Compositional exercises based on:
 - (a) Studies of human figure and animals.
 - (b) Outdoor Studies
2. Compositional exercises based on:
 - (a) Compositional analysis of paintings.
 - (b) Exercises in the use of colour and textural values.

3. Still Life :

1. Studies of objects and object groups in space.

4. Print Making:

1. Woodcut / Colograph / Monotype.
2. Screen Printing:
 - (a) Using paper stencil as resist and make prints.
 - (b) Work on screen with touché, use glue as stencil and print.

5. Pottery:

1. Slab work.
2. Pottery wheel work.
3. Slip casting and Slab casting from plaster mould.
4. Tile making with various textures and decoration.
5. Theory in clay-body making and study of various types of potteries.

Painting

Theory Subjects:

Third Semester:

1. History of Art:

Indian Art:

- 1) Gupta Period: Vakataka Period.
- 2) Post Gupta Period: Chaukya Period, Pallava Period, Chandella Period, Rashtrakuta Period.
- 3) Medieval Period: Orissa, Central India, Gujarat, Deccan, South India.

2. Aesthetics:

Indian Aesthetics:

- 1) Introduction to Aesthetics & its scope.
- 2) Indian Philosophy with reference to –
 - 1) Ideas of Life & Art.
 - 2) Art & Beauty.
 - 3) Philosophy & Religion.
 - 4) Theory of Rasa.

BACHELOR OF FINE ARTS - SECOND YEAR
PAINTING
EXAMINATION PATTERN
THIRD SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing from Life	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Composition	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Still Life	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Print Making	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Fourth Semester:

1. History of Art:

Western Art:

- 1) Early Christian art.
- 2) Byzantine art.
- 3) Gothic art.
- 4) Early Renaissance.
- 5) High Renaissance.

2. Aesthetics:

Western Aesthetics:

- 1) Plato: Art, Aesthetics & Theory of Imitation.
- 2) Aristotle: Catharsis.
- 3) Plotinus, Augustine, David Hume: Essays on Beauty & Ugly.
- 4) Important Philosophers like Longinus, Burke & Bradley on Sublimation.
- 5) Art as -
 - 1) Social Phenomenon.
 - 2) Perception.
 - 3) Emotions & Feelings.
 - 4) Purpose of Aesthetics.

Books of References:

- 1) Bharata's Natyashastra.
- 2) Bhartiya Chitrakala - By B.M. Dabhade.
- 3) Heinrich Zimmer : Philosophies of India.
- 4) Rasa Bhava Vichar - By R.P. Kangale.
- 5) Republic of Plato.
- 6) S.H. Butcher : Aristotles Theory of Preetty & Fine Arts.
- 7) Western Aesthetics : Dr. Kantichandra Pande.

BACHELOR OF FINE ARTS - SECOND YEAR
PAINTING
EXAMINATION PATTERN
FOURTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing from Life	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Composition	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Still Life	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Print Making	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Painting

Fifth Semester:

Compulsory Studio Courses.

- | | | | |
|---|---|---|----------------|
| 1 | Drawing from Life | - | 03 Assignments |
| | <ul style="list-style-type: none">• Head Study – Linear, Shade & Light. | | |
| 2 | Composition | - | 05 Assignments |
| | <ul style="list-style-type: none">• Subjective & Semi-realistic. | | |
| 3 | Still Life | - | 02 Assignments |
| | <ul style="list-style-type: none">• Realistic Still Life | | |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|--|---|----------------|
| 4 | Print Making – Woodcut / Linocut / Mono / Colograph. | - | 02 Assignments |
| 5 | Mural & Fresco Techniques. | | |

Painting

Sixth Semester:

Compulsory Studio Courses.

- | | | | |
|---|---|---|----------------|
| 1 | Drawing from Life | - | 03 Assignments |
| | <ul style="list-style-type: none">• Full Figure – Linear, Shade & Light. | | |
| 2 | Composition | - | 05 Assignments |
| | <ul style="list-style-type: none">• Creative & Abstraction. | | |
| 3 | Still Life | - | 03 Assignments |
| | <ul style="list-style-type: none">• Semi-realistic & Creative Still Life. | | |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|--|---|----------------|
| 4 | Print Making – Intaglio / Planography / Etching. | - | 02 Assignments |
| 5 | Mural & Fresco Techniques. | | |

Theory Subjects:

- | | |
|---|--|
| 1 | History of Art |
| 2 | Aesthetics |
| 3 | Sanskrit |
| 4 | Personality development (Non-Examination). |

Painting

1. Drawing from Life :

1. Linear, Shade & Light:
 - (a) Study of the structure of the human body and its articulation.
 - (b) Studies of animals, Studies of human figure, draped and nude.
 - (c) Studies of figure in action, Emphasis on Inner structure, Bones & Muscles. Studies from outdoor.
2. Creative and Design aspects of Drawing with special emphasis on:
 - (a) Attributes of drawing, mediums.
 - (b) Drawing as a medium of personal expression.

2. Composition :

1. Compositional exercise to understand the use of Actual & Virtual Perspective & Space.

3. Still Life :

1. Compositions based on still life, interior and landscapes.
2. Compositions from preparatory studies from outdoor.

4. Print Making:

Woodcut / Linocut / Mono / Colograph.

1. Designing wood prints with more than two colours.
2. Use of overlapping of colours.
3. Possibilities of the textural values of various types of wood.
4. Colograph / Mono.

Intaglio / Planography / Etching.

1. Preparing suitable designs for etching learn preliminary technique.
2. Use of hard & soft ground and make prints.

5. Mural & Fresco:

1. Methods of plastering and making grounds.
2. Transfer of drawing and painting on wet and dry ground.
3. Exercises in Italian wet fresco process.

Painting

Theory Subjects:

Fifth Semester:

1. History of Art:

Indian Art:

- 1) Pal Miniature Paintings.
- 2) Jain Miniature Paintings.
- 3) Mughal Miniature Paintings.
- 4) Rajput Miniature Paintings.
 - a) Rajasthani
 - b) Pahari.

2. Aesthetics:

Indian Aesthetics:

- 1) Vatsayan: Social & Psychological Aspects of Aesthetics.
- 2) Shadanga: Six limbs of Indian Art.
- 3) Shukranitisar.
- 4) Poroksha.
- 5) Abhas

BACHELOR OF FINE ARTS - THIRD YEAR
PAINTING
 EXAMINATION PATTERN
FIFTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing from Life	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Composition	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Still Life	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Print Making	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Sixth Semester:

1. History of Art:

Western Art:

- 1) Mannerism Period.
- 2) Baroque Art.
- 3) Neo - Classicism.
- 4) Romanticism.
- 5) Realism.
- 6) Impressionism.

