

Executive MBA Curriculum Structure

In your first year, the core curriculum gives you the foundation of broad management skills to succeed in any industry. In your second year, you select from a wide range of electives to optimize your skills and meet your career goals.

MBA for Executives First-Year Curriculum

Conceptual Framework for General Management

Leadership Essentials Management of People at Work (includes Field Application Project)

Foundations of Leadership and Teamwork (includes Ethics Module)

Management Communication

Analytical Foundations Managerial Economics

Statistics for Managers

Decision Models and Uncertainty (1/2 semester)

Core Business Foundations Finance

- Corporate Finance

- Macroeconomic Analysis and Public Policy

Accounting

- Financial Accounting

- Managerial Accounting Analysis (1/2 semester)

Operations

- Operations Quality and Productivity (1/2 semester)

- Operations Supply Chain Management (1/2 semester)

Marketing

- Marketing Program Design (1/2 semester)
- Marketing Strategy (1/2 semester)

MBA for Executives Second-Year Curriculum

Conceptual Framework for General Management (continued)

Leadership Essentials Government and Legal Environment of Business (includes Field Application Project)

Analytical Foundations Strategy

- Competitive Strategy (1/2 semester)
- Global Strategic Management (1/2 semester)

International Seminar

Electives (25 - 30 chosen from nearly 200)

Sample Elective Selection Corporate Development: Mergers and Acquisitions

Corporate Finance

Entrepreneurship through Acquisition

Financial Derivatives

Formation and Implementation of Entrepreneurial Ventures

Geopolitics

International Finance

Investment Management

Managing Organizational Change

Marketing Research

Marketing Strategy
Mathematical Modeling
Negotiation and Conflict Resolution
New Product Development
Pricing Policy
Real Estate Investments
Risk and Crisis Management
Strategic Planning and Control
Topics in Health Care
Venture Capital and the Finance of Innovation