2. Aesthetics:

Western Aesthetics:

- 1) Creation & Perception: Psychology & Philosophy.
- 2) Inner Structure of Work of Art.
- 3) Baumgarten : Aesthetic experience
Beauty & Truth, Art & Intellect.
- 4) Lessing : Painting & Poetry
(Time & Space) (Laocoon).
- 5) Kant : Aesthetic Judgment : Expressionism, Absolute
Idealism.
- 6) Croce : Intellectual Knowledge.
Intuitive Aesthetics.
Intuition & Expressions.

BACHELOR OF FINE ARTS - THIRD YEAR
PAINTING
EXAMINATION PATTERN
SIXTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing from Life	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Composition	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Still Life	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Print Making	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Painting

Books of References:

1. Transformation of Nature in Art - Dover.
2. Aesthetics of Yuri Boren.
3. Western Aesthetics : Dr. Kantichandra Pande.
4. The Renaissance : Walter Peter.
5. Kamashastra : Vasyayan (Part - I).
6. Indian Paintings : Percy Brown.
7. Six Limbs of Paintings : A. Tagore.
8. Bharatiya Chitrakala : B.H. Dabhade.
9. Aesthetics of Shukraniti : A. Coomarswamy

Seventh Semester:

Compulsory Studio Courses.

- | | | | |
|---|---|---|----------------|
| 1 | Drawing from Life | - | 02 Assignments |
| | <ul style="list-style-type: none">• Study from life in different mediums. | | |
| 2 | Creative Painting | - | 05 Assignments |
| | <ul style="list-style-type: none">• Experimental Drawing & Painting. | | |
| 3 | Portrait Painting | - | 03 Assignments |
| | <ul style="list-style-type: none">• Portrait Painting – Linear Study & Different Medium . | | |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|---|---|----------------|
| 4 | Print Making – Screen Printing / Lithography. | - | 02 Assignments |
| 5 | Mural & Fresco Techniques. | | |

Painting

Eighth Semester:

Compulsory Studio Courses.

- | | | | |
|---|---|---|----------------|
| 1 | Drawing from Life | - | 02 Assignments |
| | • Drawing. | | |
| 2 | Creative Painting | - | 05 Assignments |
| | • Creative Painting. | | |
| 3 | Portrait Painting | - | 03 Assignments |
| | • Portrait Painting – Study with realistic shade & light. | | |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|----------------------------|---|----------------|
| 4 | Print Making – Etching. | - | 02 Assignments |
| 5 | Mural & Fresco Techniques. | | |

Theory Subjects:

- | | |
|---|--|
| 1 | History of Art |
| 2 | Aesthetics |
| 3 | Sanskrit |
| 4 | Dissertation |
| 5 | Personality development (Non-Examination). |

Painting

1. Drawing from Life :

1. Study from life:
 - (a) Human figure in various backgrounds.
 - (b) Emphasis on Body Language & Facial Expression.
 - (c) Study of animals.

2. Creative Painting :

1. Drawing as a medium of personal creative expression.
2. Identification of compositional problems in each type of painting.
3. Developing personal approach / concern / expression.

3. Portrait Painting :

1. Head Study.
2. Emphasis on Facial Expression, Related Proportions.
3. Composition.

4. Print Making:

Screen Printing

1. Advanced experiment in screen printing, use of combination of stencils, use of various inks and produce an edition.

Lithography

1. Multicolour lithography, advance experiments and making an edition.

Etching

1. Making grounds, solid hard ground. Liquid Hard ground. Soft grounds, use of aquatint and producing and edition.

5. Mural & Fresco:

Exercises in different mural media:

1. Jaipur wet fresco process.
2. Mosaic.

Theory Subjects:

Seventh Semester:

1. History of Art:

Modern Indian Art:

- 1) Impact of Western Art movements on Indian Contemporary Art:
(Raja Ravi Verma, Amrita Shergil).
- 2) Rise of schools of Art in India.
 - a) Bengal School.
 - b) Bombay School - Progressive Group.
 - c) Calcutta Group.
 - d) Madras Group.
 - e) Delhi School.
 - f) Baroda School.
- 3) Contemporary Art movement in India with Individual Art expressions:
(N.S. Bendre, K.G. Subramaniam, Ram Kumar, S.B. Palsikar, Gaitonde, Balbirsingh Katt, Satish Gujral, Laxman Pai, Biren Dey, Swaminathan, Latika Katt).
- 4) Tantra Art & its Influence on Modern Indian Art.

2. Aesthetics:

Indian Aesthetics:

- 1) Folk inspiration of modern Indian Paintings.
- 2) Symbolism in modern Indian Paintings.
- 3) Revival of Tantric Symbols with reference to Biren Dey, G.R. Santosh, K.C.S. Panikar, S.D. Palsikar.
- 4) Modern school of Indian Painting.
- 5) Interrelationship of Visual Art & Performing Arts.

BACHELOR OF FINE ARTS - Final YEAR PAINTING
EXAMINATION PATTERN
SEVENTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing from Life	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Creative Painting	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Portrait Painting	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Print Making	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part - B =1100 Max. Marks / 440 Passing Marks

Eighth Semester:

1. History of Art:

Western Art:

- 1) Neo Impressionism.
- 2) Post Impressionism.
- 3) Cubism.
- 4) Fauvism.
- 5) Expressionism.
- 6) Abstract expressionism (Blue Rider).
- 7) Dadaism.
- 8) Surrealism.
- 9) Opp, Pop, Kinetic, Minimal & other modern movements.

2. Aesthetics:

Western Aesthetics:

- | | |
|--------------------|---|
| 1) Sigmund Freud: | Psychology of Wish fulfillment, Theory of Dreams, its Influence on Surrealistic Movement. |
| 2) Jung: | Analogical Psychology & Poetry, Symbols in Modern Paintings. |
| 3) Clive Bell: | Significant Form. |
| 4) Roger Fry: | Vision & Design. |
| 5) Sussane Langer: | Concept of form, form & feelings. |

Books of References:

1. Lalit Kala Contemporary Vol. 12.
2. Art & Swadeshi : A. Coomarswamy.
3. Carl Jung : Man & his symbols.
4. Bharatiya Chitrakala : Shri Dabhade.
5. Modern Aesthetics : Dr. Kantichandra Pande.
6. Aesthetics : Yuri Boren.
7. Aesthetics & post Impressionism : Clive Bell.

BACHELOR OF FINE ARTS - Final YEAR PAINTING
EXAMINATION PATTERN
EIGHTH SEMESTER (Total Marks - 1200)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing from Life	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Creative Painting	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Portrait Painting	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Print Making	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part – C Dissertation

Sr.	Paper	Max. Marks	Passing Marks
1	Dissertation	100	40
		Dissertation 60	24
		Viva 40	16

Part - A + Part – B+ Part - C = 1200 Max. Marks / 480 Passing Marks

Sculpture

Third Semester:

Compulsory Studio Courses.

- | | | | |
|---|-------------------------|---|-----------------|
| 1 | Drawing | - | 10 Assignments. |
| 2 | Life Study (Basic Head) | - | 05 Assignments. |
| 3 | Composition | - | 05 Assignments. |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|---------------------------------|---|-----------------|
| 4 | Pottery | - | 02 Assignments. |
| 5 | Carving & Assembling in Plaster | - | 02 Assignments. |

Fourth Semester:

Compulsory Studio Courses.

- | | | | |
|---|-------------------------|---|-----------------|
| 1 | Drawing | - | 10 Assignments. |
| 2 | Life Study (Head Study) | - | 05 Assignments. |
| 3 | Composition | - | 05 Assignments. |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|------------------------------|---|-----------------|
| 4 | Pottery | - | 02 Assignment. |
| 5 | Carving & Assembling in Wood | - | 02 Assignments. |

Theory Subjects:

- | | |
|---|--|
| 1 | History of Art |
| 2 | Aesthetics |
| 3 | Sanskrit |
| 4 | Personality development (Non-Examination). |

Sculpture

1. Drawing:

1. Study from objects, animals, nature and human figures.
2. Study of human head. Study of human figure groups.

2. Life study:

1. Study of full human figure of male and female (half imperial size).
 - (a) Quick sketches on paper and in clay.
 - (b) Detailed drawings and modeling in clay.
2. Head study-sketches on paper and modeling in clay.
3. Animal or bird study drawing and modeling in clay or plaster.

3. Composition:

1. Composition in relief & round in various media i.e., stones, metal, plastic, paper.
2. Principals of compositions.
3. Composition based on studies of figurative & non-figurative (making various kinds of mould for casting in any medium i.e. rubber mould, investment mould & piece mould).

4. Pottery:

1. Slab work.
2. Wheel work.
3. Slip casting and slab casting from plaster mould.
4. Theory in clay-body making and study of various types of potteries.
5. Use of glazes on sculpture.

5. Carving or assemblage in Wood, Plaster & Stone:

1. Introduction to various types of wood & stone and its characteristics.
2. Various methods of carving.
3. Techniques of joining wood & stone. Introduction to different kinds and characteristics of wood and various methods of sculpting wood (cutting, chopping, carving, burning etc. Introduction to wooden joints and methods of assembling wood pieces).
4. Stone carving.

Sculpture

Theory Subjects:

Third Semester:

1. History of Art:

Indian Art:

- 1) Gupta Period: Vakataka Period.
- 2) Post Gupta Period: Chaukya Period, Pallava Period, Chandella Period, Rashtrakuta Period.
- 3) Medieval Period: Orissa, Central India, Gujarat, Deccan, South India.

2. Aesthetics:

Indian Aesthetics:

- 1) Introduction to Aesthetics & its scope.
- 2) Indian Philosophy with reference to –
- 3) Ideas of Life & Art.
- 4) Art & Beauty.
- 5) Philosophy & Religion.
- 6) Theory of Rasa.

BACHELOR OF FINE ARTS - SECOND YEAR
SCULPTURE
EXAMINATION PATTERN
THIRD SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing	200	80	06 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Life Study	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Composition	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Pottery	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Sculpture

Fourth Semester:

1. History of Art:

Western Art:

- 1) Early Christian art.
- 2) Byzantine art.
- 3) Gothic art.
- 4) Early Renaissance.
- 5) High Renaissance.

2. Aesthetics:

Western Aesthetics:

- 1) Plato: Art, Aesthetics & Theory of Imitation.
- 2) Aristotle: Catharsis.
- 3) Plotinus, Augustine, David Hume: Essays on Beauty & Ugly.
- 4) Important Philosophers like Longinus, Burke & Bradley on Sublimation.
- 5) Art as -
 - 1) Social Phenomenon.
 - 2) Perception.
 - 3) Emotions & Feelings.
 - 4) Purpose of Aesthetics.

Books of References:

- 1) Bharata's Natyashastra.
- 2) Bhartiya Chitrakala - By B.M. Dabhade.
- 3) Heinrich Zimmer : Philosophies of India.
- 4) Rasa Bhava Vichar - By R.P. Kangale.
- 5) Republic of Plato.
- 6) S.H. Butcher : Aristotles Theory of Preetty & Fine Arts.
- 7) Western Aesthetics : Dr. Kantichandra Pande.

BACHELOR OF FINE ARTS - SECOND YEAR
SCULPTURE
 EXAMINATION PATTERN
FOURTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing	200	80	06 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Life Study	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Composition	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Pottery	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Sculpture

Fifth Semester:

Compulsory Studio Courses.

- | | | | |
|---|-------------------------------|---|-----------------|
| 1 | Drawing | - | 10 Assignments. |
| 2 | Life Study (Portraiture) | - | 05 Assignments. |
| 3 | Composition (Relief or Round) | - | 05 Assignments. |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|-----------------|---|-----------------|
| 4 | Plaster Carving | - | 01 Assignment. |
| 5 | Wood Carving | - | 02 Assignments. |

Sixth Semester:

Compulsory Studio Courses.

- | | | | |
|---|-------------------------------|---|-----------------|
| 1 | Drawing | - | 10 Assignments. |
| 2 | Life Study (Full Figure) | - | 03 Assignments. |
| 3 | Composition (Relief or Round) | - | 05 Assignments. |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|---------------|---|----------------|
| 4 | Metal Casting | - | 01 Assignment. |
| 5 | Stone Carving | - | 01 Assignment. |

Theory Subjects:

- | | |
|---|--|
| 1 | History of Art |
| 2 | Aesthetics |
| 3 | Sanskrit |
| 4 | Personality development (Non-Examination). |

Sculpture

1. Drawing:

1. Study from objects, animals, nature and human figures.
2. Study of human head. Study of human figure groups.

2. Life Study:

1. Finished study of human figure in clay (Half Life Size).
2. Finished drawings showing anatomical structure.
3. Head study in clay and drawings.
4. Bird and Animal study.

3. Composition:

1. Round compositions based on Figurative & Non-Figurative.
2. Relief composition.

4. Carving – Wood / Stone:

Study of materials (wood or stone), tools and techniques, carving a composition in the Wood or Stone.

1. Understanding the nature of material- stone/ wood.
2. Technique of carving and use of different hand tools and electric tools.

5. Metal Casting:

1. Composition suitable for sand casting / lost wax / indigenous.
2. Theory of metal casting.
3. Patina & Surface treatment.

Sculpture

Theory Subjects:

Fifth Semester:

1. History of Art:

Indian Art:

- 1) Pal Miniature Paintings.
- 2) Jain Miniature Paintings.
- 3) Mughal Miniature Paintings.
- 4) Rajput Miniature Paintings.
 - a) Rajasthani b) Pahari.

2. Aesthetics:

Indian Aesthetics:

- 1) Vatsayan: Social & Psychological Aspects of Aesthetics.
- 2) Shadanga: Six limbs of Indian Art.
- 3) Shukranitisar.
- 4) Poroksha.
- 5) Abhas.

BACHELOR OF FINE ARTS - THIRD YEAR
SCULPTURE
EXAMINATION PATTERN
FIFTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing	200	80	06 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Life Study	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Composition	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Plaster Carving	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Sixth Semester:

1. History of Art:

Western Art:

- 1) Mannerism Period.
- 2) Baroque Art.
- 3) Neo - Classicism.
- 4) Romanticism.
- 5) Realism.
- 6) Impressionism.

2. Aesthetics:

Western Aesthetics:

- 1) Creation & Perception: Psychology & Philosophy.
- 2) Inner Structure of Work of Art.
- 3) Baumgarten : Aesthetic experience. Beauty & Truth, Art & Intellect.
- 4) Lessing : Painting & Poetry (Time & Space) (Laocoon).
- 5) Kant : Aesthetic Judgment : Expressionism, Absolute Idealism.
- 6) Croce :
 - a) Intellectual Knowledge.
 - b) Intuitive Aesthetics.
 - c) Intuition & Expressions.

BACHELOR OF FINE ARTS - THIRD YEAR
SCULPTURE
 EXAMINATION PATTERN
SIXTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing	200	80	06 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Life Study	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Composition	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Stone Carving	200	80	18 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Sculpture

Books of References:

1. Transformation of Nature in Art - Dover.
2. Aesthetics of Yuri Boren.
3. Western Aesthetics : Dr. Kantichandra Pande.
4. The Renaissance : Walter Peter.
5. Kamashastra : Vasyayan (Part - I).
6. Indian Paintings : Percy Brown.
7. Six Limbs of Paintings : A. Tagore.
8. Bharatiya Chitrakala : B.H. Dabhade.
9. Aesthetics of Shukraniti : A. Coomarswamy

Sculpture

Seventh Semester:

Compulsory Studio Courses.

- | | | | |
|---|--|---|-----------------|
| 1 | Drawing | - | 10 Assignments. |
| 2 | Life Study (Portraiture & Full Figure) | - | 06 Assignments. |
| 3 | Composition | - | 03 Assignments. |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|-----------------------|---|----------------|
| 4 | Iron Welded Sculpture | - | 01 Assignment. |
| 5 | Metal Casting | - | 01 Assignment. |

Eighth Semester:

Compulsory Studio Courses.

- | | | | |
|---|---------------|---|-----------------|
| 1 | Drawing | - | 10 Assignments. |
| 2 | Life Study | - | 03 Assignments. |
| 3 | Composition | - | 03 Assignments. |
| 4 | Metal Casting | - | 02 Assignments. |

Optional Studio Courses (Any one of the following).

- | | | | |
|---|----------------|---|-----------------|
| 4 | Metal Casting | - | 02 Assignments. |
| 5 | Any New Medium | - | 02 Assignments. |

Theory Subjects:

- | | |
|---|--|
| 1 | History of Art |
| 2 | Aesthetics |
| 3 | Sanskrit |
| 4 | Personality development (Non-Examination). |
| 5 | Dissertation. |

Sculpture

1. Drawing:

1. Study from objects, animals, nature and human figures.
2. Study of human head. Study of human figure groups.

2. Life Study:

1. Full figure study of male or female in clay (Life Size).
2. Drawing and quick sketches on paper and in clay.
3. Head study in clay and on paper.

3. Composition:

1. Sketches for round and relief composition in relation to architecture.
2. Enlargement of the composition to the suitable material in monumental size.
3. Round and relief composition based on nature

4. Metal casting:

1. Metal casting by lost wax process.
2. Finishing and patina.
3. Theory of metal casting.

Theory Subjects:

Seventh Semester:

1. History of Art:

Modern Indian Art:

- 1) Impact of Western Art movements on Indian Contemporary Art:
(Raja Ravi Verma, Amrita Shergil).
- 2) Rise of schools of Art in India.
 - a) Bengal School.
 - b) Bombay School - Progressive Group.
 - c) Calcutta Group.
 - d) Madras Group.
 - e) Delhi School.
 - f) Baroda School.
- 3) Contemporary Art movement in India with Individual Art expressions:
(N.S. Bendre, K.G. Subramaniam, Ram Kumar, S.B. Palsikar, Gaitonde, Balbirsingh Katt, Satish Gujral, Laxman Pai, Biren Dey, Swaminathan, Latika Katt).
- 4) Tantra Art & its Influence on Modern Indian Art.

2. Aesthetics:

Indian Aesthetics:

- 1) Folk inspiration of modern Indian Paintings.
- 2) Symbolism in modern Indian Paintings.
- 3) Revival of Tantric Symbols with reference to Biren Dey, G.R. Santosh, K.C.S. Panikar, S.D. Palsikar.
- 4) Modern school of Indian Painting.
- 5) Interrelationship of Visual Art & Performing Arts.

BACHELOR OF FINE ARTS - Final YEAR SCULPTURE
EXAMINATION PATTERN
SEVENTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing	200	80	06 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Life Study	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Composition	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Metal Casting	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part - B =1100 Max. Marks / 440 Passing Marks

Eighth Semester:

1. History of Art:

Western Art:

- 1) Neo Impressionism.
- 2) Post Impressionism.
- 3) Cubism.
- 4) Fauvism.
- 5) Expressionism.
- 6) Abstract expressionism (Blue Rider).
- 7) Dadaism.
- 8) Surrealism.
- 9) Opp, Pop, Kinetic, Minimal & other modern movements.

2. Aesthetics:

Western Aesthetics:

- | | |
|--------------------|---|
| 1) Sigmund Freud: | Psychology of Wish fulfillment, Theory of Dreams, its Influence on Surrealistic Movement. |
| 2) Jung: | Analogical Psychology & Poetry, Symbols in Modern Paintings. |
| 3) Clive Bell: | Significant Form. |
| 4) Roger Fry: | Vision & Design. |
| 5) Sussane Langer: | Concept of form, form & feelings. |

Books of References:

1. Lalit Kala Contemporary Vol. 12.
2. Art & Swadeshi : A. Coomarswamy.
3. Carl Jung : Man & his symbols.
4. Bharatiya Chitrakala : Shri Dabhade.
5. Modern Aesthetics : Dr. Kantichandra Pande.
6. Aesthetics : Yuri Boren.
7. Aesthetics & post Impressionism : Clive Bell.

BACHELOR OF FINE ARTS - Final YEAR SCULPTURE
EXAMINATION PATTERN
EIGHTH SEMESTER (Total Marks - 1200)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
2	Aesthetics	100	40	2.30 Hours
		60 Examination	24	
		40 Tutorials	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Tutorials	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Drawing	200	80	06 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Life Study	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Composition	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Metal Casting	200	80	24 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part – C Dissertation

Sr.	Paper	Max. Marks	Passing Marks
1	Dissertation	100	40
		Dissertation 60	24
		Viva 40	16

Part - A + Part – B+ Part - C = 1200 Max. Marks / 480 Passing Marks

Applied Art

Third & Fourth Semester

Applied art is basically a subject for communication which assumes various forms and an applied artist must know how to communicate through media which are subject to technical, economic and social controls. The new technologies of photography, films, television, printing and use of computer as visual-problem solver have all opened up endless avenues. On the basis of this understanding, the objective of training in applied art are ,development of creative ability and professional skills and understanding of methods and materials and fast changing technology.

Compulsory Studio Courses:

- 1 Graphic Design
- 2 Illustration
- 3 Lettering / Typography / Calligraphy

Optional Studio Courses (One of the following):

- 4 Photography
- 5 Graphic Processes
- 6 Screen Printing

Non-Examination Course:

- 7 Digital media

Theory Subject:

- 1 History of Art
- 2 Advertising Art & Ideas
- 3 Sanskrit
- 4 Personality development (Non-Examination).

Third Semester:

Graphic design:

1. Introduction to practical design principles, layout & comprehensive techniques.
2. Proportions and scales of types of letters. Introduction to typography, Basic types and study of their formal aspects. Interrelation of negative and positive space.
3. Concept & designing symbol, logo.

Illustration:

1. Figure drawing - study of human body as a form of life in different media, Sketching figures, groups, animal studies & Head Studies.

Lettering / Typography / Calligraphy:

1. Introduction to various type faces.
2. Serif and non serif. Identification of type, families, font faces etc.
3. Knowledge of spacing, spacing materials for line, words and letters.
4. Study of letter forms and exercises (drawing skills with pencil, pen, and brush).

Photography:

1. Introduction – Importance of Photography in Communication Media.
2. Introduction to different types of cameras, their mechanism, accessories & printing.

Graphic Processes:

1. Introduction-major printing processes: explanation about relief process and block making. Art work for reproduction process and block making.
2. Types of art-works, final finished art work in black and white (line and line tone) retouched photographs for bleached and photographs for halftone, printed originals in black and white.
3. Copying work on process cameras from the black and white art-work, or from printed black and white originals and negative making from it.

Screen Printing:

1. Using paper stencil as resist and make prints.

Digital media:

1. Working of image editing tools and digital capturing of images from different sources.

Fourth Semester:

Graphic design:

1. Stationery, press layout, book cover designing.
2. Various Advertising Media – Print Media, Outdoor Media, Point of Purchase Media, Packaging, Designing.

Illustration:

1. Perspective drawing studies in parallel, angular and three point perspective. Rendering techniques from photographs for line, halftone colour reproduction.
2. Head Study in various Medias.

Lettering / Typography / Calligraphy:

1. Study of Calligraphy – Indian & English Scripts.
2. Application for Tags, Shopping Bag Labels, Book Jackets, Special Media.
3. Digital Application.

Photography:

1. Introduction to Studio Lighting for commercial photography.
2. Indoor and outdoor photography and Digital Application.

Graphic Processes:

1. Contact prints or copying on photographic paper from the negative on contact frames.
2. General knowledge of process dark-room, materials, equipments, chemicals and also block making equipments and chemicals etc.
3. Various methods of making the blocks, by using different chemicals materials and equipments.
4. Taking prints from the blocks.
5. General knowledge of process and block making.

Screen Printing:

1. Work on screen with touché, use glue as stencil and print.

Digital media:

1. Introduction to vector graphics and its working style in different software.

Theory Subjects:

Third Semester:

1. History of Art:

Indian Art:

- 1) Gupta Period: Vakataka Period.
- 2) Post Gupta Period: Chaukya Period, Pallava Period, Chandella Period, Rashtrakuta Period.
- 3) Medieaval Period: Orissa, Central India, Gujarat, Deccan, South India.

2. Advertising Art & Ideas:

1) ADVERTISING:

- Advertising – Definition.
- Advertising as an art, science & profession.
- Need, Importance & Functions of Advertising.
- Advertising as a service to humanity.
- Advertising as a tool of communication.
- Types of Advertising:
 - Product Advertising.
 - Non-Product Advertising.
 - Social Advertising.

2) BRIEF HISTORY OF ADVERTISING:

- The earliest forms of Advertising.
- Invention of printing & its importance to Advertising.
- Industrial revolution & Advertising.

3) DEVELOPMENT OF MODERN ADVERTISING:

- Development of Advertising in Europe.
- Development of Advertising in India.
- Other factor in progress of Advertising.

4) FURTURE OF ADVERTISING.

BACHELOR OF FINE ARTS - SECOND YEAR
APPLIED ART
EXAMINATION PATTERN
THIRD SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
2	Advertising Art & Ideas	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Internal Assessment	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Graphic Design	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Illustration	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Lettering Calligraphy Typography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Photography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Fourth Semester:

1. History of Art:

Western Art:

- 1) Early Christian art.
- 2) Byzantine art.
- 3) Gothic art.
- 4) Early Renaissance.
- 5) High Renaissance.

2. Advertising Art & Ideas:

1) ROLE OF ADVERTISING IN SOCIETY:

- Social & Economic aspects of Advertising.
- Advertising & Cultural Values.
- The 'Development' perspective.
- Advertising & Standard of living.
- Ethical issues in Advertising.
- Unethical Advertising.
- Code of commercial Advertising.
- Self regulation.
- Advertising standard council of India.
- Advertising criticism.
- Advertising reduces the cost of production, price of the product & Expenses on distribution.
- Advertising helps to Consumer, Dealer, Distributor and Manufacturer.

BACHELOR OF FINE ARTS - SECOND YEAR
APPLIED ART
EXAMINATION PATTERN
FOURTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
2	Advertising Art & Ideas	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Internal Assessment	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Graphic Design	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Illustration	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Lettering Calligraphy Typography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Photography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

2) MARKET & MARKETING MIX:

➤ 4 Ps

1. Product - Type of Products, Product Life Cycle.
2. Price - Retail Price of the Product.
3. Promotion - Advertising, Publicity, Personal Selling, Public Relation
4. Place - Network of Distribution.

3) MARKETING RESEARCH:

- Definition, Role of research, Need of scope for Marketing research.
- Marketing research process, Market survey techniques.
- Types of marketing research.

Books for References:

1. Advertising Art & Ideas - Dr. G.M. Rege.
2. Advertising - Whight / Winter / Zeigler - Published by Tata McGraw Hill Publishing Co.Ltd., Mohan Makhijani at Rekha Printers Pvt.Ltd., New Delhi - 110 020.
3. Design of Advertising - by Nelson.

FIFTH & SIXTH SEMESTER

Compulsory Studio Courses:

- 1 Graphic Design.
- 2 Illustration.
- 3 Lettering / Typography / Calligraphy.

Optional Studio Courses (One of the following):

- 4 Photography
- 5 Graphic Processes
- 6 Screen Printing

Non-examination Course:

- 7 Digital Media

Theory Subjects:

- 1 History of Art
- 2 Theory of Advertising Art & Ideas
- 3 Sanskrit
- 4 Personality development (Non-Examination).

Applied Art

Fifth Semester:

Graphic Design:

1. Designing for major media. Print Media (Press, Magazine, and Direct Mail), Packaging, Exhibition & Display.

Illustration:

1. Life study-Study of full human figure in different media. Rendering Human figures in action. Creating Atmosphere, Application of Illustration for types of communication.

Lettering / Typography / Calligraphy:

1. Detail Study of one of the Calligraphic School English or Indian Script.
2. Typographical Assignments in Certificate, Invitations, Posters, Magazine Covers.

Photography:

1. Introduction to creative & advertising photography.
2. Digital techniques in Photoshop.

Graphic Processes:

1. Use of mechanical screens/ patterns in art work, in block making offset plate making.
2. Two colour line separation work by using different mechanical screens, tints / patterns for printing media.

Screen Printing:

1. Using photo stencils & print.

Digital media:

1. Study of software for presentation, slide show and documentary films.

Applied Art

Sixth Semester:

Graphic Design:

1. Point of Sale, Outdoor Media (Hoardings, Different types of Posters, Sales Service & Social Information), Emergency of new Media options.

Illustration:

1. Introduction to various Mediums, Exploration of reproduction techniques.

Lettering / Typography / Calligraphy:

1. Designing from existing Advertising Material.
2. Design for effective Typographic Communication with Digital Application.

Photography:

1. Table top, Portrait (Indoor & Outdoor) Photography.
2. Application to various Advertising Medias.

Graphic Processes:

1. Various types of halt-tone blocks. Simple halftone block making process. Different screen ruling for block-making offset negative and positive making.
2. Proofing and printing of the blocks/offset plates.

Screen Printing:

1. Making multicolor prints.

Digital media:

1. Introduction to Animation

Fifth Semester:

1. History of Art:

Indian Art:

- 1) Pal Miniature Paintings.
- 2) Jain Miniature Paintings.
- 3) Mughal Miniature Paintings.
- 4) Rajput Miniature Paintings.
 - a) Rajasthani b) Pahari.

2. Advertising Art & Ideas:

1) ADVERTISING CAMPAIGN:

- What is Advertising Campaign?
- Importance of Campaign Planning.
- Campaign objectives & basis of Campaigns.
- Unity & Continuity in Campaign.
- Advertising Appropriation (How to spend on a Campaign).
- Three phases of Campaign Planning (Strategy development, Briefing & Creative Phase).

2) Launching a New Product – a Common Process.

3) Creativity in Campaign.

4) Media Research.

5) Media Selection, Media Planning, Media Strategy & Media Scheduling.

BACHELOR OF FINE ARTS - THIRD YEAR
APPLIED ART
EXAMINATION PATTERN
FIFTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
2	Advertising Art & Ideas	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Internal Assessment	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Graphic Design	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Illustration	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Lettering Calligraphy Typography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Photography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Sixth Semester:

1. History of Art:

Western Art:

- 1) Mannerism Period.
- 2) Baroque Art.
- 3) Neo - Classicism.
- 4) Romanticism.
- 5) Realism.
- 6) Impressionism.

2. Advertising Art & Ideas:

- 1) The evolution of Media in to Advertising Vehicle.
- 2) Types of Media:
 - Broad Cast Media (T.V., Radio).
 - Non-Broad Cast Media (Video, Cinema).
 - Print Media (News Paper, Magazines, etc.).
 - Outdoor Media (Poster, Hoardings, etc.).
 - Transit or Vehicular Media.
 - Specialty Media.
 - Point of Purchase Media.
 - Miscellaneous Media.
 - Tradeshow & Exhibitions.
 - Sponsorships.
 - Non-Traditional Media.
 - Internet.
 - Street Criers & Barkers.
 - Sampling.
 - Road Stalls.
- 3) Rural Advertising.
- 4) New Emerging Medias in India.

BACHELOR OF FINE ARTS - THIRD YEAR
APPLIED ART
EXAMINATION PATTERN
SIXTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
2	Advertising Art & Ideas	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Internal Assessment	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Graphic Design	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Illustration	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Lettering Calligraphy Typography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Photography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Books for References:

1. Advertising Art & Ideas - Dr. G.M. Rege.
2. Advertising - Whight / Winter / Zeigler - Published by Tata McGraw Hill Publishing Co.Ltd., Mohan Makhijani at Rekha Printers Pvt.Ltd., New Delhi - 110 020.
3. Design of Advertising - by Nelson.

SEVENTH & EIGHTH SEMESTER

Compulsory Studio Courses:

- 1 Graphic Design.
- 2 Illustration.
- 3 Lettering / Typography / Calligraphy.

Optional Studio Courses (One of the following):

- 4 Photography
- 5 Graphic Processes
- 6 Screen Printing

Non-examination Course:

- 7 Digital Media

Theory Subjects:

- 1 History of Art
- 2 Theory of Advertising Art & Ideas
- 3 Sanskrit
- 4 Personality development (Non-Examination).

Dissertation:

- 5 Campaign Presentation & Submission.

Applied Art

Seventh Semester:

Graphic Design:

1. Complete execution of design project for a theme in consumer advertising promotion campaign.

Illustration:

1. Life study in different media. Finished studies from outdoor sketches.

Lettering / Typography / Calligraphy:

1. Advance exercise in page making with text illustrations and photographs.
2. Application to Advertising, Social Communication & Publication with Digital Application.

Photography:

1. Introduction to Creative Photography with advance lighting for Model.

Graphic Processes:

1. Methods of four colour line separation work.
2. Halftone cut out, line and halftone combination work for block making offset printing.

Screen Printing:

1. Advanced experiment in screen printing, use of combination of stencils.

Digital Media:

1. Advanced study of animation techniques and other animation software.

Applied Art

Eighth Semester:

Graphic Design:

1. Non-product advertising, social or cultural communication themes incorporating relevant media. Execution of final presentation of approved material.

Illustration:

1. Illustration for design project: Editorial & Publishing or Advertising, Illustration in black and white and colour.

Lettering / Typography / Calligraphy:

1. Complete booklet design - grid system, paper size, and proof reading marks.
2. Photographs and illustration marking etc.

Photography:

1. Product Photography with Digital Application.

Graphic Processes:

1. Working knowledge of different methods of halftone colour separation.
2. Colour slide-making.
3. Proofing and printing of the blocks/offset plates.

Screen Printing:

1. Use of various inks and produces an edition.

Digital Media:

1. Use of software for final dissertation

Seventh Semester:

1. History of Art:

Modern Indian Art:

- 1) Impact of Western Art movements on Indian Contemporary Art:
(Raja Ravi Verma, Amrita Shergil).
- 2) Rise of schools of Art in India.
 - g) Bengal School.
 - h) Bombay School - Progressive Group.
 - i) Calcutta Group.
 - j) Madras Group.
 - k) Delhi School.
 - l) Baroda School.
- 3) Contemporary Art movement in India with Individual Art expressions:
(N.S. Bendre, K.G. Subramaniam, Ram Kumar, S.B. Palsikar, Gaitonde, Balbirsingh Katt, Satish Gujral, Laxman Pai, Biren Dey, Swaminathan, Latika Katt).
- 4) Tantra Art & its Influence on Modern Indian Art.

2. Advertising Art & Ideas:

- 1) CREATIVE ADVERTISING:
 - Planning & Execution.
 - Developing the Creative Platform.
 - Sources of Creative Ideas.
 - Psychology in Advertising.
 - Consumer Motivation & Advertising.
 - Advertising Appeal & Buying Motives.
 - Analysis of Selling Points. USP (Unique Selling Propositions).
 - Types of Appeal.

Applied Art

2) VISUALISATION & CREATIVE PROCESS:

- Advertising copy.
 - Copy Writing.
 - Basic copy forms & different types of copy.
- Subdivision of copy.
 - Headline – Basic of writing Headline
 - Types of Headline.
 - Slogan.
 - Body Copy.
- Copy writing for Broadcast Media & Outdoor Media.

3) ILLUSTRATION:

- Nature & Scope of Illustration.
- Types of Illustration.
- Importance & Functions of Advertising Illustration.
- Types of Methods of Advertising Illustration.

4) PHOTOGRAPHY IN ADVERTISING:

- Significance & Scope.
- Essentials of good Photographs.
- Future of Photography.

5) TYPOGRAPHY:

- Use of Typography, Calligraphy & Lettering in Advertising.
- Study Purely Typographical Layouts.

6) SYMBOLISM:

- Use of Various Symbols. Symbolic forms or illustration in Advertising.

7) COLOUR:

- Its need & Importance.

BACHELOR OF FINE ARTS - FINAL YEAR
APPLIED ART
EXAMINATION PATTERN
SEVENTH SEMESTER (Total Marks - 1100)

Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
2	Advertising Art & Ideas	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Internal Assessment	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Graphic Design	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Illustration	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Lettering Calligraphy Typography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Photography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part - A + Part – B =1100 Max. Marks / 440 Passing Marks

Eighth Semester:

1. History of Art:

Western Art:

- 1) Neo Impressionism.
- 2) Post Impressionism.
- 3) Cubism.
- 4) Fauvism.
- 5) Expressionism.
- 6) Abstract expressionism (Blue Rider).
- 7) Dadaism.
- 8) Surrealism.
- 9) Opp, Pop, Kinetic, Minimal & other modern movements.

2. Advertising Art & Ideas:

- 1) ADVERTISING IN OPERATION:
 - Need & Significance of Ad-Agency.
 - Recognition of Ad-Agency.
 - Evolution & History of Advertising Agency.
- 2) TYPES OF AD-AGENCY:
 - Group Type, Department Type, Satellite Agencies.
- 3) ACCREDITATION.
- 4) WORKING OF AGENCIES:
 - Functions, Utility of Ad-Agencies.
 - Account Management & New Business.
 - Basic principles of Agency & Client relationship.
 - Basic principles of Agency & Media relationship.
 - Agency Compensation.

5) ORGANISATION STRUCTURE:

- Dept. & Personnel of typical Ad-Agency.
- Account Executive.
- Media Planning & Scheduling.
- Marketing Research Dept.
- Creative Dept., Creative Services, Art Directors, Copy Chief & Visualisers.
- The Production Dept. – Production Services, Production Manager & his assistants.
- Future of Ad-Agencies in India.

Books for References:

1. Advertising Art & Ideas - Dr. G.M. Rege.
2. Advertising - Whight / Winter / Zeigler - Published by Tata McGraw Hill Publishing Co.Ltd., Mohan Makhijani at Rekha Printers Pvt.Ltd., New Delhi - 110 020.
3. Design of Advertising - by Nelson.

BACHELOR OF FINE ARTS - FINAL YEAR APPLIED ART
EXAMINATION PATTERN
EIGHTH SEMESTER (Total Marks - 1100)
Part - A Theory Subjects

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	History of Art	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
2	Advertising Art & Ideas	100	40	2.30 Hours
		60 Examination	24	
		40 Internal Assessment	16	
3	Sanskrit	100	40	2.30 Hours
		60 Examination	24	
		20 Internal Assessment	08	
		20 Oral	08	

Part – B Practical

Sr.	Paper	Max. Marks	Passing Marks	Duration of Exam
1	Graphic Design	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
2	Illustration	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
3	Lettering Calligraphy Typography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	
4	Photography	200	80	12 Hours
		120 Examination	48	
		80 Internal Assessment	32	

Part – C Dissertation

Sr.	Paper	Max. Marks	Passing Marks
1	Dissertation	100	40
		Dissertation	24
		Viva	16

Part - A + Part – B+ Part - C = 1200 Max. Marks / 480 Passing Marks

Diploma in Ceramic & Pottery

Compulsory Studio Courses:

1 Drawing:

- A. Study of Forms in Nature, Single Objects & group of Objects in line, tone & texture.
- B. Drawing from machine made products, Perspective.
- C. Drawing from outdoor & sketching of figure in action.

2 Pottery:

- A. Introduction to various clays used in pottery.
 - 1) Coiling, 2) Pinching,
 - 3) Wheel Work throwing, 4) Turning & Surfacing.
- B. Slab work, tile making with various textures & Decorations.

3 Sculpture:

- A. Study of nature & manmade objects in round in clay and its detailed Drawings.

Theory:

1 Story of Art:

With emphasis on evolution of culture, tradition, civilization, Social & Religious impacts.

- 1. Pre-Historic Art
- 2. Egyptian Art
- 3. Mesopotamian & Persian Art
- 4. Indus Valley Civilization
- 5. Mouryan Period
- 6. Shunga Period

2 Sanskrit: See Annexure – A (First Semester)

3 Personality Development: See Annexure – B (Topics from 1 to 8) (Non-Examination)

Annexure - A

Sanskrit Syllabus for B.F.A. Degree Course

B.F.A. FIRST SEMESTER

1. Indian Art, Cultural & Philosophy - dyk vkf.k dykthouA
2. Indian religion & Sanskrit literature - Hkkjrh; /keZ] dkfynkl j?kqoa'kA
3. Functional Sanskrit - la[;k] le;%] dkyifjp;%A
4. Art references in Vedic Period - oSfnd dkGkrhy dyk lanHkZA

B.F.A. SECOND SEMESTER

1. Art, Type of Arts & Inter-relation - dyk] dykizdkj vkf.k R;kps vkarij laca/kA
2. Concept of Mandira – Vishwakarma - eafnj ladYiuk & fo'odekZA
3. Bharata & Theatre - Hkjr vkf.k ukV;x`gA
4. Functional Sanskrit - foHkfDrifjp;%A

B.F.A. THIRD SEMESTER

1. Indian Art, Cultural & Philosophy - dyk vkf.k lkSan;ZA
2. Indian religion & Sanskrit literature - Hkkjrh; /keZ] dkfynkl es?knwrA
3. Functional Sanskrit - miinfoHkfDr%A
4. Shadang : Chitrakalashastra - "kMax % fp=kdyk'kkL=kA

B.F.A. FOURTH SEMESTER

1. Rasa Theory : Bharat Natya Shastra - jlfl)kUr % HkjrukV;'kkL=kA
2. Gestures - eqnzka
3. Posture - HkaxA
4. Functional Sanskrit - opuifjp;% iz;ksx'pA

B.F.A. FIFTH SEMESTER

1. Indian Art, Cultural & Philosophy - dyk vkf.k Hkkjrh; n'kZurRoA
2. Indian religion & Sanskrit literature - Hkkjrh; /keZ vkf.k dkfynkl dqekjlaHkoA
3. Functional Sanskrit - iz;ksxifjp;% & orZekudkysA
4. Art & Nature - dyk vkf.k fulxZA

B.F.A. SIXTH SEMESTER

1. Fine Arts & Art Types : Vatsyayan - dyk izdkj o yfyrdyk & okRL;k;uA
2. Shukranitisar, Shilpashastra - 'kqØuhfrlkj & f'kYi'kkL=kizdj.kA
3. Abhas & Art Expressions - vkHkkl vkf.k dyk vfHkO;fDrA
4. Functional Sanskrit - iz;ksxifjp;% & Hkwrdekys] fo;/FksZA

B.F.A. SEVENTH SEMESTER

1. Indian Art, Cultural & Philosophy - dyk vkf.k dykizk;ksfxdrkA
2. Indian religion & Sanskrit literature - Hkkjrh; /keZ vkf.k dkfynkl 'kkdqaryA
3. Functional Sanskrit - dkjde~A
4. Diagrams in Tantric Literature - rkaf=kd lkfgR;krhy ;a=kA

B.F.A. EIGHTH SEMESTER

1. Art Symbol – Vedic Period - dykizrhds & oSfnd dkGA
2. Iconography - Agamshastra - izfrek y{k.ks & vkxe'kkL=kA
3. Trimurti Iconography - Mayamtam - f=kewfrZy{k.ks & e;ere~A
4. Functional Sanskrit - lU/kh%A

Annexure - B

Syllabus for Personality Development

Topics related to P.D. are listed below should be covered in the Eight Semesters.

1. Use of Dictionary / Newspaper.

2. Conversation English.
3. Reading / Rapid Reading in English.
4. Précis / Synopsis.
5. Importance of Physical Fitness.
6. How to be a good Listener.
7. Personal Values.
8. Social Values.
9. Time Management.
10. How to be a performer.
11. Group Discussions.
12. Glossary of Commonly used technical terms in different fields of art, with their meanings, spellings, with applications thereof.
13. Identification of goals in life.
14. What is high-flying?
15. Concepts of teamwork and team.
16. What is Self-Esteem?
17. How to identify your own Strengths & Weaknesses.
18. Decision Making, its importance & criteria.
19. What is Consensus?
20. When to say, 'No', its importance & how to say it.
21. Salesmanship Skills, How to sell your idea or product or service.
22. Marketing Skills.
23. What is effective leadership?
24. Employee / Employer relationship Do's & Don'ts.
25. Decentralization of functions.
26. What is Delegation?
27. What is accountability?
28. Crisis & Crisis Management.
29. Personal Presentation by each student on his topic of specialization.
30. Debating / Elocution Completions on relate & Art fields.